## FOR IMMEDIATE RELEASE

07 November 2024

## Coca-Cola HBC AG (the "Company")

## Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company has been notified that the following PDMR sold ordinary shares of CHF 6.70 each in the Company on 06 November 2024.

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	a) Name ALEKSANDAR RUZEVIC				
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305			
b)	Nature of the transaction	SALE OF 12,794 SHARES FROM PRIOR VESTED PERFORMANCE SHARE AWARD PLAN AT GBP 28.518466 PER SHARE, RESULTING IN THE NET AMOUNT OF APPROX GBP 363,679			
c)	Price(s) and volume(s)	Price(s) 28.518466 GBP	Volume(s) 12,794		

d)	Aggregated information			
		Price	Volume	Total
	- Aggregated volume	28.518466 GBP	12,794	364,865.25 GBP
	- Price			
e)	Date of the transaction	2024-11-06		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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