

## **GR. SARANTIS S.A.**



## HALF-YEAR FINANCIAL REPORT

for the period from 1 January to 30 June 2010



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THE BoD CHAIRMAN	THE VICE-CHAIRMAN	THE FINANCE DIRECTOR & BoD MEMBER	THE ACCOUNTANT DIRECTOR
GRIGORIS SARANTIS	KYRIAKOS SARANTIS	KONSTANTINOS ROZAKEAS	VASILIOS D. MEINTANIS
ID No. X 080619/03	ID AI 597050/2010	ID P 534498/94	ID AB 656347/06



# 1. STATEMENTS BY MEMBERS OF THE BOARD OF DIRECTORS

## Statements by Members of the Board of Directors (according to article 5 of L. 3556/2007)

It is hereby declared that to our knowledge, the half-year parent and consolidated financial statements of the company "GR. SARANTIS S.A." for the period from 1 January 2010 to 30 June 2010, which were prepared according to the applicable International Financial Reporting Standards, accurately present the assets and liabilities, equity and results of the Group and Company as well as those of the companies included in the consolidated, considered as a whole.

Furthermore, we declare that to our knowledge, the half-year report of the Board of Directors reflects in a true manner the development, performance and financial position of GR. SARANTIS S.A., and of the businesses included in the Group consolidation, considered as a whole, including the description of the principal risks and uncertainties such face.

Marousi, 23 August 2010

The members of the Board

THE CHAIRMAN OF THE BOARD	THE VICE-CHAIRMAN & CHIEF EXECUTIVE OFFICER	THE FINANCE DIRECTOR & BOARD MEMBER
GRIGORIS SARANTIS	KYRIAKOS SARANTIS	KONSTANTINOS ROZAKEAS
ID No. X 080619/03	ID No. AI 597050/2010	ID No. P 534498/94



# 2. HALF-YEAR BOARD OF DIRECTORS' MANAGEMENT REPORT

## HALF-YEAR BOARD OF DIRECTORS' MANAGEMENT REPORT OF THE COMPANY GR. SARANTIS S.A.

on the Financial Statements for the period from 1 January to 30 June 2010

The present Half-Year Report by the Board of Directors which follows (hereinafter the "Report"), refers to the financial period of the 1<sup>st</sup> half of 2010 (01.01.2010-30.6.2010). This Report was prepared and is in line with the relevant stipulations of law 3556/2007 (Government Gazette 91A/30.04.2007) and the executive decisions by the Hellenic Capital Market Commission the issued decisions and especially the Decision no 7/448/11.10.2007 by the Board of Directors of Hellenic Capital Market Commission.

The Report is included in the half-year financial report that concerns the first half of 2010, together with the Company's financial statements and other information and statements required by law.

The present report briefly presents the company's financial information for the first half of the present year, significant events that occurred during the period and their effects on the half-year financial statements. The report also includes a description of the basic risks and uncertainties the group's companies may face during the second half of the year and finally significant transactions between the issuer and its affiliates are also presented.

#### 1. COMPANY PERFORMANCE AND FINANCIALS

In H1 2010 consolidated turnover increased by 4.39% reaching €111.20 mil. from €106.51 mil. in the respective period last year. The turnover increase stems predominantly from the improved turnover of the Group's foreign markets which is a result of both organic and FX growth. The Greek market, on the other hand, underperformed during the first half of 2010, influenced by the recently imposed austerity measures. The Greek market's shortfall however, was offset by the foreign markets performance. Gross profit increased by 5.28% to €55.49 mil. in H1 2010 from €52.70 mil. Gross profit margin settled at 49.90% versus 49.48%, positively affected by the favorable currency movements as well as the high participation of the own brands portfolio. Earnings before Interest, Tax, Depreciation and Amortization (EBITDA) posted a reduction of 18.11% to €10.42 mil. in H1 2010 from €12.72 mil. in H1 2009, influenced mainly by increased A&P expenses and the lower income from the Estee Lauder JV. It is important to mention however, that the increase in A&P expenses that aims to boost sales during the second half of2010 will normalize in the remainder of the year and



therefore it is expected that the annual cost of A&P expenses as a percentage of sales will not exceed the previous year's level. The EBITDA margin stood at 9.37% from 11.95% in the respective prior-year period. Earnings before Interest and Tax (EBIT) reached €8.48 mil. from €10.91 mil., down by 22.33% and EBIT margin settled from 10.25% in H1 2009 to 7.62% in H1 2010. The Group's financial expenses amounted to c. €65k in H1 2010 from €1.02 mil in H1 2009 mainly due to lower interest expenses and favorable currency movements. Therefore earnings before taxes (EBT) settled at €8.41 mil. from €9.89 mil. in H1 2009, down by 14.99%. Earnings after taxes and minorities reached €6.71 mil., reduced by 14.93% compared to H1 2009. Including the one-off tax of €0.45 mil. EATAM settled at €6.27 mil., down by 20.59% compared to the respective prior-year period and the EATAM margin settled at 5.64% from 7.41%. Despite the challenging macroeconomic environment Sarantis Group has successfully continued to generate solid cash flows, a fact attributed largely to management's focus behind the efficient working capital management. More specifically, the Group's working capital settled at €68.14 mil. in H1 2010 from €64.10 mil. in FY 2009 and €71.17 mil. in FY 2008, while working capital requirements over sales settled at 30.24% vs 29.05% and 27.44% respectively. At the same time the Group benefits from a healthy capital structure and low leverage. In H1 2010, The Group's net debt settled at €10.7 mil. from €9.14 mil. in 12M 2009.

During the first half of 2010 the Group presented sales growth in the core business categories though at a lower rate compared to the first quarter. This increase is mainly attributed to both organic growth in the Group's foreign markets and favorable currency movements. More specifically, during H1 2010 Cosmetics recorded a sales growth of 7.68% amounting to €49.43 mil. from €45.91 mil. in H1 2009. In this SBU, own brands demonstrate an increase of 5.06% and their contribution to total turnover settled at 67.10%. During H1 2010 the Household Products demonstrated growth of 2.89%, reaching €47.64 mil. from €46.31 mil. in the respective prior-year period. Own brands within this SBU increased by 3.69% while their participation to the SBU's turnover stood at 99.77%. The weakness of the Household Products during the second quarter of 2010 is predominantly due to the underperformance of the Greek market during the same period. The category of Other Sales dropped by 1.29% during H1 2010 mainly driven by the subcategory of the Health & Care Products. The Group's operating profit is affected negatively by the challenging trading conditions prevailing in the Greek market as well as the increased A&P expenses. Moreover, the income reduction from the Estee Lauder JV adds to the Group's EBIT contraction. The Household products EBIT reduced by 16.03% to €3.56 mil. from €4.25 mil. in H1 2009, mainly affected by increased A&P expenses in Greece. Their contribution to total EBIT increased though from 38.91% in H1 2009 to 42.06% in H1 2010, while their EBIT margin settled at 7.48% from 9.17%. Own brands of this category posted an EBIT decline of 14.66% during H1 2010, reaching €3.58mil. Cosmetics EBIT decreased in H1 2010 by 25.22% reaching € 1.51 mil. from €2.01 mil. The Cosmetics EBIT margin during H1 2010 settled at 3.05% vs 4.39% in H1 2009. However, the



operating profits of own brands within this category increased by 14.68% during H1 2010 standing at €1.39 mil. from €1.21 mil. in H1 2009.

Looking at the geographical analysis, the 2010 first quarter performance of the Group's foreign markets is maintained during the second quarter of 2010 thanks to improved trends in the countries' consumer spending as well as favorable foreign exchange rates. More specifically, during H1 2010 the turnover in the Group's foreign markets increased by 14.76% vs the respective prior-year period, which consists of a c. 9% growth in local currency and a c. 6% average currency appreciation. As far as the Greek market is concerned, we notice a reduction of 7.69% driven by a weakness across all business units which is largely a result of the recently imposed austerity measures by the Greek government. The management remains cautious towards the Greek consumer spending and expects an improvement during the second half of 2010 on the back of the increased brand support that took place during the first half of 2010. As far as EBIT is concerned, the Greek operating profit is affected largely by increased A&P expenses. The Greek EBIT during H1 2010 was reduced by 38.94% to €5.97 mil. from €9.78 mil. Excluding the Estee Lauder JV income, the Greek EBIT reached €2.95 mil. in H1 2010 from €5.47 mil. in H1 2009 down by 45.99%. The Greek EBIT margin, excluding the EL JV income, stood at 6.51% in H1 2010 from 11.13% last year. The foreign countries on the other hand had a positive performance driven by top line growth as well as containment of expenses in some countries. In particular, EE countries EBIT increased by 121.03% to €2.50 mil in H1 2010 from €1.13 mil in H1 2009. The foreign countries EBIT margin settled at 3.81% in H1 2010 vs 1.98% in H1 2009.

### **Basic Financial Ratios**

The table below summarizes some basic ratios for the Group's financial performance for the periods H1 2010 and H1 2009.

	H1 2010	H1 2009
Gross Profit Margin	49.90%	49.48%
EBIT margin	7.62%	10.25%
EATAM margin	5.64%	7.41%
Working Capital / Sales	30.24%	33.92%
Total Debt	65.00	61.01
Net Debt	10.70	35.19
Leverage (Debt/Equity)	54.96%	56.92%

Gross profit margin settled at 49.90% versus 49.48%, positively affected by the favourable currency movements as well as the high participation of the own brands portfolio.

The EBIT margin dropped largely influenced by increased A&P expenses and the lower income from the Estee Lauder JV. It is important to mention however, that the increase in A&P expenses that aims to boost sales during the second half of 2010 will normalize in the



remainder of the year and therefore it is expected that the annual cost of A&P expenses as a percentage of sales will not exceed the previous year's level.

#### 2. IMPORTANT DEVELOPMENTS DURING THE FIRST HALF OF 2010

#### A) Announcement of distribution agreement with the Turkish company EVYAP

Sarantis Group announced the agreement with the Turkish company EVYAP for the exclusive distribution of its products in Romania and Poland. EVYAP is one of the leading soap and personal care products manufacturers.

Through this agreement Sarantis Group existing co-operation with EVYAP, which is Sarantis' exclusive distributor in Turkey, is extended to the distribution of EVYAP's products in Romania and Poland.

#### B) Announcement of the establishment of the company THRACE-SARANTIS S.A.

Sarantis Group announced the establishment of the company "THRACE-SARANTIS S.A." for the production of garbage bags. The newly founded company is a joint venture between THRACE PLASTICS S.A. and SARANTIS GROUP, each holding a participation of 50%. The company, based in Xanthi, launched its operations on March 15th and will undertake the production of garbage bags for household and professional use.

Products will be distributed both in the domestic market and other European markets, using, among others, Sarantis Group brand name Sanitas.

Through this joint venture Sarantis Group will gain enhanced control and efficiency of the production process, that will result in more competitive production costs, as well as in the creation of new innovative products.

#### C) Corporate Presentation of the Group at the Association of Greek Institutional Investors

Sarantis Group corporate presentation was realized on March 24<sup>th</sup> 2010 at the Association of Greek Institutional Investors where Mr. Konstantinos Rozakeas, Chief Financial Officer of Sarantis Group, presented the Group's 2009 financial results as well as the management's strategy and estimates for 2010 financial results.

According to Mr. Rozakeas, Sarantis Group financial results for 2009 were in line with the management's 2009 turnover target and exceeded its estimates in the profitability level. Sarantis Group financial results were negatively affected by the adverse economic environment across all regions and business units of the Group, although the management's timely implementation of cost control initiatives and focus on efficient working capital management helped to mitigate the negative impact. The downward trend eased during Q4 2009, predominantly aided by the stabilisation of the EE countries currency devaluation



towards the end of 2009 and the termination of the inventory reduction in the retail market. What is more, the own brands increased their participation to total Group turnover. In addition, Mr. Rozakeas made a remark on the Group's robust financial position, solid cash flow generation and low leverage.

In terms of the Group's future prospects and developments, Mr. Rozakeas remarked that in the middle of the adverse economic environment, the Group remains focused on its strategic pillars of growth that consist of organic growth of the core business activities and emphasis on Sarantis own brands portfolio, increase of the existing market shares of own brands in the EE region, continuous examination of the situation in the economies of the Group's foreign countries and modification of the business where deemed necessary according to the new market conditions and finally emphasis on the examination of possible acquisition targets in the old countries of operation, as long as market share, profitability and cost structure allow for synergies.

According to the Management's estimates, turnover will reach EUR 230 mil. by the end of 2010, versus EUR 220.65mil. in the end of 2009. EBITDA is expected to increase to 28.75 mil. from EUR 27.08 million in 2009. EBIT is estimated to reach EUR 25.05 mil. in 2010 from EUR 23.44 mil. in 2009, while 2010 EBT is expected to reach EUR 22 mil. Finally, EAT and EATAM are expected to settle at EUR 17.82 mil. in 2010.

#### D) Announcement of the acquisition of the Polish brand KOLASTYNA.

Sarantis Group announced the acquisition of the Polish brand KOLASTYNA. More specifically, Sarantis Group, in the context of strengthening its presence in the Eastern Europe and in order to meet its strategic goal of becoming the leading consumer products company in the region, signed on 30/06/10 an agreement for the acquisition of the brand name and the intellectual property of KOLASTYNA, through its Polish subsidiary SARANTIS POLSKA S.A.

KOLASTYNA's product range includes face and body care cosmetics as well as sun protection products. KOLASTYNA is a traditional brand in the Polish market with over twenty years of history.

The transaction cost amounted to 9.5 mil. PLN.

Sales from KOLASTYNA amounted to c. 28 mil. PLN during 2007, while in 2008 and 2009 sales were equal to c. 26 mil. PLN and c. 11 mil. PLN, respectively. Estimated sales for 2010 stand at c.11 mil. PLN.

The sales drop is attributed to financial distress experienced by the company that is currently in the process of arrangement of its debts within the scope of the polish bankruptcy legislation.

Due to the company's financial problems the brand was not supported adequately and therefore KOLASTYNA's sales have seen the aforementioned decreasing trend.



Sarantis Group management's aim for the first year of operation is to maintain the brand's current turnover level. However, from the beginning of 2011 onwards Sarantis Group will focus on the repackaging of the products and marketing activities behind the brand's support with the ultimate target to gradually increase its sales at least to the level of 2007 at around 28 mil. PLN within 2-3 years.

SARANTIS average gross profit margin from KOLASTYNA products is estimated to be at 60%. Moreover, it is worth noting that SARANTIS GROUP will not incur any incremental costs regarding other operating functions as the particular brand, which relates to Sarantis strategic categories of mass market cosmetics and suncare products and is distributed in the SM network, allows for 100% synergies.

Through this deal, Sarantis Group strengthens its product portfolio in Poland and at the same time achieves its strategic goal of further reinforcing its presence in Eastern Europe.

#### 3. MAJOR RISKS AND UNCERTAINTIES FOR THE SECOND HALF OF 2010.

The Group is exposed to financial and other risks, including the effects of changes in interest rates, credit risks and liquidity risks. The Group's overall risk management program aims at minimizing the possible negative effects from such risks on its financial performance. The Group's financial instruments consist mainly of deposits with banks, trade accounts receivable and payable, loans and dividends payable.

#### Foreign Exchange Risk

The Group operates in an environment characterized by relatively high foreign exchange risk given that almost 60% of the Group's total turnover comes from Eastern European countries where the volatility of foreign exchange rates has been high in the recent months. The management of the Group is constantly examining the currencies' fluctuations, but at the moment it has not taken any measures against the fx risk due to the lack of appropriate hedging tools.

#### **Interest Rate Risk**

Group's interest rate risk management objective is to achieve an optimal balance between borrowing cost and the potential effect of interest rate changes on earnings and cash flows. The Group manages its debt and overall financing strategies using a combination of short and long-term debt. It is the policy of the Group to continuously review interest rate trends along with its financing needs. Daily working capital requirements are typically financed with operational cash flow and through the use of various committed lines of credit. The interest rate on these short-term borrowing arrangements, is generally determined as the inter-bank offering rate at the borrowing date plus a pre-set margin. The mix of fixed-rate debt and variable-rate debt is managed within policy guidelines. In case of an interest rate increase, the



company will not have a negative impact on FY 2009 financial results as part of the Group's strategy is the continuous reduction of the company's existing bank loans.

#### **Credit Risk**

The Group's trade receivables mainly come from wholesale clients. All Group companies monitor the financial position of their debtors on an ongoing basis and control the granting of credit as well as the credit lines. Where considered appropriate, credit guarantee insurance cover is purchased. Moreover, appropriate provision for impairment losses is made for specific credit risks where deemed necessary.

#### **Liquidity Risk**

Prudent liquidity risk management implies the existence of a balance between cash flows as well as funding through adequate amounts of committed credit facilities. The Group closely monitors the amount of funding as well as the short-term and long-term funding with respect to total debt and the composition of total debt, manages the risk that could arise from the lack of sufficient liquidity and secures that necessary borrowing facilities are maintained. The Group has sufficient credit line facilities that could be utilized to fund any potential shortfall in cash resources. The Group manages and monitors its working capital in order to minimize any possible liquidity and cash flow risks.

### Raw material prices risk

The Group is exposed to the volatility of raw material prices. For instance, aluminium is a basic raw material for the Group and as such movements in the aluminium price affect the Group's financials. In order to protect itself against adverse aluminium price movements, the Group hedges against fluctuations of the aluminium price over short term periods of time.

#### 4. FUTURE PROSPECTS

Sarantis Group consolidated turnover during the first half of 2010 was satisfactory mostly supported by the Group's foreign markets organic growth and favorable currency movements, that partly offset the weakness of the Greek market. However, increased A&P expenses, particularly in the Greek market, hurt the Group's operating margins. It should be mentioned, however, that the increase in A&P expenses, that aims to boost sales during the second half of2010 will normalize during H2 2010 and therefore it is expected that the annual cost of A&P expenses as a percentage of sales will not exceed the previous year's level.

The management remains cautious towards the challenging operating environment. What is more, in case it is deemed necessary, the management plans to undertake further cost cutting initiatives in order to protect the Group's profitability. Lastly, it is important to highlight the management's successful implementation on keeping low leverage and generating free cashflows for the Group.



In the middle of the particularly challenging economic and business environment, the Group remains focused on its strategic pillars of growth that consist of organic growth of the core business activities and emphasis on Sarantis own brands portfolio, increase of the existing market shares of own brands in the region, continuous examination of the situation in the economies of the Group's countries and modification of the business where deemed necessary according to the new market conditions and finally, examination of possible acquisition targets in the old countries of operation, as long as market share, profitability and cost structure allow for synergies.

#### 5. TRANSACTIONS WITH RELATED PARTIES

The significant transactions between the Company and its related affiliates (affiliated parties) as such are defined by International Accounting Standards 24, are described below.

#### The company

#### 1. Subsidiaries:

Receivables from commercial activity	30/6/2010	31/12/2009
VENTURES S.A.	1,295,594.87	790,888.94
ZETA SA	411,589.42	410,657.02
SARANTIS BELGRADE D.O.O	114,752.61	0.00
SARANTIS SKOPJE D.O.O	18,782.61	0.00
SARANTIS ROMANIA S.A	196,731.52	11,858.28
K. THEODORIDIS SA	83,039.44	55,947.39
SARANTIS CZECH REPUBLIC sro	1,169,884.91	944,265.32
SARANTIS POLSKA S.A	989,310.10	1,427,056.36
SARANTIS UKRAINE S.A	501,980.09	501,980.09
SARANTIS RUSSIA	0.00	699,970.75
SARANTIS HUNGARY Kft.	273,591.21	391,151.82
	<u></u>	
Total	5,055,256.78	5,233,775.97
	<del></del>	
Receivables from loans	<u> </u>	
7774.04	¬	
ZETA SA	260,000.00	200,000.00
TOTAL RECEIVABLES	5,315,256.78	5,433,775.97



## Liabilities from commercial activity

VENTUDEO OA	200.00	000.00
VENTURES SA ZETA SA	200.00 300.00	200.00 300.00
THRACE-SARANTIS S.A	294,831.20	0.00
SARANTIS SKOPJE D.O.O	0.00	480,640.48
SARANTIS POLSKA S.A	10,330.00	12,812.56
	,	
SARANTIS BELGRADE D.O.O	0.00	861,584.78
ELMI PRODFARM S.R.L	1,829.70	0.00
SARANTIS ROMANIA S.A	0.00	1,902,211.41
SARANTIS BULGARIA L.T.D	1,015,238.77	1,782,902.94
SARANTIS ANADOL S.A	223,211.84	345,497.97
	1	
Total	1,545,941.51	5,386,150.14
Liabilities from loans		
	1	
ZETA FIN LTD	22,979,528.70	18,811,285.09
SAREAST L.T.D	409,050.00	400,000.00
GR SARANTIS CYPRUS L.T.D	20,728,753.75	16,471,567.00
Total	44,117,332.45	35,682,852.09
TOTAL LIABILITIES	45,663,273.96	41,069,002.23
	30/6/2010	30/6/2009
Income		
Sales of merchandise		
	•	
VENTURES SA	958,203.17	1,077,762.40
SARANTIS ROMANIA S.A	2,048,345.93	1,924,029.38
SARANTIS BULGARIA L.T.D	762,177.94	989,685.24
SARANTIS BELGRADE D.O.O	1,309,503.13	877,192.89
SARANTIS SKOPJE D.O.O	490,970.07	344,654.56
SARANTIS ANADOL S.A	22,792.56	69,153.50
SARANTIS POLSKA S.A	1,927,736.30	1,146,452.60
SARANTIS CZECH REPUBLIC sro	409,740.97	464,145.82
K. THEODORIDIS SA	43,013.34	9,098.00
SARANTIS RUSSIA	0.00	-723,588.99
SARANTIS HUNGARY	212,297.41	284,908.02
Total	8,184,780.82	6,463,493.42



## Income Other

	<del>-</del>	
VENTURES SA	1,712.11	7,087.14
SARANTIS POLSKA S.A	10,600.00	11,200.00
ZETA SA	6,407.50	925.00
K. THEODORIDIS SA	18,340.00	0.00
	<b>¬</b>	
Total	37,059.61	19,212.14
TOTAL INCOME	8,221,840.43	6,482,705.56
Expenses and purchases		
Purchases of merchandise		
ELMI PRODFARM S.R.L	1,826.92	0.00
SARANTIS BELGRADE D.O.O	0.00	1,386.75
SARANTIS HUNGARY	0.00	13,236.41
VENTURES SA	32,055.45	0.00
SARANTIS POLSKA S.A	15,578.04	11,803.75
SARANTIS ANADOL S.A	563,855.25	605,899.46
SARANTIS RUSSIA	0.00	709,446.53
THRACE-SARANTIS S.A	426,751.39	0.00
Total	1,040,067.04	1,341,772.90
Expenses – Interest		
ZETA FIN LTD	1,089,337.11	264,679.28
GR SARANTIS CYPRUS L.T.D	388,753.76	295,446.56
SAREAST L.T.D	9,050.00	9,050.00
Total	1,487,140.87	569,175.84
TOTAL EXPENSES	2,527,207.91	1,910,948.74
I O I AL LAI LINGLO	£,0£1,£01.31	1,010,070.74



#### **6. TREASURY SHARES**

The Ordinary General Shareholders Meeting of the company GR. SARANTIS S.A. that took place on 30/06/2010 approved a share buyback program through the Athens Exchange and according to article 16 of c.l. 2190/1920 as in force, up to 10% of the company's shares (the 10% currently represents 3,835,094 shares), including the 2,225,900 shares already acquired (average purchase price 4.58 euros) until 30/06/2010 by the company based on the resolutions of the General Shareholders Meetings of 02/06/2008 and 11/11/2008.

The maximum buy back price was set at seventeen euros (17 €) per share and the lowest at one euro and fifty four cents (1.54 €) per share or the applicable nominal value. The company may acquire own shares up to twenty four months from the date of the General Meeting, that is up to 30/06/2012, in order to improve the company's earnings and dividend per share, indirectly distribute earnings/return capital to the shareholders as well as for use in a possible partnership or a possible future acquisition. Finally, the Board of Directors was authorized to act accordingly for the completion of the buyback program.

#### 7. SUBSEQUENT EVENTS

There have been no significant subsequent events up to August 30<sup>th</sup> 2010.

Marousi, 23 August 2010

The Board of Directors

THE CHAIRMAN OF THE BOARD	THE VICE-CHAIRMAN & CHIEF EXECUTIVE OFFICER	THE FINANCE DIRECTOR & BOARD MEMBER
GRIGORIS SARANTIS	KYRIAKOS SARANTIS	KONSTANTINOS ROZAKEAS
ID No. X 080619/03	ID No. AI 597050/2010	ID No. P 534498/94



# 3. REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION

### **Report on Review of Interim Financial Information**

#### To the Shareholders of "GR. SARANTIS S.A."

#### Introduction

We have reviewed the accompanying separate and consolidated condensed statement of financial position of "GR. SARANTIS S.A." (the "Company") and its subsidiaries (the "Group") as of 30 June 2010 and the related separate and consolidated condensed Statement of comprehensive income, changes in equity and cash flows for the six-month period then ended, and the selected explanatory notes that comprise the interim financial information, which form an integral part of the six-month financial report of article 5 of Law 3556/2007. Management is responsible for the preparation and fair presentation of this interim condensed financial statement in accordance with the International Financial Reporting Standards as adopted by the European Union and apply for interim financial information (International Accounting Standard "IAS 34"). Our responsibility is to express a conclusion on these interim condensed financial statements based on our review.

#### Scope of Review

We conducted our review in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial information is not prepared, in all material respects, in accordance with IAS 34.



### Reference to other legal requirements

Based on our review, we concluded that the content of the six-month financial report, as required by article 5 of L.3556/2007, is consistent with the accompanying condensed interim financial information.

BAKER TILLY HELLAS

Certified Public Accountants A.E. 396, Mesogion Avenue 15341 Ag.Paraskevi-Athens, Greece SOEL Reg.No: 148

Athens, 27 <sup>th</sup> August 2010 The Certified Public Accountant

> Evaggelos N. Pagonis SOEL. Reg. No: 14211



## 4. INTERIM FINANCIAL STATEMENTS

## **INTERIM FINANCIAL STATEMENTS**

## of 30 June 2010

It is ascertained that the accompanying Interim Financial Statements for the period 01/01 – 30/06/2010 are those approved by the Board of Directors of "GR. SARANTIS S.A." on 23/08/2010 and have been published by their posting on the internet, on the website <a href="https://www.sarantis.gr">www.sarantis.gr</a>. It is noted that the published in the press brief financial data aim at providing readers with general financial information and do not provide a complete picture of the financial position and results of the Group, according to the International Financial Reporting Standards.

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## STATEMENT OF FINANCIAL POSITION

		GRO	DUP	COMF	PANY
	Note	30/06/2010	31/12/2009	30/06/2010	31/12/2009
ASSETS					
Non-current assets		74,988,348.14	73,787,975.33	89,220,226.07	90,304,927.62
Tangible fixed assets	5.16	40,170,777.49	41,080,907.17	32,710,482.78	34,046,368.52
Intangible assets	5.16	11,174,233.37	6,227,214.59	5,437,697.70	4,468,707.60
Company goodwill	5.2	5,884,287.19	5,951,956.83	0.00	0.00
Deferred tax assets	5.11	1,929,322.92	1,804,387.79	1,071,563.29	1,342,491.62
Investments in subsidiaries, associates		15,525,068.22	18,312,607.81	49,786,675.44	50,230,727.81
Other long-term assets		304,658.94	410,901.14	213,806.86	216,632.07
Current assets		168,934,767.38	149,712,257.56	97,538,134.30	82,433,398.03
Inventories	5.3	36,455,911.93	34,683,610.66	16,253,560.17	17,561,924.67
Trade receivables	5.4	80,003,503.95	70,899,876.97	46,560,244.22	37,664,546.04
Other receivables	5.4	7,569,077.06	5,684,558.20	2,748,256.46	3,753,482.64
Cash & cash equivalents	5.5	38,528,942.81	30,818,427.08	26,812,257.47	17,551,273.57
Securities	5.6	5,584,379.64	6,832,360.00	4,909,899.64	5,622,500.00
Prepayments and accrued income		792,952.00	793,424.65	253,916.34	279,671.11
Total Assets		243,923,115.52	223,500,232.89	186,758,360.37	172,738,325.65
Shareholders' EQUITY:					
Share capital	5.14	59,060,447.60	59,060,447.60	59,060,447.60	59,060,447.60
Share premium account		39,252,195.98	39,252,195.98	39,252,195.98	39,252,195.98
Reserves		-17,988,854.96	-15,927,411.90	-16,436,353.48	-14,930,360.48
Profit (losses) carried forward		37,934,322.61	33,193,861.54	-33,509,266.48	-33,194,976.14
Total Shareholders' Equity		118,258,111.23	115,579,093.22	48,367,023.62	50,187,306.96
Minority interest:		10,191.17	7,065.81	0.00	0.00
Total Equity		118,268,302.40	115,586,159.03	48,367,023.62	50,187,306.96
LIABILITIES					
Long-term liabilities		45,429,346.64	53,606,096.10	41,758,225.00	51,258,225.00
Loans	5.9	40,750,000.00	50,250,000.00	39,500,000.00	49,000,000.00
Deferred tax liability	5.11	154,147.73	10,605.24	0.00	0.00
Provisions for post employment employee benefits		1,727,024.78	1,723,146.50	1,665,161.00	1,665,161.00
Provisions and other long-term liabilities	5.8	2,798,174.14	1,622,344.36	593,064.00	593,064.00
Short-term liabilities		80,225,466.48	54,307,977.76	96,633,111.75	71,292,793.69
Suppliers	5.7	44,191,941.75	38,143,698.76	26,445,342.86	22,000,140.13
Other liabilities	5.7	4,127,121.17	3,341,456.41	47,074,707.06	42,851,031.11
Income taxes and other taxes payable	5.10	2,522,217.06	2,408,847.01	1,421,128.14	1,293,746.36
Loans	5.9	24,245,840.91	6,728,094.21	21,500,000.00	4,500,000.00
Accruals and deferred expenses		5,138,345.58	3,685,881.37	191,933.69	647,876.09



## STATEMENT OF COMPREHENSIVE INCOME

		GROUP						СОМРА	NY
	Note	1/1-30/06/2010	1/1-30/06/2009	1/04-30/06/2010	1/04-30/06/2009	1/1-30/06/2010	1/1-30/06/2009	1/04-30/06/2010	1/04-30/06/2009
Revenue	5.1	111,195,869.06	106,514,994.34	60,371,219.55	60,032,418.62	50,509,932.26	52,239,058.75	26,218,196.05	29,275,434.44
Cost of sales	5.13	55,710,818.22	53,811,810.49	30,872,752.82	30,286,473.57	26,176,334.26	26,897,690.21	13,317,546.05	14,605,339.16
Gross operating profit		55,485,050.84	52,703,183.85	29,498,466.73	29,745,945.05	24,333,598.00	25,341,368.54	12,900,650.00	14,670,095.28
Other operating income		4,005,747.54	5,374,715.60	2,584,388.86	4,681,280.05	981,946.93	1,058,266.05	457,591.53	576,536.81
Administrative expenses	5.13	7,655,579.49	6,828,302.27	3,972,529.51	3,627,694.87	3,270,654.17	3,419,082.99	1,364,637.11	1,787,274.96
Distribution expenses	5.13	43,359,072.20	40,336,516.38	23,409,992.13	22,570,958.56	20,150,654.38	19,985,576.95	11,403,912.94	11,240,770.24
Operating profit		8,476,146.69	10,913,080.80	4,700,333.95	8,228,571.67	1,894,236.38	2,994,974.65	589,691.48	2,218,586.89
Financial income- expenses		-65,615.73	-1,019,568.00	-67,145.04	164,186.94	-1,429,288.99	-1,121,308.18	-541,777.37	-82,804.27
Earnings before taxes		8,410,530.97	9,893,512.80	4,633,188.91	8,392,758.61	464,947.39	1,873,666.47	47,914.11	2,135,782.62
Income tax	5.10	1,685,903.57	1,959,792.51	918,150.62	1,509,134.49	0.00	188,918.32	0.00	188,918.32
Deferred tax	5.11	7,379.01	38,626.70	-40,035.43	37,423.33	270,928.33	38,626.70	139,647.95	37,423.33
Profit after the deduction of tax		6,717,248.39	7,895,093.59	3,755,073.72	6,846,200.79	194,019.06	1,646,121.45	-91,733.84	1,909,440.97
Extraordinary Tax Contribution		446,789.43	0.00	234,415.03	0.00	124,800.00	0.00	124,800.00	0.00
Profit after the deduction of tax (A)		6,270,458.96	7,895,093.59	3,520,658.69	6,846,200.79	69,219.06	1,646,121.45	-216,533.84	1,909,440.97
Shareholders of the parent		6,267,333.60	7,892,672.55	3,518,839.65	6,845,054.31	69,219.06	1,646,121.45	-216,533.84	1,909,440.97
Minority interest		3,125.36	2,421.04	1,819.05	1,146.48	0.00	0.00	0.00	0.00
Other comprehensive income after taxes (B)		-3,231,772.21	-1,033,737.63	-4,285,667.94	3,486,451.21	-1,532,959.02	994,354.67	-1,357,957.10	2,215,350.00
Total comprehensive income after taxes (A) + (B)		3,038,686.75	6,861,355.96	-765,009.24	10,332,652.00	-1,463,739.96	2,640,476.12	-1,574,490.94	4,124,790.97
Owners of the parent		3,035,561.39	6,858,934.92	-766,828.29	10,331,505.52	-	-	-	-
Minority interest		3,125.36	2,421.04	1,819.05	1,146.48	-	-	-	-
Earnings per share, which correspond to the parent's shareholders for the period		0.1634	0.2058	0.0917	0.1785	0.0018	0.0429	-0.0057	0.0498

## The other comprehensive income after taxes of the Group and the parent Company, are analyzed as follows:

		Group				Company		
	01/01- 30/06/2010	01/01- 30/06/2009	01/04- 30/06/2010	01/04- 30/06/2009	01/01- 30/06/2010	01/01- 30/06/2009	01/04- 30/06/2010	01/04- 30/06/2009
Financial assets available for sale	-2,088,409.08	975,195.62	-1,730,847.16	2,353,737.31	-1,532,959.02	994,354.67	-1,357,957.10	2,215,350.00
Foreign exchange differences from conversion to euro	-1,143,363.13	-2,008,933.25	-2,554,820.78	1,132,713.90	0.00	0.00	0.00	0.00
Other comprehensive income after taxes	-3.231.772.21	-1.033.737.63	-4,285,667,94	3.486.451.21	-1.532.959.02	994.354.67	-1.357.957.10	2.215.350.00



## STATEMENT OF CHANGES IN GROUP'S EQUITY

	Attributed to shareholders of the parent						
Amounts in €	Share Capital	Share Premium	Readjustments Reserve and other reserves	Balance of profit / losses	Total	Minority Interest	Total
Balance as at 1 January 2009	59,060,447.60	39,252,195.98	-12,241,635.30	18,706,144.33	104,777,152.61	2,107.57	104,779,260.18
Total comprehensive income for the period							
Net profit for the period				7,892,672.55	7,892,672.55	2,421.04	7,895,093.59
Other comprehensive income							
Financial assets available for sale			975,195.62		975,195.62		975,195.62
Foreign exchange differences				-2,008,933.25	-2,008,933.25		-2,008,933.25
Write-off of minority interest due to acquisition of stake					0.00		0.00
Total other comprehensive income	0.00	0.00	975,195.62	-2,008,933.25	-1,033,737.63	0.00	-1,033,737.63
Total comprehensive income after taxes	0.00	0.00	975,195.62	5,883,739.30	6,858,934.92	2,421.04	6,861,355.96
Other transactions registered in Equity							
Purchase of treasury shares			-3,511,048.90		-3,511,048.90		-3,511,048.90
Distributed dividends				-1,150,528.20	-1,150,528.20		-1,150,528.20
Creation of reserves			-194,955.23	194,955.23	0.00		0.00
Stock options			192,000.00		192,000.00		192,000.00
Total other transactions	0.00	0.00	-3,514,004.13	-955,572.97	-4,469,577.10	0.00	-4,469,577.10
Balance as at 30 June 2009	59,060,447.60	39,252,195.98	-14,780,443.81	23,634,310.66	107,166,510.43	4,528.61	107,171,039.04
Balance as at 1 January 2010 Total comprehensive income for the period	59,060,447.60	39,252,195.98	-15,927,411.90	33,193,861.54	115,579,093.22	7,065.81	115,586,159.03
Net profit for the period				6,267,333.60	6,267,333.60	3,125.3€	6,270,458.96
Other comprehensive income							
Financial assets available for sale			-2,088,409.08	1 1 10 000 10	-2,088,409.08		-2,088,409.08
Foreign exchange differences Write-off of minority interest due to acquisition of stake				-1,143,363.12	-1,143,363.12 0.00		-1,143,363.12 0.00
Total other comprehensive income	0.00	0.00	-2,088,409.08	-1,143,363.12	-3,231,772.20	0.00	-3,231,772.20
Total comprehensive income after taxes	0.00	0.00	-2,088,409.08	5,123,970.48	3,035,561.40	3,125.3€	3,038,686.76
Other transactions registered in Equity							
Purchase of treasury shares			-3,695.00		-3,695.00		-3,695.00
Distributed dividends				-383,509.40	-383,509.40		-383,509.40
Creation of reserves					0.00		0.00
Stock options			30,661.02		30,661.02		30,661.02
Total other transactions	0.00	0.00	26,966.02	-383,509.40	-356,543.38	0.00	-356,543.38
Balance as at 30 June 2010	59,060,447.60	39,252,195.98	-17,988,854.96	37,934,322.61	118,258,111.23	10,191.17 ∠ I	118,268,302.40



## STATEMENT OF CHANGES IN COMPANY'S EQUITY

	Attributed to shareholders of the parent						
	Share Capital	Share Premium	Readjustments Reserve and other reserves	Balance of profit / losses	Total	Minority Interest	Total
Amounts in €							
Balance as at 1 January 2009	59.060.447,60	39.252.195,98	-11.299.975,40	-32.744.807,32	54.267.860,86	0,00	54.267.860,86
Total comprehensive income for the period							
Net profit for the period				1,646,121.45	1,646,121.45		1,646,121.45
Other comprehensive income							
Financial assets available for sale			994,354.67		994,354.67		994,354.67
Foreign exchange differences					0,00		0,00
Write-off of minority interest due to acquisition of stake					0,00		0,00
Total other comprehensive income	0.00	0.00	994,354.67	0.00	994,354.67	0.00	994,354.67
Total comprehensive income after taxes	0.00	0.00	994,354.67	1,646,121.45	2,640,476.12	0.00	2,640,476.12
Other transactions registered in Equity							
Purchase of treasury shares			-3,511,048.90		-3,511,048.90		-3,511,048.90
Distributed dividends				-1.150.528,20	-1.150.528,20		-1.150.528,20
Creation of reserves			-194,955.23	194,955.23	0.00		0.00
Stock options			192,000.00		192,000.00		192,000.00
Total other transactions	0.00	0.00	-3,514,004.13	-955,572.97	-4,469,577.10	0.00	-4,469,577.10
Balance as at 30 June 2009	59,060,447.60	39,252,195.98	-13,819,624.86	-32,054,258.84	52,438,759.88	0.00	52,438,759.88
Balance as at 1 January 2010	59.060.447,60	39.252.195,98	-14.930.360,48	-33.194.976,14	50.187.306,96	0,00	50.187.306,96
Total comprehensive income for the period							
Net profit for the period				69,219.06	69,219.06		69,219.06
Other comprehensive income							
Financial assets available for sale			-1,532,959.02		-1,532,959.02		-1,532,959.02
Foreign exchange differences					0,00		0,00
Write-off of minority interest due to acquisition of stake					0,00		0,00
Total other comprehensive income	0.00	0.00	-1,532,959.02	0.00	-1,532,959.02	0.00	-1,532,959.02
Total comprehensive income after taxes	0.00	0.00	-1,532,959.02	69,219.06	-1,463,739.96	0.00	-1,463,739.96
Other transactions registered in Equity							
Purchase of treasury shares			-3,695.00		-3,695.00		-3,695.00
Distributed dividends				-383,509.40	-383,509.40		-383,509.40
Creation of reserves					0,00		0,00
Stock options			30,661.02		30,661.02		30,661.02
Total other transactions	0.00	0.00	26,966.02	-383,509.40	-356,543.38	0.00	-356,543.38
Balance as at 30 June 2010	59,060,447.60	39,252,195.98	-16,436,353.48	-33,509,266.48	48,367,023.62	0.00	48,367,023.62



## **CASH FLOW STATEMENT**

	GR	<u>OUP</u>	COMPANY		
	01/01-30/06/2010	01/01-30/06/2009	01/01-30/06/2010	01/01-30/06/2009	
CASH FLOWS FROM OPERATING					
<u>ACTIVITIES</u>					
Profits before tax	8,410,530.97	9,893,512.80	464,947.39	1,873,666.47	
Adjustments for:					
Depreciation/Amortization	1,943,186.99	1,810,503.54	1,156,088.26	1,118,187.47	
Foreign Exchange differences	160,111.12	221,202.00	719,391.99	-180,194.98	
Results(income, expenses, profits and losses) from investing activities	-4,300,364.01	-4,958,928.48	-1,045,656.55	-429,076.70	
Interest expense and related expenses	1,151,110.81	1,460,509.00	1,752,357.57	1,749,061.24	
Decrease / (increase) in inventories	-2,147,531.13	5,105,914.52	1,308,364.50	2,666,634.81	
Decrease / (increase) in receivables	-8,095,878.77	-2,920,926.74	-7,405,695.88	-3,717,752.04	
(Decrease) / increase in liabilities (other	-0,095,676.77	-2,920,920.74	-7,405,095.00	-5,717,752.04	
than to banks)	7,368,242.71	-10,475,666.55	6,422,948.08	-8,480,802.81	
Less:	,,	-, -,	, , , , , , , , , , , , , , , , , , , ,		
Interest and related expenses paid	-966,400.97	-828,253.50	-700 347 33	-1,162,707.08	
Tax paid	-1,439,024.00	-828,253.50 -1,578,687.61	-709,347.22 -313,033.54	-1,162,707.08 -641,096.10	
NET INFLOWS / (OUTFLOWS) FROM	1, 100,024.00	1,010,001.01		<u> </u>	
OPERATING ACTIVITIES (a)	<u>2,083,983.72</u>	<u>-2,270,821.01</u>	2,350,364.60	<u>-7,204,079.72</u>	
CASH FLOWS FROM INVESTING					
ACTIVITIES					
Acquisition/Sale of subsidiaries,					
associates, joint ventures and other					
investments	-433,413.04	660,671.89	-93,475.03	294,408.12	
Purchase of tangible and intangible fixed assets	-4,670,800.47	-2,420,737.70	-794,330.14	-1,300,648.36	
Proceeds from sale of tangible and	-4,070,000.47	-2,420,737.70	-794,330.14	-1,300,046.30	
intangible assets	60,835.56	82,927.47	8,333.50	1,172.92	
Interest received	487,515.44	226,896.00	298,120.22	13,944.86	
Dividends received	1,908,012.93	35,191.00	5,312.95	509.77	
NET INFLOWS / (OUTFLOWS) FROM					
INVESTMENT ACTIVITIES (b)	<u>-2,647,849.57</u>	<u>-1,415,051.34</u>	<u>-576,038.50</u>	<u>-990,612.69</u>	
CASH FLOWS FROM FINANCING ACTIVITIES					
ACTIVITIES					
Proceeds from loans granted / assumed	8,317,621.71	0.00	7,500,000.00	0.00	
Payment of loans	-299,875.01	-3,915,622.51	0.00	-1,000,000.00	
Dividends paid	-9,647.20	-4,830.21	-9,647.20	-4,830.21	
Repayments of liabilities from financial	•	,	,	,	
leasing (lease payments)	-9,409.93	0.00	0.00	0.00	
(Payments)/Proceeds from (purchase)/sale					
of treasury shares	<u>-3,695.00</u>	<u>-3,511,048.90</u>	<u>-3,695.00</u>	<u>-3,511,048.90</u>	
TOTAL INFLOWS / (OUTFLOWS) FROM FINANCING ACTIVITIES (c)	7,994,994.57	-7,431,501.62	7,486,657.80	-4,515,879.11	
Net increase / (decrease) in cash and					
cash equivalents (a+b+c)	<u>7,431,128.72</u>	<u>-11,117,373.97</u>	<u>9,260,983.90</u>	<u>-12,710,571.52</u>	
Cash and cash equivalents at the start of the period	<u>30,818,427.08</u>	23,160,007.71	17,551,273.57	14,471,653.57	
Effect from foreign exchange differences					
due to translation to euro	279,387.01	-2,633,084.33	0.00	0.00	
CASH & CASH EQUIVALENTS AT THE	00 500 040 04	0.400 = 40.44	00.040.055.45	4 704 000 00	
END OF THE PERIOD	38,528,942.81	9,409,549.41	26,812,257.47	1,761,082.05	



### 1. NOTES ON THE INTERIM FINANCIAL STATEMENTS

## General information about the group

## 1.1 The company

Gr. Sarantis SA (the company) has the legal form of a societe anonyme and is the parent company of the Gr. Sarantis SA group (the group).

The Company's domicile is located at 26 Amarousiou – Chalandriou Street, Marousi Greece, The company's central offices are also located at the same address.

The shares of Gr. Sarantis SA are listed on the main market of the Athens Exchange, in the Large Capitalization category.



## 1.2 Group structure

The group's companies, which are included in the consolidated financial statements, are the following:

## GROUP STRUCTURE

GROUP STRUCTURE						
COMPANY	DOMICILE	DIRECT PARTICIPATION PERCENTAGE	INDIRECT PARTICIPATION PERCENTAGE	<u>TOTAL</u>	TAX UN-AUDITED FISCAL YEARS	
FULL CONSOLIDATION METHOD						
VENTURES SA	GREECE	88.66%	0.00%	88.66%	2007-2009	
SARANTIS ANADOL S.A.	TURKEY	99.98%	0.00%	99.98%	2005-2009	
SARANTIS UKRAINE S.A.	UKRAINE	100.00%	0.00%	100.00%	2006-2009	
SARANTIS BULGARIA L.T.D	BULGARIA	0.00%	100.00%	100.00%	2007-2009	
SARANTIS ROMANIA S.A.	ROMANIA	0.00%	100.00%	100.00%	2008-2009	
ELMI PRODFARM S.R.L	ROMANIA	0.00%	100.00%	100.00%	-	
SARANTIS DISTRIBUTION S.C	ROMANIA	0.00%	100.00%	100.00%	2008-2009	
SARANTIS BELGRADE D.O.O	SERBIA	0.00%	100.00%	100.00%	2008-2009	
SARANTIS SKOPJE D.O.O	FYROM	0.00%	100.00%	100.00%	2005-2009	
SARANTIS POLSKA S.A.	POLAND	0.00%	100.00%	100.00%	2008-2009	
SARANTIS CZECH REPUBLIC sro	CZECH REPUBLIC	0.00%	100.00%	100.00%	2006-2009	
SARANTIS HUNGARY L.T.D	HUNGARY	0.00%	100.00%	100.00%	2008-2009	
GR SARANTIS CYPRUS L.T.D	CYPRUS	100.00%	0.00%	100.00%	2008-2009	
VENUS S.A.	LUXEMBOURG	0.00%	100.00%	100.00%	-	
ZETA S.A	GREECE	0.00%	100.00%	100.00%	2007-2009	
ZETA FIN LTD	CYPRUS	0.00%	100.00%	100.00%	2008-2009	
ZETA COSMETICS L.T.D	CYPRUS	0.00%	100.00%	100.00%	2008-2009	
WALDECK L.T.D	CYPRUS	0.00%	100.00%	100.00%	2008-2009	
SAREAST L.T.D	CYPRUS	0.00%	100.00%	100.00%	2008-2009	
SARANTIS RUSSIA	RUSSIA	0.00%	100.00%	100.00%	2006-2009	
PROPORTIONATE CONSOLIDATION METHOD						
K. THEODORIDIS SA	GREECE	50.00%	0.00%	50.00%	2007-2009	
OTO TOP EOOD	BULGARIA	0.00%	25.50%	25.50%	1997-2009	
THRACE-SARANTIS S.A.	GREECE	0.00%	50.00%	50.00%	2009	
EQUITY CONSOLIDATION METHOD						
ELCA COSMETICS LTD	CYPRUS	0.00%	49.00%	49.00%	2001-2009	
ESTEE LAUDER HELLAS SA	GREECE	0.00%	49.00%	49.00%	2008-2009	
ESTEE LAUDER BULGARIA	BULGARIA	0.00%	49.00%	49.00%	2001-2009	
IM COSMETICS SA	ROMANIA	0.00%	49.00%	49.00%	2001-2009	



Note:

A) The Group, for purposes of providing detailed information, proceeded with changing the consolidation method of the company THRACE-SARANTIS S.A., from the equity method to the proportionate consolidation method. This change has no effect on the statement of comprehensive income and equity of the Group on 31/12/2009, as the company was established at the end of the 4<sup>th</sup> quarter of 2009. The effect on the statement of financial position is presented in the following table:

ASSETS	Group Balance on 31/12/2009	Effect of Change in Accounting Policy	Revised Group Balance 31/12/2009	
Investments in subsidiaries, associates	18,372,607.81	-60,000.00	18,312,607.81	
Cash equivalents	30,758,427.08	60,000.00	30,818,427.08	

B) During the period 01/01/2010-30/06/2010 the companies THRACE-S S.A. and TRADE90 were renamed to THRACE-SARANTIS S.A. and SARANTIS HUNGARY respectively.

### 1.3 Business activity

The group is active in the production and trade of cosmetics, household use products, parapharmaceutical items and car accessories.

The group's main activities have not changed from the previous year.

#### 2. BASIS FOR THE PREPARATION OF THE FINANCIAL STATEMENTS

#### 2.1 Compliance with IFRS

The consolidated and individual financial statements of "GR. SARANTIS S.A." are in accordance with the International Financial Reporting Standards (IFRS), which have been issued by the International Accounting Standards Board (IASB) as well as their interpretations, which have been issued by the International Financial Reporting Interpretations Committee (IFRIC) of IASB that have been adopted by the European Union, and specifically with International Accounting Standard (IAS) 34 "Interim Financial Statements".

#### 2.2 Basis for the preparation of the Financial Statements

The consolidated and individual financial statements of "GR. SARANTIS S.A." have been prepared according to the going concern principle and the historic cost principle, as such is amended by the adjustment of specific asset and liability items.

Note: For comparability purposes, the accounts of the Group's statement of financial position of 31/12/2009 were reclassified. Specifically, accounts of current assets regarding software were reclassified from self-used tangible fixed assets to intangible assets according to the



#### following table:

ASSETS	Net book value of Group 31/12/2009	Reclassification of accounts	Restated Net book value of Group 31/12/09	
Tangible Fixed Assets	41,187,597.45	-106,690.28	41,080,907.17	
Intangible Assets	6,120,524.32	106,690.28	6,227,214.59	

#### 2.3 Approval of Financial Statements

The interim consolidated financial statements have been approved by the company's Board of Directors on 23/08/2010.

#### 2.4 Covered period

The present consolidated financial statements include the financial statements of "GR. SARANTIS S.A." and its subsidiaries, which together are referred to as the group, and cover the period from January 1<sup>st</sup> 2010 to June 30<sup>th</sup> 2010.

#### 2.5 Presentation of the Financial Statements

The present financial statements are presented in €, which is the group's operating currency, namely the currency of the primary economic environment in which the parent company operates.

#### 2.6 Significant judgments and estimations by Management

The preparation of the Financial Statements according to the International Accounting Standards requires the implementation of estimations, judgments and assumptions, that may affect the accounting balances of assets and liabilities and the required disclosures for contingent receivables and liabilities, as well as the amount of income and expenses recognized.

The use of adequate information and the implementation of subjective judgment constitute inseparable data for the conduct of estimations in the valuation of assets, liabilities for employee benefits, impairment of assets, tax un-audited fiscal years and pending judicial cases. The estimations are considered significant but not binding. Real future results may differ from the aforementioned estimations.

## 2.7 Standards, amendments and interpretations to existing standards, whose application is mandatory for the period ending on 31 December 2010

#### IAS 39 (Amendment) - Financial instruments: Recognition and Measurement

The present amendment clarifies the manner in which, in specific cases, the principles that



define whether a hedged risk or part of the cash flows falls under the application scope of hedge accounting should be applied. The amendment is applied for annual accounting periods beginning on or after 1 July 2009. The Group is not affected by the above amendment.

## IFRS 1 (Amendment) - First implementation of international financial reporting standards

The present amendment provides additional clarifications for companies that apply IFRS for the first time as regards to the deemed cost in oil and gas assets, the definition of whether an agreement contains a lease and decommissioning liabilities that are included in the cost of tangible fixed assets. This amendment has no effect on the Group's financial statements as it has already made the transmission to IFRS. The amendment is applied for annual accounting periods beginning on or after 1 January 2010 and has not yet been adopted by the European Union.

#### IFRS 2 (Amendment) - Share-based Payments

The objective of the amendment is to clarify the application scope of IFRS 2 and the accounting treatment for share-based payments settled by cash in the consolidated or separate financial statements of the entity that receives goods or services, when the entity has no obligation to make the share-based payments. This amendment is not expected to affect the Group's financial statements. The amendment is applied for annual accounting periods beginning on or after 1 January 2010 and has not yet been adopted by the European Union.

# IFRS 3 (Revised) – Business Combinations and IAS 27 (Amended) – Consolidated and Separate Financial Statements

The revised IFRS 3 introduces a series of changes in the accounting treatment of business combinations that will affect the amount of recognized goodwill, the results of the reference period in which the business acquisition takes place and the future results. The changes include the presentation directly in the results of expenses related to the acquisition and recognition of subsequent change in fair value of the contingent consideration. The amended IAS 27 requires transactions that lead to changes in participation percentages in a subsidiary being registered in equity. Furthermore, the amended standard changes the accounting treatment for losses realized by a subsidiary as well as the loss of control on a subsidiary. All changes of the above standards will be applied for annual accounting periods beginning on or after 1 July 2009 and will affect future acquisitions and transactions with minority shareholders.

#### IFRIC 12 - Service Concession Arrangements

The interpretation refers to companies that participate in service concession arrangements. The interpretation is applied for periods beginning on or after 30 March 2009 and has no effect on the Group's Financial Statements.



#### IFRIC 17 Distribution of non-cash assets to shareholders

The interpretation provides guidance on the accounting treatment of the following non-reciprocal distributions of assets from the entity to shareholders that act under their capacity as shareholders: a) distributions of non-cash assets and b) distributions that provide shareholders the option to either receive non-cash assets or cash. The interpretation is applied for annual accounting periods beginning on or after 1 July 2009 and has no effect on the Financial Statements of the Group.

#### IFRIC 18: Transfers of assets from Customers

The objective of IFRIC 18 is to clarify the IFRS requirements regarding agreement in which a company receives part of tangible fixed assets from a customer (property, building facilities or equipment) that the company may use either for the customer to become part of a network or for the customer to acquire continuous access to the provision of goods or services (as for example the provision of electricity or water). In some cases, a company receives cash from its customers that must be used for the acquisition or construction of an installation with the objective to connect the customer with the network or the provision of continuous access to the network of goods or services (or both). IFRIC 18 clarifies the cases in which the tangible asset definition is met, the recognition and measurement of initial cost. Furthermore, it defines the manner in which the liability for the provision of the above services with the exchange of the fixed asset can be verified as well as the recognition method of the revenue and the accounting treatment of cash received by customers. IFRIC 18 "Transfers of assets from Customers" is applied by companies for such transfers realized after 01/07/2009. According to Regulation 1164/2009 of the EU, companies apply IFRIC 18, the latest from the opening date of the first financial year beginning after 31 October 2009. IFRIC 18 is mainly applied by utility companies. The interpretation does not apply to the Group.

## 2.8 Standards, amendments and interpretations to existing standards that are not yet in effect and have not yet been adopted.

### IFRS 2 - Share-based Payments

The amendment confirms that the contributions of a company for the establishment of a joint venture and the joint control transactions are exempt from the application scope of IFRS 2, and it is applied for annual accounting periods beginning on or after 1 July 2009. The amendment does not affect the Group's Financial Statements.

#### IFRS 5 - Non-Current Assets Held for Sale and Discontinued Operations

The amendment clarifies disclosures required for non-current assets classified as held for sale or discontinued operations. The amendment has no effect on the Group's Financial Statements.



#### IFRS 8 - Operating Segments

The amendment provides clarifications for the disclosure of information relating to the segment's assets. The amendment has no effect on the Group's Financial Statements.

#### IAS 1 - Presentation of Financial Statements

The amendment provides clarification that the potential settlement of a liability with the issue of equity instruments is not relevant to its classification as current or non-current. The amendment has no effect on the Group's Financial Statements.

#### IAS 7 - Statement of Cash Flows

The amendment requires that only expenses that lead to a recognized asset in the statement of financial position can be classified as investment activities. The amendment has no effect on the Group's Financial Statements.

#### IAS 17 - Leases

The amendment provides clarification regarding the classification of land and building leases as finance or operating leases. The amendment has no effect on the Group's Financial Statements.

#### IAS 18 - Revenue

The amendment provides additional guidance regarding the definition of whether an entity acts as a principal or agent. The amendment has no effect on the Group's Financial Statements.

#### IAS 36 - Impairment of Assets

The amendment clarifies that the largest cash flow generating unit in which goodwill should be allocated for the purposes of an impairment review is an operating segment as defined by paragraph 5 of IFRS 8 (namely before the concentration – summation of segments). The amendment has no effect on the Group's Financial Statements.

#### IAS 38 - Intangible Assets

The amendments clarify (a) the requirements according to IFRS 3 (revised) regarding the accounting treatment of intangible assets acquired in a business combination and (b) the description of valuation methods used broadly from entities during the fair value measurement of intangible assets acquired in a business combination that are not traded in active markets. The amendment has no effect on the Group's Financial Statements.

#### IAS 39 - Financial Instruments: Recognition and Measurement

The amendments concern (a) clarifications regarding the treatment of penalties / fines from loan prepayments as closely related embedded derivatives, (b) the exemption scope for



business combination contracts and (c) clarifications that profit or losses from a cash flow hedge of an expected transaction should be reclassified from equity to the results during the period when the hedged expected cash flow affects the results. The amendment does the affect the Group's Financial Statements.

#### 2.9 Standards and interpretation not yet in effect and not yet adopted.

The following new Standards and Revisions of Standards as well as the following interpretations for existing standards have been issued, however they are not mandatory for the presented financial statements and the group has not adopted such in advance:

#### IAS 24 (Amendment) - Related party disclosures

The present amendment attempts to relax the disclosures of transactions between government-related entities and to clarify the definition of a related party. Specifically, the obligation of government-related entities to disclose details of all transactions with the government and other government-related entities is repealed, the definition of a related party is clarified and simplified and the amendment also imposes the disclosure not only of the relationships, transactions and balances between related parties but also of the commitments both in the separate and in the consolidated financial statements. The Group will apply these changes from the day such are put in effect. The amendment has not yet been adopted by the European Union and it is applied for accounting periods beginning on or after 1 January 2011.

#### IAS 32 (Amendment) – Financial instruments: Presentation

The present amendment provides clarifications regarding the manner in which specific options should be classified. Specifically, rights, call or put options or stock options for the acquisition of a specific number of the entity's own equity instruments for a specific amount in any currency, constitute equity instruments if the entity offers such rights or options proportionately to all existing shareholders of the same category of the entity's own, non-derivative, equity instruments. The amendment is applied for annual accounting periods beginning on or after 1 February 2010 and is not expected to affect the Group's financial statements.

#### IFRS 9 - Financial instruments

IFRS 9 is the first part of phase one of the International Accounting Standards Board's overall project to replace IAS 39. The IASB intends to extend IFRS 9 during 2010 in order to add new requirements for the classification and measurement of financial liabilities, the de-recognition of financial instruments, impairment and hedge accounting. IFRS 9 defines that all financial assets are measured initially at fair value plus, in case of a financial asset that is not at fair value through the results, specific transaction costs. Financial assets are subsequently measured either at amortized cost or at fair value, depending on the business model of the



entity as regards to the management of financial assets and contractual cash flows from the financial assets. IFRS 9 does not permit reclassifications, except for rare occasions where the entity's business model changes, and in such a case the entity is required to reclassify the affected financial assets in the future. According to the principles of IFRS9, all investments in equity instruments must be measured at fair value. However, management has the option to present realized and unrealized profit and losses from fair value of equity instruments not held for commercial purposes in other comprehensive income. This definition is made during initial recognition for each financial instrument separately and cannot be changed. The fair value profit or losses are not subsequently transferred to the results, while income from dividends will continue to be recognized in the results. IFRS 9 repeals the exception of measurement at cost for non-listed shares and derivatives on non-listed shares, but it provides guidance for when the cost may be considered as a representative estimation of fair value. The Group is currently assessing the effect of IFRS 9 on its financial statements. IFRS 9 has not been adopted by the European Union and is expected to be applied for annual accounting periods beginning on or after 1 January 2013.

# IFRIC 14 (Amendment) – The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction

The amendments apply to limited cases: when the entity is subject to a minimum funding requirement and proceeds with an advance payment of contributions to cover such requirements. The amendments allow such an entity to face the benefit from such an advance payment as an asset. The interpretation does not apply to the Group. The amendment has not yet been adopted by the European Union and is expected to apply for annual accounting periods beginning on or after 1 January 2011.

#### IFRIC 19 - Extinguishing Financial Liabilities with Equity Instruments.

IFRIC 19 refers to the accounting treatment applied by the entity that issues equity instruments to a creditor in order to settle, in part or in whole, a financial liability. The interpretation does not apply to the Group. This amendment has not yet been adopted by the European Union and will be applied for annual accounting periods beginning on or after 1 July 2010.

#### 3 BASIC ACCOUNTING PRINCIPLES

#### 3.1 Consolidation

#### 3.1.1 Subsidiaries

Subsidiaries are all companies on which the group has the power to control their financial and business policies. The group considers that is has and exercises control when it participations with a percentage over half the voting rights of a company.



When defining whether the group exercises control on voting rights of another economic unit, the existence of potential voting rights that are exercisable or convertible are also taken into account.

Subsidiaries are consolidated with the full consolidation method from the date that control over them is acquired and cease to be consolidated from the date that this control no longer exists.

Furthermore, subsidiaries that are acquired are initially consolidated with the purchase method. This method includes the readjustment to fair value of all recognized assets and liabilities, including contingent liabilities of the subsidiary during the acquisition date, regardless of whether such have been included in the financial statements of the subsidiary prior to its acquisition. During the initial recognition, the assets and liabilities of the subsidiary are included in the consolidated balance sheet in readjusted amounts, which are also used as the base for their subsequent calculation according to the group's accounting principles.

The accounting policies of subsidiaries are amended when deemed necessary in order to render such consistent with the policies adopted by the group.

Accounts for receivables and liabilities, as well as transactions, income and expenses and unrealized profit or losses between the group's companies, are written off in the consolidated financial statements.

In the parent's financial statements, investments in subsidiaries are valued, according to IAS 27, at acquisition cost minus any accumulated impairment loss.

Finally, the Group does not consolidated subsidiaries when it considers that the effect of such on the consolidated financial statements is insignificant.

#### 3.1.2 Associates

Associates are companies on which the Group can exert significant influence but which do not fulfill the conditions to be classified as subsidiaries or joint ventures. Significant influence is the authority to participate in decisions that regard decisions for the issuer's financial and business policies, but not control on such polices. Significant influence is usually implied when the group holds a percentage between 20% and 50% of the voting rights through ownership of shares or another type of agreement.

Investments in associates are initially recognized at cost and are subsequently valued using the equity method for consolidation purposes. Goodwill is included in the book cost of the investment and is examined for impairment as part of the investment.

When an economic unit of the group transacts with a group's associate company, any possible intra-company profit and losses are written-off by the participation percentage of the group in the relevant associate company.

All subsequent changes of the participation percentage in the associate company's net



position are recognized in book value of the group's investment.

Changes that arise from the profit or losses of associates are registered in the consolidated profit and loss account.

Changes that have been directly recognized in equity of the associates are recognized in the group's consolidated equity.

Any changes recognized directly in equity that are not related to a result, such as the distribution of dividends or other transactions with shareholders of the associate, are registered in the book value of the participation. No effect in the net result or equity is recognized in the context of such transactions.

When the share of losses in as associate for the group is equal or over the book value of the investment, including any other secured receivables, the group does not recognize further losses, unless it has been burdened with commitments or has proceeded with payments on behalf of the associate.

The accounting policies of associates are amended when deemed necessary in order to render such consistent with the policies adopted by the group.

In the parent's financial statements, investments in associates are valued, according to IAS 28, at acquisition cost minus any accumulated impairment loss.

#### 3.1.3 Joint Ventures

Economic units whose financial activities are controlled jointly by the group and by other joint venture entities independent to the group, are accounted for using proportionate consolidation.

In the case where the group sells assets to the joint-venture, it recognizes only the profit or loss from the transaction that corresponds to the participation of the other members.

However, if the group purchases assets from the joint-venture, it does not recognize its share in the profit or loss until it sells the asset to third parties. In the case of indications of impairment of assets acquired by the joint-venture, then any loss is recognized in whole.

Intra-company balances of the group with the joint-venture are written-off, canceling the balances of the joint-venture by the share of the investing company.

### 3.2 Foreign currency conversion

Transactions in foreign currency are converted to the operating currency using exchange rates in effect during the date of the transactions.

Profit and losses from foreign exchange difference, which arise from the settlement of such transactions during the period and from the conversion of monetary items expressed in foreign currency with the effective exchange rates during the balance sheet date, are registered in the results.



Foreign exchange differences from non-monetary items valued at fair value, are considered as part of the fair value and thus are registered accordingly as fair value differences.

Items of the financial statements of the group's companies are calculated based on the currency of the economic environment in the country where each group company operates.

The individual financial statements of companies participating in the consolidation, and which are initially presented in a currency different than the group's presentation currency, have been converted to €. The assets and liabilities have been converted to € according to the closing exchange rate during the balance sheet date. Income and expenses have been converted to the group's presentation currency at average exchange rates of each reported period. Any differences that arise from this procedure have been transferred to an equity reserve.

#### 3.3 Financial information by segment

A business segment is defined as a group of assets and activities that provide goods and services, that are subject to different risks and returns than other business segments.

A geographical segment is defined as a geographical region in which goods and services are provided and which is subject to different risks and returns than other regions.

#### 3.4 Goodwill

Goodwill which is acquired during a business combination, is initially recognized at cost, which is the excess cost of the combination, over the group's proportion in the fair value of net assets acquired.

Following the initial recognition, goodwill is calculated at cost minus any accumulated impairment losses. The group examines goodwill for impairment on an annual basis or more frequently if there are events or changes in circumstances that suggest that goodwill may be impaired.

#### 3.5 Intangible assets

Intangible assets of the group are initially recognized at acquisition cost. Following the initial recognition, intangible assets are calculated at cost minus accumulated amortization and any impairment loss that may have emerged.

The useful economic life and depreciation method are reviewed at least at the end of each financial period. If the estimated useful life or expected burn-up rate of future economic benefits incorporated in another intangible asset have changed, the changes are accounted for as changes in accounting estimations.

Intangible assets mainly include the acquired software used in production or management.



#### 3.6 Tangible assets

Land-plots and buildings are presented in the financial statements at readjusted values minus accumulated depreciations.

The fair value of land-plots and buildings is defined periodically by an independent evaluator.

The mechanical equipment and other tangible fixed assets are presented at acquisition cost minus accumulated depreciations and possible impairment losses.

The acquisition cost of fixed assets includes all expenses directly attributed to the acquisition of the assets. Subsequent expenses are registered as in increase of the tangible assets' book value or as a separate fixed asset, only to the extent where such expenses increase the future economic benefits expected to arise from the use of the fixed assets, and the cost of such may be reliably calculated. The cost of repairs and maintenance is registered in the results of the period where such are realized.

Self-produced tangible assets constitute and addition to the acquisition cost of tangible assets at values that include the direct payroll cost for staff that participates in the construction, the cost of used materials and other general costs.

The depreciations of tangible fixed assets are calculated with the straight line method during their useful life, which is as follows:

Buildings from 25 to 60 years

Mechanical equipment from 8 to 10 years

Vehicles from 5 to 9 years

Other equipment from 3 to 5 years

The residual values and useful economic lives of tangible fixed assets are subject to reassessment at each balance sheet date. When the residuals values, the expected useful life or expected burn-up rate of future economic benefits incorporated in an asset have changed, the changes are accounted for as changes in accounting estimations.

Upon sale of the tangible fixed assets, any difference between the proceeds and the book value are booked as profit or loss to the results.

The book value of tangible fixed assets is examined for impairment when there are indications, namely events or changes in circumstances, that the book value may not be recoverable. If there is such an indication and the book value exceeds the estimated recoverable amount, the assets or cash flow creation units are impaired to the recoverable amount. The recoverable amount of property, facilities and equipment is the largest between their net sales price and their value in use. For the calculation of the value in use, the



expected future cash flows are discounted to present value using a pre-tax discount rate that reflects the market's current expectations for the time value of money and related risks as regards to the asset. When the book values of tangible assets exceed their recoverable value, the difference (impairment) is registered initially as a reduction of the created fair value reserve (if there is such for the relevant fixed asset), which is presented in equity accounts. Any impairment loss that emerges over the created reserve for the specific fixed asset, is recognized directly as an expense in the profit and loss account.

#### 3.7 Inventories

Inventories include raw materials, materials and other goods acquired with the intention of selling such in the future.

The cost of inventories is defined using the weighted average method, and includes all the expenses realized in order to render inventories to their current position and condition and which are directly attributable to the production process, as well as part of general expenses related to the production. During the Balance Sheet date, inventories are presented at the lowest price between acquisition cost and net realizable value.

Net realizable value is the estimated sales price during the normal conduct of the company's activities, minus the estimated cost necessary to realize the sale.

#### 3.8 Financial instruments

Financial instrument is any contract that creates a financial asset in an enterprise and a financial liability or equity instrument in another.

The financial instruments of the Group are classified in the following categories according to the substance of the contract and the purpose for which they were purchased.

### Financial instruments valued at fair value through the profit and loss account

These comprise assets that satisfy any of the following conditions:

- Financial assets that are held for trading purposes (including derivatives, except those that are designated and effective hedging instruments, those that are acquired or incurred for the purpose of sale or repurchase and, finally, those that are part of a portfolio of designated financial instruments).
- Upon initial recognition it is designated by the company as an instrument valued at fair value, with any changes recognized through the Profit and Loss Account.

### Financial assets available for sale

- These include non derivative financial assets that are either designated as such or cannot be included in any of the previous categories.
- Given that they can be reliably defined, such financial assets are subsequently valued at fair value, while if they cannot be reliably defined such are valued at acquisition cost.



 The profit or losses that arise from financial assets available for sale are directly transferred to equity and remain in equity until such are written off.

In case of impairment in financial assets, the amount is not transferred to equity but to the results. The same holds for profit or losses that emerge from changes in exchange rates.

#### 3.9 Trade receivables

Receivables from customers are initially booked at their fair value, which coincides with their nominal value, less impairment losses. Impairment losses (losses from doubtful receivables) are recognized when there is objective evidence that the group is not in a position to collect all amounts due according to the contractual terms. The amount of the impairment loss is the difference between the book value of receivables and the estimated future cash flows. The amount of the impairment loss is registered as an expense in the results of the period where the above conditions hold.

### 3.10 Cash & cash equivalents

Cash & cash equivalents include cash in banks and in hand, as well as short-term highly liquid investments such as repos and bank deposits with a maturity less than three months.

### 3.11 Share capital

Expenses realized for the issuance of shares are presented after the deduction of the relevant income tax, reducing the product of the issue. Expenses related to the issuance of shares for the acquisition of companies, are included in the acquisition cost of the company acquired.

#### 3.12 Loans

Loans provide long-term financing for the group's operations. All loans are initially recognized at cost, which is the fair value of the amount received, except for the direct expenses of the loan's issue.

Following the initial recognition, loans are valued at depreciation cost based on the real interest rate method and any differences in recognized in the results during the borrowing period.

### 3.13 Leases

The estimation of whether an agreement includes a lease, takes place during the agreement's initiation, taking into account all the available information and specific conditions in effect.

#### 3.13.1 Group company as lessee

### 3.13.1.1 Financial leases

The ownership of a leased asset is transferred to the lessee if essentially all the risks and benefits related with the leased asset are transferred to the lessee, regardless of the



contract's legal form. During the lease, the asset is recognized at the lower of the fair value of the asset and the present value of the minimum lease payments, including additional payments, if any, covered by the lessee. A respective amount is recognized as a liability from the financial lease regardless if some of the lease payments are paid in advance during the beginning of the lease.

The subsequent accounting treatment of assets acquired with financial leasing agreements, i.e. the used depreciation method and the definition of their useful life, is the same as that applied for comparable assets acquired without lease contracts. The accounting treatment of the respective liability refers to its gradual reduction, based on the minimum lease payments minus financial charges, which are recognized as an expense in financial expenses. Financial charges are allocated during the lease period and represent a fixed periodic interest rate on the liability's outstanding balance.

#### 3.13.1.2 Operating leases

All other leases are treated as operating leases. Payments in operating leasing contracts are recognized as an expense in the results with the straight line method (connection of income for the period and expense). The related expenses, such as maintenance and insurance, are recognized as expenses when such are realized.

#### 3.14 Retirement benefits and short-term employee benefits

# 3.14.1 Short-term benefits

Short-term employee benefits (apart from benefits for employment termination) in cash and in kind, are recognized as an expense when such accrue. Any unpaid amount id registered as a liability, while in case where the amount already paid exceeds the benefit, the company then recognizes the excess amount as an asset item (prepaid expense) only to the extent where the prepayment will lead to a decrease of future payments or to a refund.

### 3.14.2 Defined benefit plans

The liability registered in the balance sheet for defined benefit plans corresponds to the present value of the liability for the defined benefit according to L. 2112/20 and the changes that arise from any actuarial profit or loss and the working experience cost. The obligation of the defined benefit is calculated annually by and independent actuary with the use of the projected unit credit method.

### 3.15 Recognition of income

Income is recognized to the extent that it is likely that economic benefits will arise for the group and the relevant amounts can be reliably measured. Income is net of value added tax, discounts and refunds. Income between group companies consolidated with the full



consolidation method, are fully written-off.

The recognition of income takes place as follows:

#### 3.15.1 Provision of services

Income from agreements for provision of services at a predefined price is recognized based on the completion stage of the transaction during the balance sheet date.

When the result of the transaction that concerns provision of services cannot be reliably estimated, the income is recognized only to the extent where the recognized expenses are recoverable.

#### 3.15.2 Sales of goods

Income is registered when the essential risks and rewards that emanate from the ownership of the goods have been transferred to the buyer.

#### 3.15.3 Interest income

Interest income is recognized based on the time proportion and by using the real interest rate.

#### 3.15.4 Dividends

Dividends are accounted for as income when the right to receive such is established.

#### 3.16 Government Grants

The Group recognizes the government grants that cumulatively satisfy the following criteria:

- > There is reasonable certainty that the company has complied or will comply to the conditions of the grant and
- It is probable that the amount of the grant will be received.

Government grants that relate to acquisition of fixed assets are presented as a deferred income in liabilities and recognized in the results during the useful life of the fixed assets such refer to.

### 3.17 Provisions

Provisions are booked when the Group has a present, legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably measured. The provisions are reviewed at every balance sheet date and are adjusted so as to reflect the present value of the expense deemed necessary to settle the liability. Contingent liabilities are not recorded in the financial statements but are disclosed, except if the probability of an outflow of resources that embody economic benefits is very small. Contingent assets are not recorded in the financial statements but are disclosed if the inflow of economic benefits is probable.



#### 3.18 Dividend distribution

Dividend distribution to shareholders of the parent from the period's profit, are recognized as a liability in the individual and consolidated financial statements on the date when the distribution is approved by the General Shareholders' Meeting.

#### 3.19 Income Tax

#### 3.19.1 Current Income Tax

The current tax asset/liability includes all the liabilities or receivables from the tax authorities that are related to the current or previous reference periods and which have not yet been paid until the Balance Sheet date. Such are calculated according to the tax rates and tax laws in effect and based on the taxable profit of each period. All changes in current tax assets or liabilities are recognized as a tax expense in the results.

#### 3.19.2 Deferred Income Tax

Deferred income tax is calculated according to the liability method which results from the temporary differences. Such includes the comparison between the book value of assets or liabilities in the consolidated financial statements with their respective tax base.

Deferred tax assets are recognized to the extent that it is likely that such will be offset against the future income tax.

The group recognizes a previously non-recognized deferred tax asset to the extent that it is likely that the future taxable profit will allow the recovery of the deferred tax asset.

The deferred tax asset is re-examined at each balance sheet date and is reduced to the extent that it is no longer likely that an adequate taxable profit will be available to allow the utilization of the benefit from part or the total deferred tax asset.

Deferred tax liabilities are recognized for all temporary tax differences.

Tax losses that can be transferred to subsequent periods are recognized as deferred tax assets.

Deferred tax assets and liabilities are valued based on the tax rates that are expected to be in effect during the period in which the asset or liability will be settled, taking into consideration the tax rates (and tax laws) that have been put into effect or are essentially in effect up until the balance sheet date.

Changes in the deferred tax assets or liabilities are recognized as part of the tax expense in the profit and loss account. Only changes that arise from specific changes in assets or liabilities, which are recognized directly in the equity of the Group, such as the revaluation of property value, result in the relevant change in deferred tax assets or liabilities being charged/credited against the relevant equity account.



#### 4 CAPITAL MANAGEMENT

The Group's objectives as regards to management of capital, is to reassure the ability for the Group's smooth operation, aiming at providing satisfactory returns to shareholders and to maintain an ideal capital structure by reducing thus the cost of capital. The Group monitors its capital based on the leverage ratio. The leverage ratio is calculated by dividing net debt with total employed capital. Net debt is calculated as "Total debt" (including "short-term and long-term debt" as presented in the Balance Sheet) minus "Cash and cash equivalents". The calculation of net debt does not include purchases of treasury shares. Total employed capital is calculated as "Equity attributed to shareholders of the parent" as presented in the balance sheet plus net debt. The leverage ratio on 30 June 2010 was as follows:

	GROUP		
	30/06/2010	31/12/2009	
TOTAL DEBT	64,995,840.91	56,978,094.21	
MINUS			
CASH & CASH EQUIVALENTS	-38,528,942.81	-30,818,427.08	
SECURITIES	-5,584,379.64	-6,832,360.00	
NET DEBT	20,882,518.46	19,327,307.13	
EQUITY ATTRIBUTED TO SHAREHOLDERS OF			
THE PARENT	118,258,111.23	115,579,093.22	
TOTAL EMPLOYED CAPITAL	139,140,629.69	134,906,400.35	
LEVERAGE RATIO	15.01%	14.33%	

### 5 SELECTIVE EXPLANATORY NOTES ON THE FINANCIAL STATEMENTS

#### 5.1 Segment reporting

For management purposes, the Group is organized in three basic business segments: Mass Market Cosmetics, Household Products and Other Sales. According to IFRS 8 – Operating Segments, the management monitors the operating results of the business segments separately with the objective to evaluate the performance and decision making as regards to the allocation of resources.

The Group's results per segment are analyzed as follows:



# For the period 01/01/2010 - 30/06/2010:

Commercial Activity Sectors	Income from external customers	Earnings before interest and tax (EBIT)	Interest income	Interest expenses	Earnings before tax (EBT)	Income Tax	Earnings after tax (EAT)	Depreciation & Amortization	Earnings before interest tax depreciation & amortization (EBITDA)
Cosmetics	49.433.408,74	1.505.535,75	407.958,56	-448.419,34	1.476.365,53	311.033,83	1.165.331,69	863.866,24	2.369.401,99
Household Products	47.644.083,05	3.564.979,60	393.191,81	-432.188,04	3.536.865,24	745.130,34	2.791.734,90	832.597,14	4.397.576,74
Other Sales Income from affiliated	14.118.377,27	388.257,09	116.514,58	-128.070,34	379.925,96	199.064,20	180.861,76	246.723,62	634.980,71
companies		3.017.374,24			3.017.374,24	884.843,63	2.132.530,61		3.017.374,24
TOTAL	111.195.869,06	8.476.146,69	917.664,95	-1.008.677,71	8.410.530,97	2.140.072,01	6.270.458,96	1.943.186,99	10.419.333,68

# For the period 01/01/2009 - 30/06/2009:

Commercial Activity Sectors	Income from external customers	Earnings before interest and tax (EBIT)	Interest income	Interest expenses	Earnings before tax (EBT)	Income Tax	Earnings after tax (EAT)	Depreciation & Amortization	Earnings before interest tax depreciation & amortization (EBITDA)
Cosmetics	45.906.776,63	2.013.348,93	93.933,33	-580.839,96	1.573.926,47	276.344,11	1.297.582,36	780.306,87	2.793.655,80
Household Products	46.305.359,95	4.245.788,70	94.748,90	-585.883,08	3.802.550,98	667.637,65	3.134.913,33	787.081,84	5.032.870,54
Other Sales Income from affiliated	14.302.857,77	344.386,37	29.266,16	-180.968,30	207.478,54	123.573,18	83.905,36	243.114,83	587.501,20
companies		4.309.556,80			4.309.556,80	930.864,27	3.378.692,53		4.309.556,80
TOTAL	106.514.994,34	10.913.080,80	217.948,40	-1.347.691,34	9.893.512,80	1.998.419,21	7.895.093,59	1.810.503,54	12.723.584,34

The allocation of consolidated assets and liabilities per business activity of the Group, is analyzed as follows:

	GROUP		Cosmetics		Household Products		Other Sales	
	30/06/2010	31/12/2009	30/06/2010	31/12/2009	30/06/2010	31/12/2009	30/06/2010	31/12/2009
Total Assets	243.923.115,52	223.500.232,89	108.438.840,15	95.609.399,44	104.513.713,26	97.561.806,82	30.970.562,11	30.329.026,63
LIABILITIES	125.654.813,12	107.914.073,86	55.861.299,43	46.163.709,36	53.839.305,39	47.106.402,94	15.954.208,30	14.643.961,56



## 5.2 Goodwill

**Balance 1.1.2010** 5,951,956.83

Additions -67,669.64

Balance 30.06.2010 *5,884,287.19* 

**ANAYLIS OF GOODWILL** 

	SARANTIS ROMANIA / ELMIPRODFARM	TOTAL
Foreign exchange differences	-67,669.64	-67,669.64

### 5.3 Inventories

INVENTORIES				
A. Parent Company	30/06/2010	31/12/2009		
Merchandise	7,718,200.08	7,683,477.23		
Products	5,146,974.49	6,448,456.34		
Raw Materials	3,388,385.60	3,429,991.10		
	16,253,560.17	17,561,924.67		
B. Group	30/06/2010	31/12/2009		
Merchandise	25,746,376.07	23,238,156.24		
Products	5,485,571.17	6,674,966.11		
Raw Materials	5,223,964.68	4,770,488.31		
	36,455,911.93	34,683,610.66		



# 5.4 Trade and other receivables

TRADE RECE	IVABLES	
	30/06/2010	31/12/2009
A. Parent company		
Trade receivables	29,228,586.10	26,781,464.36
Minus provisions	86,276.57	1,128,947.07
Net trade receivables	29,142,309.53	25,652,517.29
Checks and notes receivable	<u>17,417,934.69</u>	12,012,028.75
	46,560,244.22	37,664,546.04
B. Group		
Trade receivables	60,634,268.41	58,216,522.66
Minus provisions	793,784.79	1,742,693.83
Net trade receivables	59,840,483.62	56,473,828.84
Checks and notes receivable	20,163,020.33	14,426,048.13
	80,003,503.95	70,899,876.97

OTHER RECEIVABI	OTHER RECEIVABLES					
	30/06/2010	31/12/2009				
A. Parent Company						
Short-term receivables against related						
companies	277,608.22	217,608.22				
Doubtful receivables account	173,532.48	173,532.48				
Sundry Debtors	2,206,188.60	3,269,871.98				
Accounts for management of prepayments &						
credits	90,927.16	92,469.96				
	2,748,256.46	3,753,482.64				
B. Group						
	+					
Short-term receivables against related	0.00	0.00				
companies	0.00	0.00				
Doubtful receivables account	185,758.00	185,758.00				
Sundry Debtors	7,255,875.25	5,379,007.94				
Accounts for management of prepayments &						
credits	<u>127,443.81</u>	<u>119,792.26</u>				
	7,569,077.06	5,684,558.20				



# 5.5 Cash & cash equivalents

CASH & CASH EQUIVALENTS				
	30/06/2010	31/12/2009		
A. Parent Company				
Cash in hand	98,997.47	31,460.62		
Bank deposits	<u>26,713,260.00</u>	<u>17,519,812.95</u>		
	26,812,257.47	17,551,273.57		
B. Group	30/06/2010	31/12/2009		
Cash in hand	209,133.23	139,832.14		
Bank deposits	38,319,809.58	30,678,594.94		
	38,528,942.81	30,818,427.08		

## 5.6 Securities

SECURITIES					
A. Parent Company		30/06/2010	31/12/2009		
	Available for sale with				
	effect on net equity position	<u>4,909,899.64</u>	<u>5,622,500.00</u>		
		4,909,899.64	5,622,500.00		
B. Group					
	Available for sale with				
_	effect on net equity position	5,584,379.64	<u>6,832,360.00</u>		
		5,584,379.64	6,832,360.00		

## 5.7 Trade and other liabilities

SUPPLIERS					
	30/06/2010	31/12/2009			
A. Parent Company					
Suppliers	20,129,000.15	18,319,711.24			
Checks payable	5,953,660.01	3,528,664.84			
Notes payable	362,682.70	<u>151,764.05</u>			
	26,445,342.86	22,000,140.13			
B. Group					
Suppliers	37,814,650.92	34,403,964.75			
Checks payable	6,014,608.13	3,587,969.96			
Notes payable	362,682.70	151,764.05			
	44,191,941.75	38,143,698.76			



OTHER LIABILITIES				
<del></del>	30/06/2010	31/12/2009		
A' Parent company				
Social Security Funds	384,167.27	827,225.96		
Customer Prepayments	1,814,217.20	6,146,894.25		
Short-term Liabilities towards				
Related Companies	43,246,140.49	35,682,852.21		
Dividends Payable	377,056.04	41,544.78		
Short-term Liabilities payable in				
the next period	0.00	0.00		
Sundry Creditors	1,253,126.06	<u>152,513.91</u>		
	47,074,707.06	42,851,031.11		
B' Group				
Social Security Funds	710,752.13	1,208,962.49		
Customer Prepayments	665,935.30	1,017,241.96		
Short-term Liabilities towards	·			
Related Companies	0.00	0.00		
Dividends Payable	377,056.04	41,544.78		
Short-term Liabilities payable in				
the next period	224,316.86	175,109.16		
Sundry Creditors	2,149,060.84	<u>898,598.02</u>		
	4,127,121.17	3,341,456.41		

# 5.8 Provisions and Other Long-term Liabilities

PROVISIONS – OTHER LONG-TERM LIABILITIES			
	30/06/2010	31/12/2009	
A. Parent Company			
Taxes for tax un-audited fiscal years	593,064.00	593,064.00	
Other provisions	0.00	0.00	
Other Long-term Liabilities	0.00	0.00	
	593,064.00	593,064.00	
B. Group			
Taxes for tax un-audited fiscal years	688,064.00	688,064.00	
Other provisions	93,500.00	93,500.00	
Other Long-term Liabilities	2,016,610.14	840,780.36	
	2,798,174.14	1,622,344.36	



# 5.9 Loans

	Gro	Group		any
Short-term loans	30/06/2010	31/12/2009	30/06/2010	31/12/2009
Bank loans	24,245,840.91	6,728,094.21	21,500,000.00	4,500,000.00
Long-term loans				
Bank loans	40,750,000.00	50,250,000.00	39,500,000.00	49,000,000.00
Total	64,995,840.91	56,978,094.21	61,000,000.00	53,500,000.00

# **Parent Company**

ANALYSIS OF CORPORATE BOND LOANS			
BANK	MATURITY	AMOUNT	
NBG	30/9/2012	15,000,000	
ALPHA BANK	16/10/2012	10,000,000	
PIRAEUS BANK	30/9/2012	4,500,000	
EFG EUROBANK	2/5/2011	17,000,000	
EMPORIKI	29/9/2012	10,000,000	
TOTAL		56,500,000	

# Group

ANALYSIS OF CORPORATE BOND LOANS			
BANK	MATURITY	AMOUNT	
NBG	30/9/2012	15,000,000	
ALPHA BANK	16/10/2012	10,000,000	
PIRAEUS BANK	30/9/2012	4,500,000	
EFG EUROBANK	2/5/2011	17,000,000	
EFG EUROBANK	16/10/2011	1,250,000	
EMPORIKI	29/9/2012	10,000,000	
TOTAL		57,750,000	



### 5.10 Income tax

	Group		Company	
	30/06/2010	30/06/2009	30/06/2010	30/06/2009
Income Tax for the period	1,685,903.57	1,959,792.51	0.00	188,918.32
Deferred tax	7,379.01	38,626.70	270,928.33	38,626.70
Extraordinary tax contribution	446,789.43	0.00	124,800.00	0.00
Total	2,140,072.01	1,998,419.21	395,728.33	227,545.02

Income tax includes the "Extraordinary Lump-sum Social Responsibility Contribution". The Group's results were charged with  $\in$  446,789.43 and  $\in$  124,800 respectively. The above amounts will be finalized with the receipt of the finalized tax notes from the relevant tax authorities.

### **5.11 Deferred Taxation**

# A. PARENT COMPANY

DEFERRED TAX ASSETS		
	31/12/2009	30/6/2010
Write-off of capitalized expenses	633,246.39	523,162.54
Write-off of tangible assets	-1,682.53	-6,343.60
Write-off of trade receivables	106,569.12	52,745.71
Provisions	604,358.65	501,998.64
Total	1,342,491.62	1,071,563.29

DEFERRED TAXES		
	30/6/2009	30/6/2010
Write-off of capitalized expenses	-37,008.28	-110,083.85
Write-off of tangible assets	-1,618.42	-4,661.07
Write-off of trade receivables	0.00	-53,823.40
Provisions	0.00	-102,360.01
Total	-38,626.70	-270,928.33

# B. GROUP

DEFERRED TAX ASSETS		
	31/12/2009	30/6/2010
Write-off of Capitalized expenses	633,246.39	523,162.54
Write-off of tangible assets	-1,682.53	-6,343.60
Write-off of trade receivables	123,218.46	69,395.05
Provisions	624,044.76	875,085.90
Other movements	172,951.91	215,414.22
Foreign exchange differences	252,608.81	252,608.81
Total	1,804,387.79	1,929,322.92

DEFERRED TAX LIABILITIES		
	31/12/2009	30/6/2010
Other movements	538.45	538.45
Foreign exchange differences	10,066.79	153,609.28
Total	10,605.24	154,147.73

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DEFERRED TAXES		
	30/6/2009	30/6/2010
Write-off of Capitalized expenses	-37,008.28	-110,083.85
Write-off of tangible assets	-1,618.42	-4,661.07
Write-off of trade receivables	0.00	-53,823.40
Provisions	0.00	270,727.25
Other movements	0.00	42,462.31
Foreign exchange differences	0.00	-137,242.23
Total	-38,626.70	7,379.01

# 5.12 Employee benefits

	30/6/2010	30/6/2009
A. Parent company		
Employee salaries	7,347,177.79	7,425,195.95
Employee benefits	88,185.53	287,760.84
Employer contributions	1,640,510.26	1,698,933.64
Compensations for		
dismissal	400,394.03	<u>157,832.19</u>
Total	9,476,267.61	9,569,722.62
Average number of		
employees	512	548
	512	548
employees	512	548
employees	12,514,219.10	12,503,800.75
employees B. Group		
Employee salaries Employee benefits Employer contributions	12,514,219.10	12,503,800.75
Employee salaries Employee benefits Employer contributions Compensations for	12,514,219.10 498,784.64 2,734,006.53	12,503,800.75 483,441.86 2,764,975.66
Employees Employee salaries Employee benefits Employer contributions Compensations for dismissal	12,514,219.10 498,784.64 2,734,006.53 424,792.24	12,503,800.75 483,441.86 2,764,975.66 192,996.85
Employee salaries Employee benefits Employer contributions Compensations for	12,514,219.10 498,784.64 2,734,006.53	12,503,800.75 483,441.86 2,764,975.66
Employees  B. Group  Employee salaries Employee benefits Employer contributions Compensations for dismissal Total	12,514,219.10 498,784.64 2,734,006.53 424,792.24	12,503,800.75 483,441.86 2,764,975.66 192,996.85
Employees Employee salaries Employee benefits Employer contributions Compensations for dismissal	12,514,219.10 498,784.64 2,734,006.53 424,792.24	12,503,800.75 483,441.86 2,764,975.66 192,996.85



# 5.13 Expenses per category

	30/06/2010	30/06/2009
A. Parent company		
Cost of sales	26,176,334.26	26,897,690.21
Employee expenses	8,030,510.12	8,171,204.95
Third-party fees	839,908.62	929,594.92
Third-party benefits	1,447,119.33	1,724,568.12
Taxes – duties	498,946.48	590,868.20
Sundry expenses	11,764,910.00	11,213,730.69
Fixed asset depreciation	839,914.00	774,693.06
Total	49,597,642.81	50,302,350.15
B. Group		
Cost of sales	55,710,818.22	53,811,810.49
Employee expenses	14,177,091.83	14,146,471.63
Third-party fees	2,619,253.78	2,409,356.81
Third-party benefits	3,538,330.57	3,844,564.72
Taxes – duties	627,000.24	716,334.50
Sundry expenses	28,572,809.95	24,669,126.33
Fixed asset depreciation	1,480,165.32	1,378,964.65
Total	106,725,469.91	100,976,629.14

### Note:

Employee expenses are reduced by the amount of expenses that have been charged to the production of the parent company and Group.

## 5.14 Share capital

	SHARE CAPITAL												
	NUMBER OF SHARES	NOMINAL VALUE OF SHARES	SHARE CAPITAL	SHARE PREMIUM	TOTAL								
30.06.2010	38,350,940	1.54	59,060,447.60	39,252,195.98	98,312,643.58								
31.12.2009	38,350,940	1.54	59,060,447.60	39,252,195.98	98,312,643.58								
31.12.2008	38,350,940	1.54	59,060,447.60	39,252,195.98	98,312,643.58								
31.12.2007	38,146,940	1.50	57,220,410.00	38,750,355.98	95,970,765.98								



### 5.15 Treasury Shares

The Ordinary General Shareholders Meeting of the company GR. SARANTIS S.A. that took place on 30/06/2010 approved a share buyback program through the Athens Exchange and according to article 16 of c.l. 2190/1920 as in force, up to 10% of the company's shares (the 10% currently represents 3,835,094 shares), including the 2,225,900 shares already acquired (average purchase price 4.58 euros) until 30/06/2010 by the company based on the resolutions of the General Shareholders Meetings of 02/06/2008 and 11/11/2008.

The maximum buy back price was set at seventeen euros (17 €) per share and the lowest at one euro and fifty four cents (1.54 €) per share or the applicable nominal value. The company may acquire own shares up to twenty four months from the date of the General Meeting, that is up to 30/06/2012, in order to improve the company's earnings and dividend per share, indirectly distribute earnings/return capital to the shareholders as well as for use in a possible partnership or a possible future acquisition. Finally, the Board of Directors was authorized to act accordingly for the completion of the buyback program.

### 5.16 Legal Cases

There are no pending legal or under arbitration differences as well as decisions by judicial authorities that may have a significant effect on the financial position of the Group's companies.



# 5.17 Table of changes in fixed assets

# 5.17.1 Parent company

	ACQUISITION COST 31/12/2008	ADDITIONS	OTHER ADDITIONS TRANSFERS	REDUCTIONS TRANSFERS	VALUE 31/12/2009
LAND-FIELDS	7,835,990.24				7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	00 044 000 70	05 005 55	07.007.00		00 400 000 05
MACHINERY TECHNICAL EQUIPMENT OTHER	26,014,896.70	85,665.55	27,827.00		26,128,389.25
MECHANICAL EQUIPMENT	7,327,688.17	369,435.36	340.00	18,057.24	7,679,406.29
VEHICLES	1,408,777.65	134,237.48		173,152.9	1,369,862.23
FURNITURE & OTHER EQUIPMENT	8,322,465.71	379,120.76	261,898.82	506,775.73	8,456,709.56
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	4,353,028.92	1,582,532.62	76,700.00	4,795,405.43	1,216,856.11
INTANGIBLE ASSETS	124,969.08	260,946.67	4,306,384.84	0.00	4,692,300.59
TOTAL	55,387,816.47	2,811,938.44	4,673,150.66	5,493,391.3	57,379,514.27

	DEPRECIATIONS 31/12/2008	DEPRECIATION S FOR THE PERIOD	REDUCTIONS OF DEPRECIATIONS	DEPRECIATION S 31/12/2009	NET BOOK VALUE 31/12/2009
LAND-FIELDS				0.00	7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	4,743,875.47	956,246.93		5,700,122.40	20,428,266.85
MACHINERY TECHNICAL EQUIPMENT OTHER MECHANICAL EQUIPMENT	5,217,307.26	397,733,70	18,050.73	5,596,990.23	2,082,416.06
EQUIPMENT	3,217,307.20	391,133.10	10,030.73	3,390,990.23	2,002,410.00
VEHICLES	1,152,238.72	60,267.91	153,529.21	1,058,977.42	310,884.81
FURNITURE & OTHER EQUIPMENT	6,123,618.23	666,617.19	505,480.31	6,284,755.11	2,171,954.45
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS					1,216,856.11
INTANGIBLE ASSETS	53,761.69	169,831.30		223,592.99	4,468,707.60
TOTAL	17,290,801.37	2,250,697.03	677,060.25	18,864,438.15	38,515,076.12



	-			,		,
	ACQUISITION COST 31/12/2009	ADDITIONS	TRANSFERS	REDUCTIONS	WRITE- OFFS	VALUE 30/06/2010
LAND-FIELDS	7,835,990.24	0.00	0.00	0.00	0.00	7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	26,128,389.25	102,179.79	0.00	0.10	0.00	26,230,568.94
MACHINERY TECHNICAL EQUIPMENT OTHER MECHANICAL	, ,	,				, ,
EQUIPMENT	7,679,406.29	367,078.30	0.00	202,667.96	0.00	7,843,816.63
VEHICLES	1,369,862.23	26,154.00	0.00	58,735.80	0.00	1,337,280.43
FURNITURE & OTHER EQUIPMENT	8,456,709.56	47,827.03	0.00	3,789.40	8,208.81	8,492,538.38
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	1,216,856.11	229,776.25	-1,081,952.36	0.00	0.00	364,680.00
INTANGIBLE ASSETS	4,692,300.59	21,314.77	1,081,952.36	0.00	0.00	5,795,567.72
TOTAL	57,379,514.27	794,330.14	0.00	265,193.26	8,208.81	57,900,442.34

	DEPRECIATIONS 31/12/2009	DEPRECIATIONS FOR THE PERIOD	REDUCTIONS OF DEPRECIATIONS	DEPRECIATIO NS OF WRITE- OFFS	DEPRECIATIO NS30/06/2010	NET BOOK VALUE 30/06/2010
LAND-FIELDS	0.00	0.00	0.00	0.00	0.00	7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL						
PROJECTS	5,700,122.40	476,155.36	0.00	0.00	6,176,277.76	20,054,291.18
MACHINERY TECHNICAL EQUIPMENT OTHER MECHANICAL	E E06 000 22	400 240 70	202 667 02	0.00	E E02 642 00	2 254 474 54
EQUIPMENT	5,596,990.23	198,319.78	202,667.92	0.00	5,592,642.09	2,251,174.54
VEHICLES	1,058,977.42	30,372.92	54,888.62	0.00	1,034,461.72	302,818.71
FURNITURE & OTHER EQUIPMENT	6,284,755.11	316,963.17	2,767.09	7,940.92	6,591,010.27	1,901,528.11
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	0.00	0.00	0.00	0.00	0.00	364,680.00
INTANGIBLE ASSETS	223,592.99	134,277.03	0.00	0.00	357,870.02	5,437,697.70
TOTAL	18,864,438.15	1,156,088.26	260,323.63	7,940.92	19,752,261.86	38,148,180.48



# 5.17.2 Group

	ACQUISITION COST 31/12/2008	ADDITIONS	OTHER ADDITIONS	REDUCTIONS	OTHER REDUCTIONS			VALUE 31/12/2009
	0.504.550.00		40.470.00	0.00			4===4=0	0.500.004.54
LAND-FIELDS	8,591,576.69	0.00	-13,173.20	0.00	0.00	0.00	1/,//1./8	8,560,631.71
BUILDINGS- BUILDING FACILITIES AND TECHNICAL PROJECTS	26,900,499.12	201,346.75	46,443.52	0.00	0.00	0.00	1,144.43	27,147,144.96
MACHINERY TECHNICAL EQUIPMENT OTHER MECHANICAL EQUIPMENT	10,446,204.77	1,173,419.62	401,884.57	32,983.47	0.00	191 909 60	55 032 75	11,741,583.14
EQUI MEIVI	10,110,201.77	1,170,110.02	101,001.01	02,000.11	0.00	101,000.00	00,002.70	11,711,000.11
VEHICLES	6,602,741.27	795,553.10	79,617.83	733,326.19	0.00	103,570.76	135,469.31	6,505,545.93
FURNITURE & OTHER EQUIPMENT	9,323,984.19	576,326.67	175,547.86	22,158.52	0.00	546,116.36	959.60	9,506,624.25
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	4,426,164.72	2,807,286.10	79,970.45	198,954.77	4,596,450.66	68,173.55	-30,753.32	2,480,595.61
INTANGIBLE ASSETS	2,648,091.29	325,369.55	4,304,930.80	0.00	0.00	54,773.42	87,896.79	7,135,721.42
TOTAL	68,939,262.06	5,879,301.78	5,075,221.83	987,422.95	4,596,450.66	964,543.70	267,521.33	73,077,847.02

	DEPRECIATION S 31/12/2008	DEPRECIATION S FOR THE PERIOD	OTHER DEPRECIATION S	DEPRECIATIO NS OF REDUCTIONS	DEPRECIATION S OF WRITE- OFFS	FOREIGN EXCHANGE DIFFERENCES	DEPRECIATION S31/12/2009	NET BOOK VALUE 31/12/2009
LAND-FIELDS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8,560,631.71
BUILDINGS- BUILDING FACILITIES AND TECHNICAL PROJECTS	4,944,556.94	993,380.58	5,443.00	0.00	0.00	-509.55	5,943,890.07	21,203,254.89
MACHINERY TECHNICAL EQUIPMENT OTHER MECHANICAL EQUIPMENT	7,088,694.83	830,071.23	366,058.00	27,292.59	188.637.27	37,859.53	8,031,034.68	3,710,548.46
VEHICLES	3,669,759.79	840,329.98	51,142.00	626,127.41	99,524.68	64,255.05	3,771,324.63	2,734,221.30
FURNITURE & OTHER EQUIPMENT	6,854,508.80	745,594.53	-18,850.90	19,096.21	544,173.58	9,703.86	7,008,278.77	2,498,345.48
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,480,595.61
INTANGIBLE ASSETS	851,334.35	228,194.08	0.00	0.00	54,545.58	9,785.73	1,015,197.11	6,120,524.32
TOTAL	23,408,854.70	3,637,570.40	403,792.10	672,516.21	886,881.11	121,094.62	25,769,725.26	47,308,121.76



	ACQUISITION COST 31/12/2009	ADDITIONS	TRANSFERS	REDUCTIONS	WRITE- OFFS	FX DIFFERENCES	VALUE 30/06/2010
LAND-FIELDS	8,560,631.71	167,571.47	0.00	0.00	0.00	10,870.63	8,717,332.54
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	27,147,144.96	1,492,662.64	0.00	0.10	0.00	-48,945.56	28,688,753.06
MACHINERY TECHNICAL EQUIPMENT OTHER MECHANICAL							
EQUIPMENT	11,741,583.14	982,203.02	-221,280.54	216,124.38	4,835.45	68,845.58	12,212,700.21
VEHICLES	6,505,545.93	186,289.17	0.00	279,670.22	12,429.00	110,564.52	6,289,171.36
FURNITURE & OTHER EQUIPMENT	9,506,624.25	78,161.45	0.00	3,789.40	8,208.81	5,413.36	9,567,374.13
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	2,480,595.61	965,177.49	-3,038,627.67	0.00	0.00	-36,562.21	443,707.64
INTANGIBLE ASSETS	7,135,721.42	2,318,368.14	3,259,908.20	0.00	0.00	211,577.83	12,502,419.93
TOTAL	73,077,847.02	6,190,433.38	0.00	499,584.11	25,473.27	321,764.15	78,421,458.86

	DEPRECIATIONS 31/12/2009	DEPRECIATIONS FOR THE PERIOD	TRANSFERS	DEPRECIATIONS OF REDUCTIONS	DEPRECIATIONS OF WRITE-OFFS	FOREIGN EXCHANGE DIFFERENCES	DEPRECIATIONS 30/06/2010	NET BOO VALUE 30/06/201
LAND-FIELDS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8,717,3
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	5.943.890.07	514.682.26	0.00	0.00	0.00	-4.009.16	6.462.581.49	22,226,1
MACHINERY TECHNICAL EQUIPMENT OTHER MECHANICAL EQUIPMENT	8,031,034,68	435,813.88	-128.552.78	215,387.60	4,643.24	45,371.26	8.072.893.68	4,139,8
VEHICLES	3,771,324.63	422,348.90	0.00	266,363.10	4,971.58	65,756.54	3,856,582.31	2,432,5
FURNITURE & OTHER EQUIPMENT	7,008,278.77	361,603.72	0.00	2,767.09	7,940.92	2,970.53	7,356,203.96	2,211,1
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	443,7
INTANGIBLE ASSETS	1,015,197.10	208,738.23	128,552.78	0.00	0.00	24,301.54	1,328,186.56	11,174,2
TOTAL	25,769,725.26	1,943,186.99	0.00	484,517.79	17,555.75	134,390.72	27,076,447.99	51,345,0

On 30/06/10 the subsidiary company SARANTIS POLSKA S.A., with a participation stake of 100%, signed a contract for the acquisition of the brand name product KOLASTYNA with a cost of approximately 2.3 million euro.

The product range of KOLASTYNA includes facial and body care products as well as sunscreen products.

### 5.18 Events after the balance sheet date

There are no events after the balance sheet date that have a significant effect on the financial statements or operation of the Company and Group.



# 5.19 Number of employees

The number of the group's and company's employed staff is presented as follows:

	GR	OUP	COM	IPANY
	01/01- 30/06/2010	01/01- 30/06/2009	01/01- 30/06/2010	01/01- 30/06/2009
Regular employees (during the presented date)	1,285	1,362	415	466
Day-wage employees (during the presented date)	<u>272</u>	<u>252</u>	<u>97</u>	<u>82</u>
Total Employees	<u>1,557</u>	<u>1,614</u>	<u>512</u>	<u>548</u>



# 5.20 Intra-group transactions

(01/01 - 30/06/2009)

(01/01	- 30/06/2009	")	1		1			1	1	1	1				1
SALES / PURCHASES	GR. SARANTIS SA	VENTURES SA	SAR.ROMAN IA	SARANTIS BULGARIA	SAR. BELGRADE	SARANTIS SKOPJE	SARANTI S ANADOL S.A	SARANTI S RUSSIA	SARANTI S POLAND	SAR CZECH	K.THEO DORIDI S SA	OTO TOP BULGARI A	SARANTIS HUNGARY	ZETA SA	Grand Total
SARANTIS SA	0.00	1,084,849.54	1,924,029.38	989,685.24	877,192.89	344,654.56	69,153.50	723,588.99	1,157,652.6 0	464,145.82	9,098.00		284,908.02	925.00	6.482,705.56
		1,084,849.54	1,924,029.38	989,685.24	877,192.89	344,654.56	69,153.50	123,388.99	0	464,145.82	9,098.00		284,908.02	925.00	, , , , , , , , , , , , , , , , , , ,
ZETA FIN LTD	264,679.28														264,679.28
SARANTIS .ROMANIA	0.00			33,395.64	44,065.86				16,025.56	4,564.59	0.00		0.00		98,051.65
ELMIPLANT ROMANIA			1,450,417.21												17.21
GR.SARANTIS CYPRUS LIM.	295,446.56									3,675.00			7,188.00		306,309.56
SARANTIS RUSSIA	709,446.53									.,			.,		709,446.53
SARANTIS BULGARIA	0.00		36,511.56		66,005.77	3,707.84			6,041.87	12,545.22					124,812.26
SARANTIS CZECH	0.00		13,008.99	4,835.28	9,221.11				48,271.41				23,539.35		98,876.14
SARANTIS BELGRADE	1,386.75		2,361.44	,		151,497.46			0.00				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		155,245.65
SARANTIS POLAND	11,803.75		481,228.88	80,727.24	213,312.15	29,669.44		0.00		142,935.47			29,129.72		988,806.65
K. THEODORIDIS SA												199,265.47			199,265.47
SARANTIS ANADOL S.A	605,899.46								0.00						605,899.46
SARANTIS UKRAINE	0.00				_				0.00				_		0.00
TRADE 90	13,236.41			4,824.70	15,086.73	4,083.42			36,768.71	37,832.26					111,832.23
SAR.SAREAST	9,050.00			,	,	,			,	,					9,050.00
Grand Total	1,910,948.74	1,084,849.54	3,907,557.46	1,108,643.40	1,209,797.78	529,529.30	69,153.50	- 723,588.99	1,264,760.1 5	627,866.10	9,098.00	199,265.47	344,765.09		11,605,397.65



# (01/01 - 30/06/2010)

SALES / PURCHASES	GR. SARANTIS SA	VENTURES SA	SARANTIS ROMANIA S.A	SARANTIS BULGARIA L.T.D	SARANTIS BELGRADE D.O.O	SARANTIS SKOPJE D.O.O	SARANTIS ANADOL SA	SARANTIS POLSKA S.A	SARANTIS CZECH REPUBLIC sro	GR SARANTIS CYPRUS L.T.D	SARANTIS HUNGARY Kft.	K. THEODORIDIS SA	OTO TOP EOOD	ZETA SA	Grand Total
GR. SARANTIS SA		959,915.28	2,048,345.93	762,177.94	1,309,503.13	490,970.07	22,792.56	1,938,336.30	409,740.97		212,297.41	61,353.34		6,407.50	8,221,840.43
ZETA FIN LTD	1,089,337.11														1,089,337.11
SARANTIS ROMANIA S.A					9,493.35			9,965.74							19,459.09
ELMI PRODFARM S.R.L	1,826.92		2,127,403.80												2,129,230.72
GR SARANTIS CYPRUS L.T.D	388,753.76								12,318.06						401,071.82
VENTURES SA	32,055.45														32,055.45
SARANTIS RUSSIA															0.00
SARANTIS BULGARIA L.T.D			7,117.64						7,359.07		4,545.12				19,021.84
SARANTIS CZECH REPUBLIC sro			2,502.71					6,611.41			6,631.36				15,745.48
SARANTIS BELGRADE D.O.O						245,917.69									245,917.69
SARANTIS POLSKA S.A	15,578.04		434,570.44	92,985.63	335,229.37				137,680.66		23,189.83				1,039,233.97
K. THEODORIDIS SA													161,497.99		161,497.99
SARANTIS ANADOL SA	563,855.25														563,855.25
SARANTIS UKRAINE S.A															0.00
THRACE-SARANTIS S.A	426,751.39														426,751.39
SARANTIS HUNGARY Kft.			13,114.86	2,056.19				24,612.88	11,661.50						51,445.42
SAREAST L.T.D	9,050.00														9,050.00
TOTAL	2,527,207.91	959,915.28	4,633,055.38	857,219.76	1,654,225.85	736,887.76	22,792.56	1,979,526.33	578,760.27	0.00	246,663.72	61,353.34	161,497.99	6,407.50	14,425,513.65



# (01/01-31/12/2009)

LIABILITIES / RECEIVABLES	GR. SARANTIS S.A.	VENTURES S.A.	ZETA COSMETIC S LTD	ZETA SA	SARANTIS BELGRAD E DOO	SARANTIS BULGARIA LTD	SARANT IS SKOPJE DOO	SARANTIS ROMANIA SA	K. THODORI DIS SA	SARANTIS CZECH REPUBLIC ARO	SARANTIS POLSKA SA	SARANTIS UKRAINE SA	WALDE CK LTD	SARANTIS RUSSIA	OTO TOP EOOD	ELMI PROD FARM SRL	TRADE 90 LTD	TOTAL
GR. SARANTIS SA		790,888.94		610,657.02				11,858.28	55,947.39	944,265.32	1,427,056.3 6	501,980.09		699,970.75			391,151.82	5,433,775.9 7
VENTURES SA	200.00																	200.00
ZETA SA	300.00																	300.00
ZETA FIN LTD	18.811.285.09		27.858.45										8,386,38					18,847,529. 92
K. THEODORIDIS SA	.,							13,149.25							495,857,03			509.006.28
SARANTIS POLSKA SA	12,812.56				121,022.95	33,435.40		172,283.31		27,823.77							24,469.72	391,847.71
SARANTIS CZECH REPUBLIC ARO	2				, , , , , , , , , , , , , , , , , , , ,			,			5,970.06							5.970.06
SARANTIS BELGRADE DOO	861,584.78					23,400.00	22,405.5 4	9,680.00			3,970.06							917,070.32
SARANTIS ROMANIA SA	1,902,211.41									3.061.74						39.21		1,905,312.3 6
SARANTIS BULGARIA LTD	1,782,902.94				5.00		12.00			3,002						33123	5,905.20	1,788,825.1 4
SAREAST LTD	400,000.00																	400,000.00
VENUS SA				116,478.75														116,478.75
GR SARANTIS CYPRUS LTD	16,471,567.00							10,420.59		716,197.00								17,198,184. 59
SARANTIS ANADOL SA	345,497.97																	345,497.97
SARANTIS SKOPJE DOO	480,640.48																	480,640.48
WALDECK LTD																		0.00
ELMI PRODFARM SRL								790,829.75										790,829.75
SARANTIS RUSSIA																		0.00
TRADE 90 LTD											22,456.69						·	22,456.69
TOTAL	41,069,002.23	790,888.94	27,858.45	727,135.77	121,027.95	56,835.40	22,417.5 4	1,008,221.1 8	55,947.39	1,691,347.8 3	1,455,483.1 1	501,980.09	8,386.38	699,970.75	495,857.03	39.21	421,526.74	49,153,925. 99



# (01/01-30/06/2010)

	GR. SARANTIS SA	VENTURES SA	ZETA COSMETICS LTD	ZETA SA	SARANTIS BELGRADE D.O.O	SARANTIS BULGARIA L.T.D	SARANTIS SKOPJE D.O.O	SARANTIS ROMANIA S.A	K. THEODORIDIS SA	SARANTIS CZECH REPUBLIC sro	SARANTIS POLSKA S.A	SARANTIS UKRAINE S.A	WALDECK L.T.D	OTO TOP EOOD	SARANTIS HUNGARY Kft.	TOTA
LIABILITIES/RECEIVABLES GR. SARANTIS SA										810						
		1,295,594.87		671,589.42	114,752.61		18,782.61	196,731.52	83,039.44	1,169,884.91	989,310.10	501,980.09			273,591.21	5,315,25
VENTURES SA	200.00															200.0
ZETA SA	300.00															300.0
THRACE-SARANTIS S.A	294,831.20															294,83
ZETA FIN LTD	22,979,528.70		4,927,858.45										8,386.38			27,915,7
K. THEODORIDIS SA								13,149.25						338,889.05		352,038
SARANTIS POLSKA S.A	10,330.00				154,458.06	44,467.59		156,579.96		60,477.14					32,657.23	458,969
SARANTIS CZECH REPUBLIC sro															6,750.10	6,750.
SARANTIS BELGRADE D.O.O							36,839.12									36,839
SARANTIS ROMANIA S.A					8,349.82										595.00	8,944.
SARANTIS BULGARIA L.T.D	1,015,238.77				5.00		12.00	7,119.24							4,546.08	1,026,92
SAREAST L.T.D	409,050.00															409,050
VENUS SA				86,478.75												86,478
GR SARANTIS CYPRUS L.T.D	20,728,753.75			,						728,515.28						21,457,2
SARANTIS ANADOL SA	223,211.84															223,21
SARANTIS SKOPJE D.O.O																0.00
WALDECK L.T.D																0.00
ELMI PRODFARM S.R.L	1,829.70							1,409,543.57								1,411,37
SARANTIS RUSSIA																0.00
SARANTIS HUNGARY Kft.						2,020.21				3,884.45	12,323.66					18,228
TOTAL	45,663,273.96	1,295,594.87	4,927,858.45	758,068.17	277,565.49	46,487.80	55,633.73	1,783,123.54	83,039.44	1,962,761.78	1,001,633.76	501,980.09	8,386.38	338,889.05	318,139.62	59,022,4



All types of transactions (income and expenses) cumulatively from the beginning of the financial period as well as the balances of receivables and liabilities of the company and group at the end of the period, that have resulted from transactions with related parties, as defined by IAS 24, are as follows:

TABLE OF DISCLOSURES OF RELATED PARTIES										
	Group	Company								
a) Income	0.00	8,221,840.43								
b) Expenses	0.00	2,527,207.91								
c) Receivables	0.00	5,315,256.78								
d) Liabilities	0.00	45,663,273.96								
e) Transactions and remuneration of senior executives and Board										
members	387,024.40	347,193.16								
f) Receivables from senior executives and Board members	0.00	0.00								
g) Liabilities towards senior executives and Board members	0.00	0.00								



# 5.21 Sector and Geographic Breakdown Tables

# A. Breakdown per Activity Sector

Analysis of Consolidated Sales

		wn per Busines		
SBU Turnover (€ mil)		H1'10	%	H1 '09
Cosmetics		49.43	7.68%	45.91
Own	% of Total	<b>44.46%</b> 33.17	5.06%	<b>43.10%</b> 31.57
	% of SBU	67.10%		68.78%
Distributed		16.26	13.47%	14.33
	% of SBU	32.90%		31.22%
Household Products		47.64	2.89%	46.31
	% of Total	42.85%		43.47%
Own		47.54	3.69%	45.84
	% of SBU	99.77%		99.00%
Distributed		0.11	-76.41%	0.46
	% of SBU	0.23%		1.00%
Other Sales		14.12	-1.29%	14.30
	% of Total	12.70%		13.43%
Health Care Product	ts	5.99	-2.53%	6.15
	% of SBU	42.44%		42.98%
Selective		6.26	4.21%	6.00
	% of SBU	44.31%		41.97%
Oto Top		1.87	-13.08%	2.15
	% of SBU	13.25%		15.05%
Total Turnover		111.20	4.39%	106.51



# Consolidated EBIT Breakdown

H1 '10 Consolidated EBIT Breakdow	n per Busines	s Activity	
SBU EBIT (€ mil)	H1'10	%	H1 '09
Cosmetics	1.51	-25.22%	2.01
Margin	3.05%		4.39%
% of EBIT	17.76%		18.45%
Own	1.39	14.68%	1.21
Margin	4.18%		3.83%
% of EBIT	16.36%		11.08%
Distributed	0.12	-85.26%	0.80
Margin	0.73%		5.61%
% of EBIT			7.37%
Household Products	3.56	-16.03%	4.25
Margin	7.48%		9.17%
% of EBIT	42.06%		38.91%
Own	3.58	-14.66%	4.19
Margin	7.52%		9.14%
% of EBIT	42.20%		38.40%
Distributed	-0.01	-121.02%	0.05
Margin	-10.58%		11.87%
% of EBIT	-0.14%		0.50%
Other Sales	0.39	12.74%	0.34
Margin	2.75%		2.41%
% of EBIT	4.58%		3.16%
Health Care Products	0.95	24.36%	0.76
Margin	15.83%		12.41%
% of EBIT	11.19%		6.99%
Selective	-0.44	-47.34%	-0.30
Margin	-6.98%		-4.94%
% of EBIT	-5.15%		-2.72%
Oto To p	-0.12	-1.32%	-0.12
Margin	-6.60%		-5.66%
% of EBIT	-1.46%		-1.12%
Income from Affiliated Companies	3.02	-29.98%	4.31
% of EBIT	35.60%		39.49%
Income From Estee Lauder JV	3.02	-29.98%	4.31
% of EBIT	0.00%		0.00%
Total EBIT	8.48	-22.33%	10.91
Margin	7.62%		10.25%



# B. Geographic Breakdown

Analysis of Consolidated Sales

H1 '10 Consolidated Turnover Breakdown per Geographic Market									
Country Turnover (€ mil)	H1 '10	%	H1 '09						
Greece	45.39	-7.69%	49.17						
% of Total Turnover	40.82%		46.17%						
Poland	28.99	29.32%	22.41						
Romania	19.02	8.80%	17.48						
Bulgaria	5.62	-15.07%	6.62						
Serbia	5.27	13.76%	4.63						
Cze ch Republic	2.37	3.76%	2.28						
Hungary	3.24	14.95%	2.82						
FYROM	1.30	18.75%	1.09						
Foreign Countries Subtotal	65.80	14.76%	57.34						
% of Total Turnover	59.18%		53.83%						
Total Turnover	111.20	4.39%	106.51						

## Consolidated EBIT Breakdown

H1'10 Consolidated EBIT Breakdown per Geographic Market									
Country EBIT (€ mil)	H1 '10	%	H1'09						
Greece	5.97	-38.94%	9.78						
% of Total Ebit	70.46%		89.62%						
Poland	1.06	93.30%	0.55						
Romania	1.36	209.42%	0.44						
Bulgaria	0.15		-0.05						
Serbia	0.50	-21.01%	0.63						
Czech Republic	-0.41	-40.84%	-0.29						
Hungary	-0.48	-15.75%	-0.41						
FYROM	0.32	21.47%	0.26						
Foreign Countries Subtotal	2.50	121.03%	1.13						
% of Total Ebit	29.54%		10.38%						
Total EBIT	8.48	-22.33%	10.91						



# 5. PUBLISHED DATA AND INFORMATION

	raigin.												
			(Accord)	Data and inform	ORIGORIES SARANTES S.A.  ORIGORIES SARANTES S.A.  VYMOUS INDUSTRIAL & COMMERCIAL COMPANY OF COMMETICS, CLOTHAN  25 Amarcussol Instandations Street, 1912, Marcus, Athens  also for the Persod from 1 January 2010 BII 30 of June 2010  26 A 2000 of the Secret O Floricots of the Creek Capital Market Commission)	NG, HOUSEHOLD & PHA	RMACEUTICAL PRODUCT	rs					
The following data, arising from the Company's financial statements, aim at	giving general information a	bout the financial cond			oup. We therefore recommend to the reader, before any action of investment or an	ry other transaction with the	company, to visit the Com	pany's website where all	l financial statement	of the company as i	vell as the Auditors		
nternet address:	www.sarantis.or				Report - when required- are available.								
internet adoress: Approval date by the BoD of Financial Statements: Auditors: Auditors: Company: Auditors' opinion:	23/8/2010 EVANGELOS PAGONI BAKER TILLY HELLAS Qualified	S - A.M.S.O.EA. 1421 I A.E.	1										
STATEMENT OF FINANCIAL POSITION consolidated and non-consolidated - amounts expressed in Euro)	THE G	ROUP	THE COM	PANY	STATEMENT OF TOTAL COMPREHENSIVE INCOME								
ASSETS	01/01-30/06/2010	ROUP 01/01-31/12/2009	THE COMI 01/01-30/06/2010	01/01-31/12/2009	(consolidated and non-consolidated - amounts expressed in Euro)	-	THE GROU			-	THE CO	IPANY	
angible assets for own use investments in real estate	40.170.777,49 0.00	41.080.907,17 0.00	32.710.482,78 0.00	34.046.368,52 0.00	Turnover	01/01-30/06/2010 111.195.869.06	01/01-30/06/2009 106.514.994,34 52.703.183,85	01/04-30/06/2010 60:371.219,55	01/04-30/06/2009 60.032.418,62	01/01-30/06/2010 50.509.932,26	01/01-30/06/2009 52.239.058,75	01/04-30/06/2010 26.218.196,05 12.900.650,00	01/04-30/06/2 29.275.434 14.670.095
ntangible as sets	17.058.520,57	12.179.171,42	5.437.697,70	0,00 4.468.707,60	Gross profit / (loss)	111.195.869,06 55.485.050,84		29.498.466,73	29.745.945,05	24.333.598,00	25.341.368,54		
Other non current assets inventories Trade receivables	17.759.050,08 36.455.911,93 80.003.503.95	20.527.896,74 34.683.610,66 70.899.876.97	51,072,045,59 16,253,560,17 46,560,244,22	51.789.851,50 17.561.924,67 37.664.546.04	Gross profit / (loss) before tax, interest and investment results (EBIT) Gross profit / (loss) before tax	8.476.146,69 8.410.530,97 1.685.903,57	10.913.080,80 9.893.512,80 1.959.792.51	4.700.333,95 4.633.188,92 918.150.62	8.228.571,67 8.392.758,61 1.509.134.49	1.894.236,38 464.947,39 0.00	2.994.974,65 1.873.666,47 188.918.32	589.691,48 47.914,11	2.218.586 2.135.782 188.918
Trade receivables Other current assets	80.003.503,95 52.475.351,51	70.899.876,97 44.128.769,93	46.560.244,22 34.724.329,91	37.664.546,04 27.206.927,32	Gross profit / (loss) before tax Tax income Deferred tax	1.685.903,57 7.379,01	1.969.792,51 38.626,70	918.150,62 -40.035,43	1.509.134,49 37.423,33	0,00 270.928,33	188.918,32 38.626,70	0,00 139.647,95	188.918 37.423
Non current assets for sale	0,00 243 923 115 52	0,00	0,00	0,00	Profit / (loss) after tax One-Off Tax	6.717.248,39 446.789.43	7.895.093,59	3.755.073,73	6.846.200,79	194.019,06	1.646.121,45	-91.733,84 124.800.00	1.909.440
	243.923.115,52	223.500.232,89	186.758.360,37	172.738.325,65		6.270.458,96	7.895.093,59	3.520.658,70	6.846.200,79	69.219,06	1.646.121,45	-216.533,84	1.909.440
EQUITY AND LIABILITIES	go oco 447	50,000,447	50,000 447	60.000.447.00	Profit / (loss) after tax (a) Owners of the parent company Misority interest	6 267 333 60	7 892 672 55	3 518 839 65	6.845.054.31	69.219,06	1.646.121,45	-216.533,84	1.909.440
Share capital Other equity items Equity attributable to the equity holders of the company (a)	59.060.447,60 59.197.663,63	59.060.447,60 56.518.645,62 115.579.093,22	59.060.447,60 -10.693.423,98 48.367.023,62	59.060.447,60 -8.873.140,64 50.187.306,96	Other comprehensive income after tax (b)	3.125,36 -3.231.772,21 3.038.686,75	2.421,04 -1.033.737,63	1.819,05 -4.285.667,94	1.146,48 3.486,451,21	-1.532.959,02	994.354,67	-1.357.957,10 -1.574.490,94	2.215.350
	118.258.111,23 10.191,17				Minority interest Other comprehensive income after tax (b) Total comprehensive income after tax (a) + (b) Owners of the parent company		2,421,04 -1.033,737,63 6,861,355,96 6,858,934,92	1.819,05 -4.285.667,94 -765.009,24 -766.828,29	10.332.652,00 10.331.505,52	-1.463.739,96	2.640.476,12	-1.574.490,94	4.124.790
TOTAL EQUITY (c) = (a)+(b)	118.268.302,40	115.586.159,03	48.367.023,62	50.187.306,96	Minority interest After tax earnings per share (in Euro) Gross profit / (loss) before tax, financial and investment results and	3.125,36 0,1634	2.421,04 0,2058	1.819,05 0,0917	1.146,48 0,1785	0,0018	0,0429	-0,0057	0,04
one term liabilities from leans	40 750 000 00	50 250 000 00	39 500 000 00	49 000 000 00	Gross profit / (loss) before tax, financial and investment results and depreciation	10.419.333.68	12 723 584 34	5 700 149 03	9 151 224 29	3 050 324 64	4.113.162.12	1 173 528 39	2 796 329
Long term liabilities from loans Provisions/Other long-term liabilities Short-term borrowings	4.679.346,64 24.245.840,91	3.356.096,10 6.728.094,21	2.258.225,00 21.500.000,00	2.258.225,00									
Short-term borrowings Other short term liabities	24.245.840,91 55.979.625,56	6.728.094,21 47.579.883,55	75.133.111,75	2.258.225.00 4.500.000,00 66.792.793,69	STATEMENT OF CHANGES IN EQUITY								
Liabilities relating to non-current assets held for sale TOTAL LIABILITIES (d)	0,00 125,654,813,12	0,00	0,00 138,391,336,75	0,00	(consolidated and non-consolidated - amounts expressed in Euro)	THE GI	01/01-30/06/2009	THE COME 01/01-30/06/2010	PANY 01/01-30/06/2009				
TOTAL LIABILITIES (0)	125.654.813,12	107.914.073,86	138.391.336,75	122.551.018,69		01/01-30/06/2010	01/01-30/06/2009	01/01-30/06/2010	01/01-30/06/2009				
TOTAL EQUITY AND LIABILITES (c) + (d)	243.923.115,52	223.500.232,89	186.758.360,37	172.738.325,65	Total equity, beginning of the period (01/01/2010 and 01/01/2009 respectively)  Total comprehensive income after tax (a) + (b)	115.586.159,03 3.038.686.75 118.624.845,78	104.779.260,18 6.861.355.96 111.640.616,14	50.187.306,96 -1.463,739,96 48.723.567,00	54.267.860,86 2.640.476.12 56.908.336,98				
CASHFLOW STATEMENT					Dividends paid Other items	-383.509,40 30.661.02	-1.150.528,20 192,000.00	-383.509,40 30.661.02	-1.150.528,20 192.000.00				
(consolidated and non-consolidated - amounts expressed in Euro)	THE G		THE COM		Purchase of own shares	-3.695,00	-3.511.048,90	-3.695,00	-3.511.048,90				
	01/01-30/06/2010	01/01-30/06/2009	01/01-30/06/2010	01/01-30/06/2009	Net equity, end of the period 30/06/2010 and 30/06/2009 respectively	118.268.302,40	107.171.039,04	43.367.023,62	52.438.759,88				
CASH FLOWS FROM OPERATING ACTIVITIES Profits before taxes	8.410.530,97	9.893.512,80	464.947,39	1.873.666,47									
Adjustments for: Depreciation of fixed assets	0,00 1,943,186,99	0,00 1.810.503,54	0,00 1.156.088,26	0,00 1.118.187,47									
Foreign exchange differences	0,00 160.111,12	0,00 221.202,00	0,00 719.391,99	0,00 -180.194,98	ADDITIONAL INFORMATION  1. The main accounting principles as of the balance sheet of 31.12.2009 have	in hear pooled							
rotegi exchange universities interest and other related expenses	4.300.364,01 1.151,110.81	-4.958.928,48 1.460.509.00	-1.045.656,55 1.752.357.57	-429.076,70 1.749.061.24	<ol> <li>The main accounting principles as of the bashoe sheet of 31.12.200 have</li> <li>Group companies that are included in the consolidated financial statement ownership are presented in Note 1.2 of the financial statements.</li> </ol>	ts with their respective local	tions as well as percentage	e of					
interest and other related expenses	0.00	1,460,509,00 0,00 0,00	0.00	1.749.061,24 0,00 0,00	ownerstrip are presented in Note 1.2 of the financial statements.  3. The unaudified tax years for the group are mentioned in Note 1.2 of the fin. Unaudified tax year fot the company GR. SARANTIS S.A. is 2009.	ancial statements.							
Plus/minus adjustments for changes in working capital accounts or accounts	0,00	0,00	0,00		Unaudited tax year fot the company GR. SARANTIS S.A. is 2009.								
Plusiminus adjustments for changes in working capital accounts or accounts related to operating activities: Decrease / (increase) in inventories	0,00 -2.147.531,13	0,00 5.105.914,52	0,00 1,308,364,50	0,00	4. No fixed charges have been registered on the property of the company.								
Decrease / (increase) in receivables (Decrease) / increase in liabilities (other than to banks)	-8.095.878,77 7.368.242,71	-2.920.926,74 -10.475.666,55	-7.405.695,88 6.422.948,08	0,00 2.666.634,81 -3.717.752,04 -8.480.802,81	<ol> <li>The amounts of income and expenses and outstanding balances of receiv (according to the provisions of IAS 24) for the period are as follows:</li> </ol>	vables and payables of the	Company to and from its re	lated parties					
Less:	0,00	0,00	0,00	0,00	DISCLOSERS AND RELATED PARTIES TABLE								
Interest and other related expenses, paid Tax Paid	-966.400,97 -1.439.024,00	-828.253,50 -1.578.687,61	-709.347,22 -313.033,54	-1.162.707,08 -641.096,10	a) Income	THE GROUP	THE COMPANY 8.221.840,43 2.527.207,91						
TAL PAIG	0,00	-1.576.007,01	0,00	0,00	b) Expenses	0,00 0,00	2.527.207,91						
Total inflows / (outflows) from operating activities (a)	2.083.983,72	-2.270.821,01	2.350.364,60	-7.204.079,72	c) Receivables di Pavables	0,00	5.315.256,78 45.663.273.96						
					<ul> <li>e) Board members and key management personnel remuneration and other benefits</li> </ul>	387.024,40	45.663.273,96						
CASH FLOWS FROM INVESTMENT ACTIVITIES					other benefits f) Amounts from board members and key management personnel	0,00	0,00						
Acquisition/Disposal of subsidiaries, associates, joint ventures and other investments	433.413.04	660.671.89	-93.475.03	294.408.12	g) Amounts due to board members and key management personnel	0,00	0,00						
Acquisition of tangible and intangible assets	4.670.800.47	-2.420.737.70	-794.330.14	-1.300.648.36									
Revenues from sale of tannible and intannible assets	60.835.56	82.927,47	8.333,50	1.172.92	6. The average number of the employees in the group and the company is:	THE G	OUP I	THE COME	PANY				
Interest received Dividends received	487.515,44 1.908.012,93	226.896,00 35.191,00	298.120,22 5.312,95	13.944,86 509,77		01/01-30/06/2010	01/01-30/06/2009	THE COMF 01/01-30/06/2010	01/01-30/06/2009				
Net inflows / (outflows) from investment activities (b)	0,00 -2.647.849,57	0,00 -1.415.061,34	0,00 -576.038,50	0,00 -990.612,69	Salaried employees Wage employees	1.285 272	1.362 252	415 97	466 82				
CASH FLOWS FROM FINANCIAL ACTIVITIES					Total employees	1.557	1.614	512	548				
Proceeds from share capital increase	0,00	0,00	0,00	0,00			THE OF	THE CONT					
Proceeds from loans granted / assumed Loan payments	8.317.621,71 -299.875,01	0,00 -3.915.622,51	7.500.000,00 0,00	-1.000.000,00	7. Investment in fixed assets made during the year:		THE GROUP 6.190.433,38	THE COMPANY 794.330,14					
Payment of liabilities from leasing Income from share capital increase	-9.409,93 0,00	0,00	0,00 0,00	0,00	8. The other comprehensive income after taxes of the Group and parent Con	mpany are analyzed as folk							
	-9.647,20 -3.695,00	-4.830,21 -3.511.048,90	-9.647,20 -3.695,00	-4.830,21 -3.511.048,90		01/01-30/06/2010	The Group 01/01-30/06/2009	01/04-30/06/2010	0104-30/06/2009	01/01-30/06/2010	01/01-30/06/2009 I	01/04-30/06/2010	01/04-30/05/7664
Dividends paid (Payment)/Proceeds from (purchase)/sale of own shares		0,00 -7.431.501,62	0,00 7.486.657,80	0,00 4.515.879,11	Financial Assets available for sale Foreign exchange differences from conversion to euro	-2.088.409,08 -1.143.363,13	975.195,62 -2.008.933,25	-1.730.847,16 -2.554.820,78	2.353.737,31 1.132.713,90	-1.532.959,02	994.354,67	-1.357.957,10	2.215.350,00
Dividends paid (Payment)/Proceeds from (purchase)/sale of own shares  Not inflower / coutflower) from flowering artificities (c)	0,00		7.400.007,80	-4.010.070,11	- ways assuming differences from conversion to euro	-1.143.363,13	-2.008.933,25	~ 304.8VU,F0	1.132.713390	0,00	0,00	0,00	0,00
Net inflows / (outflows) from financial activities (c)	0,00 7.994.994,57						-1.033.737,63	-4.285.667,94	3.486.451,21	-1.532.959,02	994.354,67	-1.357.957,10	2.215.350,00
Net inflows / (outflows) from financial activities (c)  Net increase / decrease in cash and cash equivalents for the period (a)+(b)+(c)	7.431.128,72	-11.117.373,97	9.260.983,90	-12.710.571,52	Other comprehensive income after tax	-3.231.772,21	-1.033.737,63						
Not inflows / (outflows) from financial activities (c)  Not increase / decrease in cash and cash equivalents for the period 13+(b)+(c)  Tash and cash equivalents, beginning of the period  Effect of PX differences on cash	7.431.128,72 30.818.427,08 279.387.01	23.160.007,71 -2.633.084,33	17.551.273,57 0.00	14.471.653,57									
Net inflows / (outflows) from financial activities (c)  Net increase / decrease in cash and cash equivalents for the period (a)+(b)+(c)	7.431.128,72 30.818.427.08	23.160.007.71	17.551.273.57	14.471.653.57	Other comprehensive income after tax  9. The Ordinary General Shareholders Meeting of the company GR. SARAN byteack program through the Athens Exchange and according to article 12 shares (the 170's currently represent \$3.850'c94 threes), including the 42 CS shares (the 170's currently represent \$3.850'c94 threes), including the 42 CS shares (the 170's currently represent \$3.850'c94 threes), including the 42 CS shares (the 170's currently represent \$3.850'c94 threes), including the 42 CS shares (the 170's currently represent \$3.850'c94 threes).			are y's 4.58 euros)					
Net Inflows / (outflows) from financial activities (c) Net Increase) of accesse in cash and cash equivalents for the period (int)-int)-int (int)-int)-int)-int)-int)-int)-int)-int)-	7.431.128,72 30.818.427,08 279.387,01 38.528.942,81	23.160.007,71 -2.633.084,33	17.551.273,57 0.00	14.471.653,57	<ol> <li>The Ordinary General Shareholders Meeting of the company GR. SARAN buyback program through the Atheris Exchange and according to article 16 or shares (the 10% currently represents 33,85,004 shares), including the 225 until until 3006/2010 by the company based on the resolutions of the General Sh</li> </ol>	ITIS S.A. that took place or of c.I. 2190/1920 as in forci ;900 shares already acquir nareholders Meetings of 02	30/06/2010 approved a sh c, up to 10% of the compan ed (average purchase price 06/2008 and 11/11/2008.						
Not inflows / (outflows) from financial activities (c) ket increase / accesse in cash and cash equivalents for the period (including control of the period	7.431.128,72 30.818.427,08 279.387.01	23.160.007,71 -2.633.084,33 9.409.549,41	17.551.273,57 0,00 26.812.257,47	14.471.653,57 0,00 1.761.082,05	<ol> <li>The Ordinary General Shaeholders Meeting of the company GR. SARAN buyback program through the Atheris Exchange and according to article 16 of shares (the 10% currently represents 3,835,094 shares), including the 2,225 until 3008/2010 by the company based on the resolutions of the General Sh 10th the removement and ne serious listingua rease during the period Psilvipsia.</li> </ol>	ITIS S.A. that took place or of c.I. 2190/1920 as in foro ,900 shares already acquir nareholders Meetings of 02 s for had debts for the Con	30/06/2010 approved a sh t, up to 10% of the compan ed (average purchase prior 06/2008 and 11/11/2008.						
Net Inflows / (outflows) from financial activities (c) Net Increase) of accesse in cash and cash equivalents for the period (int)-int)-int (int)-int)-int)-int)-int)-int)-int)-int)-	7.431.128,72 30.818.427,08 279.387,01 38.528.942,81	23.160.007,71 -2.633.084,33 9.409.549,41 THE VICE PE	17.551.273,57 0.00	14.471.653,57 0,00 1.761.082,05	8. The Ordinary General Shashholders Meeting of the consumy GR. SARAN shipkes program through the Afterior Schringe and according to artisle 16 desires (shi first Country) general 2018/05-6 shares), Including 18 of Sarans (shi first Country) spreaders 2018/05-6 shares), Including 2018/05-0 shares), Including 2018/05-0 shares), Including 2018/05-0 shares), Including 2018/05-0 shares (shi first Country) shares of the resolutions of the Country 2018/05-0 shares) and the Sarans 2018/05-0 shares (shi first Country) and the Group and Sarans 2018/05-0 shares (shi first Country) and the Group and Sarans 2018/05-0 shares (shi first Country) and the Group and Sarans 2018/05-0 shares (shi first Country) and the Group and Sarans 2018/05-0 shares (shi first Country) and the Group and Sarans 2018/05-0 shares (shi first Country) and the Group and Sarans 2018/05-0 shares (shi first Country).	ITIS S.A. that took place or of c.l. 2190/1920 as in force 1,900 shares already acquir nareholders Meetings of 02 s for bad debts for the Com unit to 593,064.00 km 688,0	3006/2010 approved a sh, up to 10% of the compan ed (average purchase price 06/2008 and 11/11/2008. pany and the Group amous 164.00 respectively, while	nt	aordinary contributio	ı			
Not inflows / (outflows) from financial activities (s)  Not increase discusses in cash and cash equivalents for the period  (including)  (including)	7.431.128,72 30.818.427,08 279.387,01 38.528.942,81	23.160.007.71 -2.633.084,33 9.409.549,41	17:551 273,57 0,00 28:812:257,47 28:812:257,47 HESIDENT & MANAGING IRIJAKOS P. SARANTIS I.D.No. AJ 597050/2010	14.471.653.57 0,00 1.761.082.05	8. The Colinary Cleaneral Ehreatholders Meeting of the company CRS, SARAM Supplies program through the Alberts Carbony and according to particle 16 p	ITIS S.A. that took place or of c.l. 2190/1920 as in force 1,900 shares already acquir nareholders Meetings of 02 s for bad debts for the Com unit to 593,064.00 km 688,0	3006/2010 approved a sh, up to 10% of the compan ed (average purchase price 06/2008 and 11/11/2008. pany and the Group amous 164.00 respectively, while	nt	aordinary contributio 50%. 1ts.	ı			
Not inflows / (outflows) from financial activities (s)  Not increase in discussion in cash and cash sepalements for the period  cash and cash equivalent accurate or the period  financial cash equivalent accurate  the of or X definitions or cash  The PRESIDENT OF THE BLANCE OF DIRECTORS	7.431.128,72 30.818.427,08 279.387,01 38.528.942,81	23. 160.007.71 -2. 933.084.33 9.409.549,41 THE VICE PR K	17.551.273,57 0,00 26.812.257,47 IESIDENT & MANAGING IRIAKOS P. SARANTIS	14.471.853.57 0.00 1.761.882.05	<ol> <li>The Ordinary General Shaeholders Meeting of the company GR. SARAN buyback program through the Atheris Exchange and according to article 16 of shares (the 10% currently represents 3,835,094 shares), including the 2,225 until 3008/2010 by the company based on the resolutions of the General Sh 10th the removement and ne serious listingua rease during the period Psilvipsia.</li> </ol>	ITIS S.A. that took place or of c.l. 2190/1920 as in force 1,900 shares already acquir nareholders Meetings of 02 s for bad debts for the Com unit to 593,064.00 km 688,0	3006/2010 approved a sh, up to 10% of the compan ed (average purchase price 06/2008 and 11/11/2008. pany and the Group amous 164.00 respectively, while	nt	aordinary contributio 50%. tts.	ı			

# Marousi, 23 August 2010

THE CHAIRMAN OF THE BOARD	THE VICE-CHAIRMAN	THE FINANCIAL DIRECTOR & BOARD MEMBER	THE HEAD ACCOUNTANT
GRIGORIS SARANTIS	KYRIAKOS SARANTIS	KONSTANTINOS ROZAKEAS	VASILIOS D. MEINTANIS
ID No. X 080619/03	ID No. <b>AI 597050/2010</b>	ID No. P 534498/94	ID No. AB 656347/06