



PRESS RELEASE

Fourlis Group Announces Foot Locker Expansion in Bulgaria with Three New Store Openings

Athens, Greece – November 21, 2024 – Fourlis Group (Bloomberg: FOYRK:GA - Reuters: FRLr.AT - ISIN: GRS096003009), a leading retail Group of companies in Southeast Europe, announces the upcoming opening of three brand-new Foot Locker stores in Bulgaria. These stores, which will be the first-ever Foot Locker locations in the country, are scheduled to open their doors in December 2024. This significant milestone underlines Fourlis Group commitment to expanding Foot Locker's presence in the Southeastern European region under the Group's newly established licensing agreement with the renowned global sneakers leader.

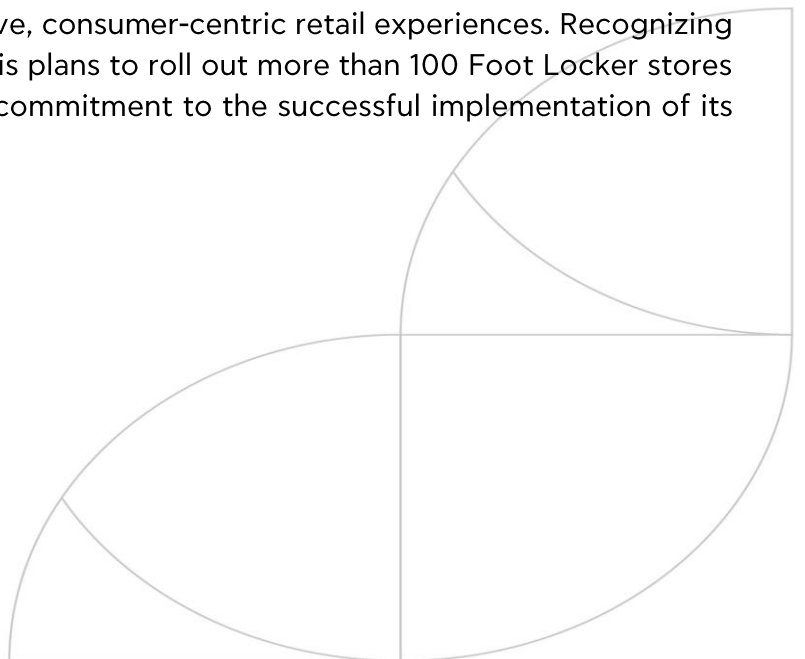
The three stores, set to open in prime commercial locations—The Mall Sofia, Grand Mall Varna, and Galleria Burgas—will offer Bulgarian consumers convenient access to Foot Locker's premium selection of sneakers and athletic lifestyle products, complemented by an elevated shopping experience and an omni-focused approach to customer service. With this expansion, Foot Locker is entering a market with a robust demand for branded sportswear and high-quality retail experiences.

It is reminded that, as part of the licensing agreement, Fourlis Group holds the exclusive rights to expand Foot Locker's physical and digital presence in eight Southeast European countries, namely Greece, Romania, Bulgaria, Cyprus, Slovenia, Croatia, Bosnia & Herzegovina, and Montenegro. Additionally, Fourlis Group will also acquire Foot Locker's existing operations in Greece and Romania, which include six stores in total (3 in Greece and 3 in Romania) and an e-commerce channel in Greece.

With its deep local expertise and market insights, Fourlis Group is well-positioned to drive Foot Locker's growth across the SEE region. This partnership underscores the strategic importance of the sports retail sector within Fourlis Group, aligning with its vision to serve high-potential markets through innovative, consumer-centric retail experiences. Recognizing the growth potential in the region, Fourlis plans to roll out more than 100 Foot Locker stores alongside eight e-shops, reinforcing its commitment to the successful implementation of its growth strategy.

FOURLIS HOLDINGS S.A.
25 Ermou Str.
GR 145 64 Kifissia, Athens Greece

+30.210.6293.000
info@fourlis.gr
fourlis.gr



Fourlis

About Fourlis Group

Headquartered in Athens and boasting a successful history of almost 75 years, Fourlis Group is a dynamic force in the retail sector in Southeast Europe. The Group comprises leading omnichannel retail companies, dedicated to serving customers across Greece, Romania, Bulgaria and Cyprus with high quality consumer goods. Fourlis Group specializes in Retail Home Furnishings, through the franchise of IKEA stores, Retail Sporting Goods, through the licensing of INTERSPORT stores and Foot Locker stores, and Retail Health & Wellness, through the franchise of HOLLAND & BARRETT stores. Committed to sustainable growth and value creation, Fourlis Group has invested into the real estate sector with the establishment of TRADE ESTATES REIC, a company listed in the Athens Stock Exchange specializing in retail parks and omnichannel logistics. The Group's success is rooted in its unwavering dedication to fostering strong relationships with its employees and suppliers, investing in cutting-edge infrastructure, and prioritizing customer satisfaction to deliver exceptional quality and experiences. As proud members of the United Nations Global Compact since 2008, the Group remains steadfast in its commitment to responsible business practices.

Information

Elena Pappa

Investor Relations & Corporate Affairs Director

Tel.: +30 210 6293254

Email: Elena.Pappa@fourlis.gr

FOURLIS HOLDINGS S.A.
25 Ermou Str.
GR 145 64 Kifissia, Athens Greece

+30.210.6293.000
info@fourlis.gr
fourlis.gr

