



Το καλό Παιχνίδι

AS COMPANY S.A. COMMERCIAL INDUSTRIAL COMPUTER & TOY COMPANY
 General Trading Record Number 57546304000 - Company's Number in the Register of Societies Anonymes 22949/06/B/90/107 - Headquarters: Municipality of Oraiokastro County of Thessaloniki
 FINANCIAL STATEMENTS INFORMATION January 1st ended in March 31st 2014

In accordance with Decision 4/507/28.04.2009 of the HCMC
 The figures presented below provide information about the financial position of AS Company S.A.
 The reader is recommended, before entering into any investment activity
 with the company to access the Company's web site, where the annual financial statements
 and Certified Auditors Accountant Audit Report are posted.

Company's web site : www.asccompany.gr
 Approval date from the B.O.D. for annual financial statements : May 29th 2014

1. BALANCE SHEET Amounts expressed in €		
ASSETS	31.03.2014	31.12.2013
Tangible fixed assets	6.967.847,24	7.049.242,82
Intangible fixed assets	5.333,31	6.222,19
Other non-current assets	657.515,39	652.862,88
Inventories	3.639.782,74	2.674.362,06
Trade debtors	11.440.145,70	8.264.898,33
Other current assets	6.602.746,93	7.166.138,53
TOTAL ASSETS	29.313.391,31	25.813.726,81
SHAREHOLDERS' EQUITY AND LIABILITIES		
Paid up share capital	9.975.775,20	9.975.775,20
Other shareholders' equity	9.399.526,27	8.940.857,45
Total Shareholder's Equity (a)	19.375.301,47	18.916.632,65
Minority Rights (b)	0,00	0,00
Total Equity (c) = (a) + (b)	19.375.301,47	18.916.632,65
Long term liabilities	625.000,00	625.000,00
Provisions / Other long term liabilities	956.435,04	949.255,58
Short term borrowing liabilities	2.250.000,00	2.250.000,00
Other short term liabilities	6.106.654,80	3.072.838,58
Total liabilities (d)	9.938.089,84	6.897.094,16
TOTAL SHAREHOLDERS EQUITY & LIABILITIES (c) + (d)	29.313.391,31	25.813.726,81

4. CASH FLOW STATEMENT Amounts expressed in €		
	1.1 Euro 31.03.2014	1.1 Euro 31.03.2013
Operating activities		
Profit before tax	610.275,44	145.483,68
<i>Increase / Decrease adjustments for:</i>		
Depreciation	90.346,14	92.708,18
Provisions	9.837,94	68.960,82
Foreign Exchange Differences	-15.024,48	-27.186,06
Investing Activities Results (income, expenses, profit & loss)	-6.286,39	-1.069,81
Interest Expense	51.802,25	13.072,78
<i>Increase / Decrease adjustments for working capital:</i>		
Decrease/(increase) in inventories	-965.420,68	-1.016.076,19
Decrease/(increase) in receivables	-3.054.149,88	-2.005.941,21
(Decrease)/increase in current liabilities (excluding borrowings)	3.072.550,13	1.854.967,02
Minus :		
Interest Paid	-51.802,25	-13.072,78
Income taxes paid	-184.049,18	0,00
Total cash flows from operating activities (a)	-441.920,96	-888.153,57
Investing Activities		
Subsidiary	0,00	0,00
Purchase of tangible and intangible assets	-8.081,68	-154.242,28
Proceeds from sales of tangible and intangible assets	0,00	0,00
Proceeds from sales of securities	100.496,81	0,00
Interest income	23.714,47	36.304,77
Dividends income	0,00	0,00
Total cash flows from investing activities (b)	116.126,60	-117.937,51
Financing activities		
Proceeds from Subsidiary	0,00	0,00
Proceeds from increased capital	0,00	0,00
Proceeds from borrowings	0,00	0,00
Inflow from Government Programs	0,00	0,00
Borrowings paid	0,00	-208.049,35
Payments of leasing liabilities	-13.356,35	-12.929,87
Dividends paid	0,00	0,00
Total cash flows from Financing activities (c)	-13.356,35	-220.979,22
Net increase / (Decrease) in cash and cash equivalents (a) + (b) + (c)	-339.150,71	-1.227.070,30
Cash and cash equivalents opening balance	4.634.053,01	6.985.073,68
Cash and cash equivalents closing balance	4.294.902,30	5.758.003,38

Thessaloniki, May 29th 2014

PRESIDENT & CEO

VICE-PRESIDENT OF THE B.O.D.

FINANCE DIRECTOR

EFSTRATIOS K. ANDREADIS
 IDENTITY CARD No AB 691316

ANASTASIA ANDREADOU
 IDENTITY CARD No AH 191790

PANAGIOTIS V. PAPANPYROU
 IDENTITY CARD No AE 032224
 License : 0019079 A' Class

2. STATEMENT OF COMPREHENSIVE INCOME Amounts expressed in €		
	1.1 to 31.03.2014	1.1 to 31.03.2013
Sales Turnover	5.232.465,66	3.757.642,62
Gross profit / (loss)	2.786.571,77	1.761.225,58
Profit/(loss) before tax, interest, investing results	640.766,81	123.168,70
Profit/(loss) before tax	610.275,44	145.483,68
Profit/(loss) after tax (A)	458.668,82	113.804,00
- Owners of the parent		
- Minority Shareholders'	0,00	0,00
Other Profit/(loss) after tax (B)	0,00	0,00
Total Profit after tax (A) + (B)	458.668,82	113.804,00
- Owners of the parent		
- Minority Shareholders'	0,00	0,00
Impact from revised IAS 19	0,00	4.960,82
Profit after tax per share in (€)	0,0175	0,0052
Profit/(loss) before tax, interest, investing results and depreciation	731.112,95	215.876,88

3. STATEMENT OF CHANGES IN EQUITY Amounts expressed in €		
	31.03.2014	31.03.2013
Opening balance (01.01.2014 & 01.01.2013 accordingly)	18.916.632,65	18.495.497,27
Impact from revised IAS 19	0,00	-4.008,82
Year's Profit / (loss) after taxes	458.668,82	113.804,00
Dividends	0,00	0,00
Net income towards equity	0,00	0,00
Year's end equity (31.03.2014 & 31.03.2013 accordingly)	19.375.301,47	18.605.292,45

5. NOTES

- In the above financial statements the basic accounting principles applied are consistent with those applied for the balance sheet of the previous fiscal year 2013, including the first application in 2013 using the revised International Accounting Standard (IAS) 19.
- There were no changes such as, in accounting policies, appreciation, correction in accounting mistakes, changes of entries in financial statements, regarding last year (taking account of the revised IAS 19).
- There weren't any company proceedings such as take over, sale, merger of other company or branch, secession of branch and reorganization, neither break in any operation.
- There were no changes in the company's fiscal year period, therefore all information presented is comparable.
- The Company does not prepare consolidated financial statements, the Financial Statements are not included in other consolidated financial statements published by other companies.
- There do not exist any types of arbitration or pending litigation matters of the Company that could have a material adverse effect on financial condition or operation of the Company and therefore there do not exist any corresponding provisions, except of those that are fully analyzed in financial statements. Other provisions have been made which amount to € 2.409.351,04 (please see note 5.7 in financial statement statements).
- The number of staff employed by the Company was 66 employees (+19 seasonal) as at the end of the reported period and was 69 employees (+23 seasonal), accordingly at the end of the previous respective period.
- The company applied for first time the revised IAS 19 which required the revision of the previous years financial statements. The modification of the relative accounting policy has occurred in accordance with the provisions of IAS 8 "Accounting Policies, Changes in Accounting Estimates and Errors". As it mentioned in the Annual Financial Statements the transition to the revised IAS 19 has an impact on the obligation of certain benefits due to the recognition of accumulated unrecognized actuarial gains / losses. As a result of the retrospective application of IAS 19, the after tax results of the comparative period are increased by € 1.375,34 the total cumulative revenues are stated lower by € 4.960,82 and equity is stated increased by € 66.864,65.
- In the year 2013 the tax audit was conducted and completed for the unaudited fiscal years 2005 to 2009. The incremental amount of taxes and penalties that occurred was EUR 231.387,03 payable in instalments. For the corresponding unaudited years the company had recorded provisions amounting to 235.000,00 euros, covering the amount of taxes and penalties resulting from the audit. The positive difference resulting from the provision, ie EUR 3.612,97, will reduce the tax of fiscal year 2013. For the open fiscal year 2010 a provision has been reserved for € 50.000,00. For the fiscal year 2013 the Company has been subject to tax audit of the Statutory Auditors provided by the provisions of paragraph 5 of Article 82 of Law 2238/1994. This audit is in progress and the relevant tax certificate will be provided after the publication of the financial statements. Upon completion of the tax audit, the Company's management does not anticipate to occur tax obligations beyond those recognized and reported in the financial statements. (please see note 5.9 in financial statement statements).
- According to Article 72 of Law 4172/2013 and based on the decision of the Extraordinary General Assembly of Shareholders conducted on 27.12.2013, the following were decided: a) increase of the share capital by the total amount of 1.662.629,20 €, which resulted from the capitalization of tax free reserves, gains from investments and securities, taxed reserves from prior years profits and the capitalization of taxed retained earnings, and (b) issuing of 4.375.340 new shares, of nominal value, 0,38 € each, which were offered free to the shareholders, with a ratio of 2 new shares for 10 old shares.
- The amounts of sales and purchases from the beginning of the fiscal period and the balance of receivables and liabilities of the Group and the Company at the end of the fiscal period which have resulted from transactions from related sectors, such as defined by IAS standard 24 are as follows:

a) Sales of goods and services	0,00
b) Purchase of goods and services	0,00
c) Trade debtors	0,00
d) Liabilities	0,00
e) Transactions & salaries of managerial staff and the board	194.722,71
f) Receivables from managerial staff and the board	0,00
g) Liabilities towards managerial staff and the board	0,00