Thomas R. Zeeb



PERSONAL INFORMATION

Citizenship: Canadian / Swiss Languages: English – Mother-tongue

SUMMARY

Skilled and experienced industry leader with exceptional business, technology, financial and cultural turnaround expertise.

Growth-oriented strategic thinker and practitioner who has demonstrated ability in developing both strategic and operational roadmaps and implementation plans for the securities value chain as well as the skills to successfully execute against these plans.

Strong operational manager who consistently delivers strong financial results significantly ahead of budgeted targets while developing value systems, staff, and corporate culture within the organisation.

ACHIEVEMENTS

General

- Consistently delivered above-budget results from 2009 through 2021 while re-aligning strategic priorities and right-sizing the business areas to increase efficiency and productivity and reduce costs
- Attained and retained highest scores in the Group Client Survey, Staff and Culture Surveys versus other SIX entities over the last 7 years. Awarded top scores by Global Custodian Magazine for CSD and ICSD services for 7 consecutive years from 2013
- Negotiated and acquired stakes in various digital ecosystem players (Custodigit, Daura, Omnex)
- Achieved industry recognition for SIX Swiss Exchange: "Best European Exchange for listing Cryptocurrency ETPś 2022", "Best Structured Products and Derivatives Exchange" (2021, 2022), "Exchange of the Year 2022"

Swiss Exchange

- Launched SME Segment SPARKS and went live with first listings 2022
- Launched Switzerland-China Stock Connect 2022

Spanish Exchanges

Drove business integration of the BME Exchange businesses into the SIX organization.
Established the blueprint and received regulatory approvals for a substantial platform replacement project being implemented from 2021-2024

SIX Digital Exchange (SDX)

• Founded SIX Digital Exchange (SDX), which received its fully-regulated FMI License in September 2021 and went live with the first listing the same year

- Established AsiaNext in Singapore as a joint venture between SBI Bank and SDX to deliver derivatives trading on digital underlying securities (MAS Licenses are expected in H1 2023 for Go-Live)
- Negotiated and established a Digital Innovation Hub together with the Swiss National Bank and the BIS to examine the implications and possible implementation models of tokenized payments (CBDC) in the securities and interbank areas

WORK EXPERIENCE

March 2023 - Present Bain External Advisor, Bain & Company

Various Non Executive Board memberships of Private March 2023 - Present

and Listed Companies

Chair - Advisory Board, Fintica Al

Board Member - AsiaNext ("Asia Digital Exchange

Holdings Pte Ltd"), Singapore

SIX Group AG, Zurich October 2008 - January 2023

Member of the Group Executive Board, SIX Group AG

Jan 2021 - Jan 2023 Global Head - Exchanges

> Responsible for all Trading businesses in Switzerland and Spain. Founded and launched SIX Digital Exchange (SDX). Established AsiaNext in Singapore as a joint venture between SBI Bank and SDX.

SIX Board Memberships

- SIX Swiss Exchange (Chair)
- SIX Digital Exchange (Chair)
- Central Depository SIX SIS AG
- Central Counterparty SIX x-clear AG
- SIX Trade Repository AG (Chair)
- SIX Repo AG (Chair)
- SIX Nominee AG (Chair)

Feb 2018 - Dec 2020 Head - Securities & Exchanges

> Responsible for all Trading and Post-Trade businesses in Switzerland, including trading, clearing, settlement/custody for the domestic and cross-border markets.

Oct 2008 - Jan 2018 **CEO - Division Securities Services**

> Responsible for all Swiss Post-Trade Businesses (Central Counterparty and domestic/international custody

settlement) and Interbank Payments.

June 2004 - August 2008 Clearstream Banking S.A., London and Luxembourg Member of the Executive Board, Clearstream Banking S.A.

Americas

May 2006 - Aug 2008 Executive Director - Client Relations - Europe and the

Responsible for all client relationships in Europe and the

Americas.

Clearstream Board Memberships

- Board Member, Clearstream International S.A.
- Supervisory Board Member (Aufsichtsrat), Clearstream Banking Frankfurt

Jan 2006 - May 2006

Director – Head of Department - Client Relations Europe and the Americas

Jun 2004 - Dec 2005

Director – Head of Section UK, Ireland, Scandinavia and The Americas General Manager – Clearstream Banking London

May 1995 - April 2004

The Bank of New York Company, Inc., London

Responsible for a team of senior relationship managers, salespeople and credit officers charged with managing the company's major European non-bank client base (investment managers, insurance companies, and broker dealers).

Developed and implemented comprehensive marketing, sales and country-specific product strategies. Significantly improved return on sales figures, focusing on high margin products and top 120 clients throughout Europe.

Jun 2002- Apr 2004

Managing Director - Non-Bank Client Executives

Dec 1998 – Jun 2002

Managing Director - Head of Sales

Oct 1996 - Dec 1998

Vice President - Sales Manager Continental Europe

May 1995 - Oct 1996

Assistant Vice President - Salesperson Italy & Iberia

June 1994 – January 1995

Sim & Fed SpA, Florence, Italy Associate

Posted by Deutsche Bank to Florence to evaluate the opportunity for acquiring this asset manager and fund distributor and, if implemented, oversee its integration into the existing Deutsche Bank infrastructure in Italy. Recommended that Deutsche not pursue the acquisition.

June 1992 - June 1994

Deutsche Bank AG, Frankfurt

Prokurist - Head of Global Custody Operations

Responsible for delivering Global Custody services to Deutsche Bank's diverse client base throughout Europe. Instituted efficiency and automation programme to reduce costs and bring Deutsche Bank closer to Anglo-Saxon service levels.

September 1987 – May 1992

Toronto-Dominion Bank, Toronto and London

Jun 1990 - May 1992

Assistant Vice President – Securities Manager

London

Managed a small Securities operation in London responsible for issuing & paying agency functions as well as

sales of Canadian custody to European, primarily UK,

clients and prospects.

Sept 1987 – Aug 1989 Assistant Vice President – Custody Sales

Toronto

EDUCATION AND CERTIFICATES

2022 IMD, Lausanne

High Performance Boards Diploma

1990 Katholieke Universiteit Leuven, Belgium

Master of Business Administration

1986 University of Western Ontario, Richard Ivey School of

Business

BA Honours Business Administration

(UK) FSA- registered (inactive status)

TRZ01001

EEA Investment Business Oversight

Significant Management Investment Business

(Foundation running the Swiss Finance Museum,

Significant Management Settlements

INDUSTRY GROUP REPRESENTATION AND AWARDS

2019 Member of Advisory Board, Al Business School, Switzerland Global Custodian Magazine - "30 to shape the Future" 2017 Named by C-Level Magazine as one of the top 100 Digital Shapers of Switzerland 2013 Inducted into Securities Services Hall of Fame by Global Custodian Magazine for contributions to the Securities Services Industry 2011 - 2022 Board Member - ISSA (International Securities Services Association) **Chair** – 2016-2018 2008 - 2023 Chair, Stiftung Schweizer Finanzmuseum

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