



FOR IMMEDIATE RELEASE

28 March 2025

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company announces that, as a result of the satisfaction of performance conditions, the award granted on 15 March 2022 under the Company’s Performance Share Award Plan (“PSP”) vested on 26 March 2025 and has been transferred to the PDMRs from shares held in treasury.

The following sets out the award that vested on 26 March 2025, the number of dividend equivalent shares accrued between grant and vesting and the number of shares sold following such vesting.

PDMR	Number of shares granted under the PSP vesting	Number of dividend equivalent shares	Number of shares sold
VITALIY NOVIKOV	21,174	1,910	23,084

The Notification of Dealing Forms for the PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	VITALIY NOVIKOV
2	Reason for the notification	
a)	Position/status	DIGITAL COMMERCE BUSINESS DEVELOPMENT DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SHARES ACQUIRED FOLLOWING THE RELEASE OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2022 UNDER THE TERMS OF THE PSP (PERFORMANCE SHARE AWARD PLAN), INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ACQUIRED FROM SHARES HELD IN TREASURY.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>34.440695 GBP</td> <td>23,084</td> </tr> </tbody> </table>	Price(s)	Volume(s)	34.440695 GBP	23,084		
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e)	Date of the transaction	26 MARCH 2025						
f)	Place of the transaction	XLON						
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SALE OF SHARES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD						
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This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
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