



Το καλό παιχνίδι

AS COMPANY S.A.
Company's Number in the Register of Societes Anonymes 22949/06/B/90/107 Headquarters: Municipality of Oraioakastro County of Thessaloniki
FINANCIAL STATEMENTS INFORMATION January 1st 2007 ended in December 31st 2007
In agreance with decision 2/396/31.08.2006 of the Hellenic Comission of Market Capitalization

The figures presented below provide information about the financial position of AS COMPANY S.A.
 The reader who seeks to draft a completed figure of the company's financial statement and financial results, should get access to the Company's web site, where the annual financial statements according to International Accounting Standards and Certified Auditors Accountant Audit Report are posted.

COMPANY'S INFORMATION DATA

Supervising Authority : Ministry of Development - Department of SA companies
 Approval date from the B.O.D. of quarterly periodic financial statements : 29th February 2007
 Certified Auditor Accountant : Evaggelos N. Pagonis - L.C./ Accociation of Certified Auditors: 14211
 Auditing Association & Certified Auditing Firm : BAKER TILLY HELLAS AE - L.C./ Accociation of Certified Auditors: E 148
 Type of Review Opinion : With no qualification
 Company's web site : www.ascompany.gr

BALANCE SHEET
 Amounts expressed in €

	31.12.2007	31.12.2006
ASSETS	31.12.2007	31.12.2006
Non-current assets		
Tangible fixed assets	8.358.170,01	8.737.598,96
Intangible fixed assets	83.311,32	21.886,56
Investing activities and other long term recievables	132.824,31	96.765,94
Current assents		
Inventories	4.427.237,37	3.550.394,34
Trade debtors	14.827.625,01	13.297.972,00
Short term investing activities	21.624,40	13.108,00
Other assets	464.763,83	304.948,25
Cash and cash equivalents	1.155.926,46	351.041,97
TOTAL ASSETS	29.471.482,71	26.373.716,02
SHAREHOLDERS' EQUITY AND LIABILITIES		
Long term liabilities		
Borrowings	3.332.800,00	4.347.826,10
Other long term liabilities	690.464,35	747.415,72
Short term liabilities		
Debts to trade creditors	2.772.239,77	2.486.442,27
Borrowings	1.630.610,57	828.868,45
Other short term liabilities	4.620.940,23	3.086.207,69
Total liabilities (a)	13.047.054,92	11.496.760,23
Share capital and Reserves		
Paid up share capital	8.313.146,00	8.313.146,00
Share premium	74.509,17	74.509,17
Reserves	1.464.844,03	1.369.022,72
Profits	6.571.928,59	5.120.277,90
Total Shareholders Equity (b)	16.424.427,79	14.876.955,79
Minority Rights (c)	0,00	0,00
Total Equity (d) = (b) +(c)	16.424.427,79	14.876.955,79
TOTAL SHAREHOLDERS EQUITY AND LIABILITIES (e) = (a) + (d)	29.471.482,71	26.373.716,02

PROFIT AND LOSS STATEMENT
 Amounts expressed in €

	1.1 to 31.12.2007	1.1 to 31.12.2006
Sales Turnover	25.817.738,34	20.743.345,20
Cost of goods sold	-13.068.041,92	-11.202.810,33
Gross profit	12.749.696,42	9.540.534,87
Other income	48.541,54	79.417,92
Administration expenses	-1.235.623,23	-973.115,10
Selling and Distribution expenses	-6.644.878,88	-4.881.244,80
Research and Development expenses	-159.785,45	-116.197,08
Profit/(loss) before tax, interest, investing results and depreciation	4.757.950,40	3.649.395,81
Depreciation	-519.274,03	-524.103,20
Profit/(loss) before tax, interest, and investing results	4.238.676,37	3.125.292,61
Financing activities expenses	-493.568,40	-324.274,67
Profit/(loss) before tax	3.745.107,97	2.801.017,94
Less:Taxes	-890.717,77	-1.059.080,13
Profit/(loss) after tax from continued operations (a)	2.854.390,20	1.741.937,81
Profit/(loss) after tax from discontinued operations (b)	0,00	0,00
Profit/(loss) after tax (continued and discontinued operations) (a) + (b)	2.854.390,20	1.741.937,81
Distribution:		
Company's shareholders	2.854.390,20	1.741.937,81
Minority Shareholders'	0,00	0,00
Profit after tax per share in (€)	0,130	0,080
Intended dividend per share - in Eur€	0,08	0,06

STATEMENT OF CHANGES IN EQUITY

Amounts expressed in €

	31.12.2007	31.12.2006
Opening balance (01.01.2007& 01.01.2006 respectively)	14.876.955,79	14.224.116,48
Year's Profit / (loss) after taxes	2.435.537,23	1.203.228,65
Dividends	-1.312.602,00	-1.093.835,00
Net income towards equity	5.683,80	0,00
Bought / (Sold) own shares	0,00	0,00
Year end equity (30.06.2007 & 30.06.2006 respectively)	16.005.574,82	14.333.510,13

CASH FLOW STATEMENT
 Amounts expressed in €

	1.1- 31.12.2007	1.1- 31.12.2006
Operating activities	31.12.2007	31.12.2006
Profit before tax	3.745.107,97	2.801.017,94
<i>Increase / Decrease adjustments for:</i>		
Depreciation	519.274,03	524.103,20
Previsions	9.768,53	82.269,88
Investing Activities Results (income, expences, profit & loss)	5.683,80	0,00
Interest Expense	528.690,35	348.676,20
<i>Increase / Decrease adjustments for working capital:</i>		
Decrease/(increase) in inventories	-876.843,03	-315.304,71
Decrease/(increase) in receivables	-1.689.468,59	-966.377,47
(Decrease)/increase in current liabilities (excluding borrowings)	1.655.934,66	-1.218.414,97
Minus :		
Interest Received	-528.690,35	-348.676,20
Income taxes paid	-848.277,54	-847.549,57
Total cash flows from operating activities (a)	2.521.179,83	59.744,30
Investing Activities		
Purchase of tangible and intangible assets	-201.269,84	-150.648,45
Proceeds from sales of tangible and intangible assets	0,00	12.010,71
Proceeds from sales (puschase) of securities	-7.752,21	0,00
Interest income	18.612,69	18.601,53
Dividends income	0,00	0,00
Total cash flows from ivesting activities (b)	-190.409,36	-120.036,21
Financing activities		
Proceeds from share capital increase	0,00	0,00
Proceeds from borrowings	-213.283,98	1.579.356,46
Borrowings paid	0,00	0,00
Dividends paid	-1.312.602,00	-1.442.785,00
Total cash flows from Financing activities (c)	-1.525.885,98	136.571,46
Net increase / (Decrease) in cash and cash equivalents (a) + (b) + (c)	804.884,49	76.279,55
Cash and cash equivalents opening balance	351.041,97	274.762,42
Cash and cash equivalents closing balance	1.155.926,46	351.041,97

Notes:

- The Company's tax returns have been audited by the tax authorities up to and including the fiscal year 2004, with the chance of an imposition of further taxation and surcharges throughout the year that will be reviewed and defined in the tax returns of the unaudited fiscal years. The results of the audit can not be projected at this time and therefore no relevant projection has been made that depicts the effect on the financial statements.
- No circumstance in regards to changes in accounting principles and projections exited that would effect the comparability of the data presented.
- There were no, during the present fiscal period, any buyouts, consolidations, sell-off, secession, or reorganization of any of the company's parts.
- There were no changes in the company's fiscal year period, therefore all information presented is comparable.
- The company does not report on a consolidated basis, or are its financial statements consolidated with another company's.
- There is no mortgaging over company's fixed assets.
- There do not exist any types of arbitration or pending litigation matters that could have a material adverse effect on AS Company S.A. financial condition.
- The number of staff employed by the Company as at the end of period is 58 and it was 55 at the end of the respective period.
- As of 31.12.2005 the Company has acquired through the Athens Stock Exchange 94.730 same shares at an average price of€ 0,766 total €72.559,90.
- The amounts of sales and purchases from the beginning of the fiscal period and the balance of receivables and liabilities at the end of the fiscal period, which have resulted from transactions from related sectors, such as defined by IAS standard 24 are as follows:

a) Sales of goods and services	0,00
b) Purchase of goods and services	0,00
c) Trade debtors	0,00
d) Liabilities	0,00
e) Transactions & salaries of managerial staff and the board	625.454,25
f) Receivables from managerial staff and the board	0,00
g) Liabilities towards managerial staff and te board	0,00

Thessaloniki, February 29th 2008

CHAIR-MAN OF THE B.O.D.	VICE-PRESIDENT	FINANCE DIRECTOR & MEMBER OF THE B.O.D.	HEAD ACCOUNTANT
ANDREADIS K. EUSTRATIOS AB 691316	ANASTASIA ANDREADOU M 371650	PAPASPUROU V. PANAGIOTIS AE 032224	BAGIOKI I. OLYMBIA AE 671215