

**FOR IMMEDIATE RELEASE**

**28 May 2024**

**Coca-Cola HBC AG (the "Company")**

**Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company has been notified that the following PDMR sold ordinary shares of CHF 6.70 each in the Company on 24 May 2024.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	ZORAN BOGDANOVIC				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	CHIEF EXECUTIVE OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")				
	Identification code	CH0198251305				
b)	Nature of the transaction	SALE OF 22,036 SHARES FROM PRIOR VESTED MIP DEFERRED SHARE AWARD AT GBP 27.70 PER SHARE, RESULTING IN THE NET AMOUNT OF APPROX GBP 608,413				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>27.70 GBP</td><td>22,036</td></tr></tbody></table>	Price(s)	Volume(s)	27.70 GBP	22,036
Price(s)	Volume(s)					
27.70 GBP	22,036					

d)	Aggregated information			
	- Aggregated volume	Price	Volume	Total
	- Price	27.70 GBP	22,036	610,397.20 GBP
e)	Date of the transaction	2024-05-24		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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