

FOR IMMEDIATE RELEASE

12 March 2025

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMR sold ordinary shares of CHF 6.70 each in the Company on 11 March 2025.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MOURAD AJARTI				
2	Reason for the notification					
a)	Position/status	CHIEF DIGITAL & TECHNOLOGY OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")				
	Identification code	CH0198251305				
b)	Nature of the transaction	SALE OF 34,740 SHARES FROM PRIOR VESTED PERFORMANCE SHARE AWARD PLAN AT GBP 34.340279 PER SHARE, RESULTING IN THE NET AMOUNT OF APPROX GBP 1,189,104				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>34.340279 GBP</td><td>34,740</td></tr></tbody></table>	Price(s)	Volume(s)	34.340279 GBP	34,740
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34.340279 GBP	34,740					

d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	34.340279 GBP	34,740
			Total
			1,192,981.29 GBP
e)	Date of the transaction	2025-03-11	
f)	Place of the transaction	XLON	

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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