



## Company Presentation



For the purposes of article 38, §4 of the Alternative Market Operation Rules

# EUROXX S E C U R I T I E S

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01

#### **BROKERAGE SERVICES**



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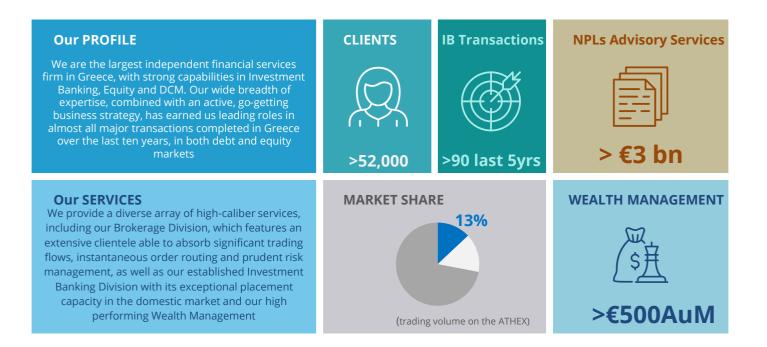
#### WEALTH MANAGEMENT



**INVESTMENT BANKING** 



## 01.1 Euroxx @ a Glance



The Company Brokerage Wealth Investment Services Management Banking



#### **01.2** The History

1993





2000s



2010s



2020s

Year of establishment

Euroxx was established as an investment – consulting company. Following regulatory approval in 1995 by the Hellenic Capital Markets Committee, it was converted into a full-scale Securities Firm, offering full range of financial services

1990s

A member of the Athens Exchange (ATHEX) and the Cyprus Stock Exchange (CSE), listed on the Alternative Market of the ATHEX since 2008. In 2012, Euroxx opened the Thessaloniki office to increase its penetration in the regional

area

Euroxx is Greece's largest independent financial services firm, with strong capabilities in Investment Banking, a leading brokerage desk commanding a 14% market share in trading volumes on the ATHEX, and a

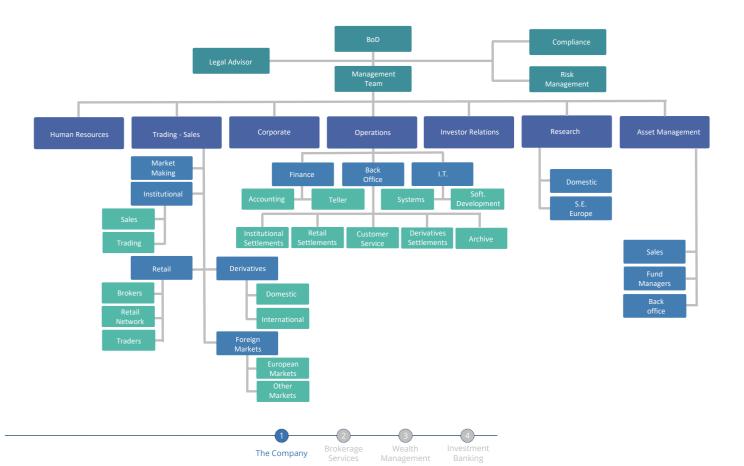
fast-growing Wealth Management department (>€500m under management) with a strong franchise among domestic HNW Euroxx client portfolio includes all major foreign institutional investors active in all facets of the Greek Equity market as well as numerous Tier II funds that follow closely the Greek ECM

 
 Image: Company
 Brokerage Services
 Wealth Management
 Investment Banking

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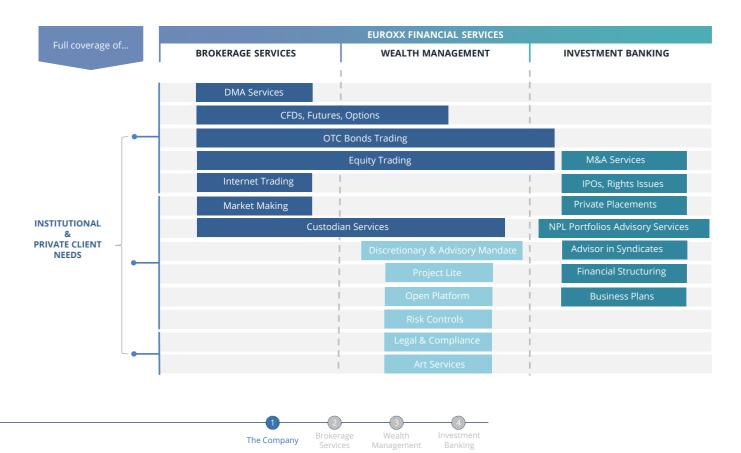


## 01.3 Organizational Chart





## 01.4 Service Chart





#### **Giuseppe Giano**

Co-founded Euroxx in 1993, chairman of the board of directors. He oversees the company's business strategy, financial performance and business development. He is also vice president of the Association of Members of the Athens Exchanges and a member of the BoD of the Greek Union of Listed Companies. With 30 years of experience in the securities and financial services industry, Mr. Giano holds a Master of Science in Shipping, Trade & Finance from the City University London and a Bachelor of Science in Business Administration from the American College of Greece.

#### Aristotelis Ninios, CIIA

Co-founded Euroxx in 1993, vice chairman of the board of directors. He is head of Investment Banking in Euroxx. Mr. Ninios has 30 years of experience in the brokerage industry, and he holds a Masters in Business Administration (MBA) from Kingston University (UK), a Masters of Science in Counseling Psychology and Psychotherapy from the American College of Greece, and a Masters of Science in Financial Management from the University of London. He also holds a Bachelor of Science in Accounting and Finance from the American College of Greece, and he is accredited as Certified International Investment Analyst (ACIIA)® and Financial Modeling & Valuation Analyst (CFI)®.



## **01.5** Management Team



Chief Executive Officer of Euroxx. He is responsible for formulating the company's business strategy, development and oversees all business units. Mr. Polites has over 20 years of experience in the financial industry and prior to Euroxx, has held executive positions at Sigma Securities and P&K Securities. He is also on the BoD of several companies in the Energy Sector and the Steering Committee of the Athex Group. He holds a Bachelor of Science in Economics & Business Administration (Magna Cum Laude) from the University of La Verne in Athens, Greece

#### **Alexandros Billis**

Co-founded Euroxx, member of the board of directors. He is head of operations and oversees all aspects of payments and settlements in the various departments of the company. Mr. Billis has 30 years experience, and he holds a Master of Science in Shipping, Trade & Finance from the City University London and a Bachelor of Science in Business Administration from Boston University.

The Company



THE COMPANY





#### **BROKERAGE SERVICES**



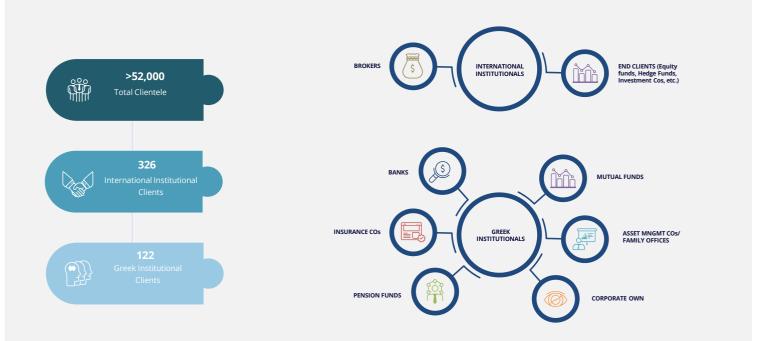
WEALTH MANAGEMENT



#### **INVESTMENT BANKING**



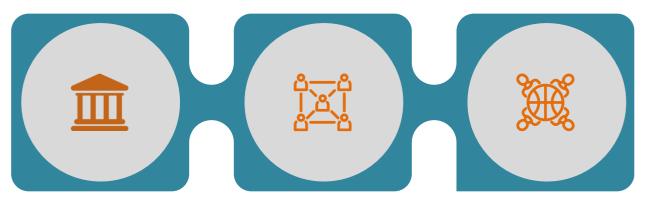
## 02.1 Brokerage Services – Clientele







#### **02.2** Brokerage Services – Institutional Sales



#### **SCALE & RESEARCH FOCUS**

With a strategic focus to institutional clientele, Euroxx is established as the largest independent brokerage house in Greece. One of the main ingredients to the company's success has been the close liaison between the Sales and Research departments. The experienced sales team has managed to successfully promote the research products, providing clients with the independent, objective and on-time views of Euroxx Research.

#### **CROSS SELLING CAPABILITIES**

Euroxx's institutional sales team has adopted a cross selling attitude, not staying within the narrow conservative confines of stocks, and is specialized in offering a vast array of products (including derivatives) to institutional clients. Close collaboration with the company's investment banking department has enabled us to develop synergies with regards to placement capacity, whilst maintaining stringent 'Chinese walls' between departments.

#### **STRONG SALES TEAM**

A deep understanding of local market intricacies by Euroxx's highly talented sales team differentiates it from its competition. Its unique combination of local expertise and understanding of foreign markets has spearheaded Euroxx's endeavors in this market segment.



## 02.3 Brokerage Services – Retail Investors

Since its inception, Euroxx has focused on creating a trustworthy retail clientele. Today, in the ASE, it facilitates more than 52,000 clients to trade on stocks, bonds, and derivatives.

With embedded IT superiority, the product range increased substantially with the establishment of the International Markets Desk. Via Fix connections and DMA access, Euroxx offers to retail clients the ability to trade in international markets, in equities, futures, ETF's, CFD's, currencies, etc., via close collaboration with major international counterparts.

Euroxx has traditionally been involved in bond trading, especially in Greek government bonds as the conservative nature of the Greek retail investor opted for such products. With the simplification of bond trading on the OASIS trading system, Euroxx has extended its bond trading facilities to incorporate major corporate bonds as well.

In 2003 Euroxx launched a unique online trading system (Z-Trade), a user friendly and extremely efficient internet trading platform that provides real time access to the company's clientele, covering a wide array of client demands such as, online trading, portfolio and transaction monitoring, statistical information, and fundamental and technical databases. Today, more than 90% of Euroxx's retail transactions are conducted electronically through Z-Trade, within an ecosystem of sophisticated integrated risk management systems, that allow Euroxx's clients to interact with the market and design an effective investment strategy according to their needs.



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## **02.4** Brokerage Services – Activity Data





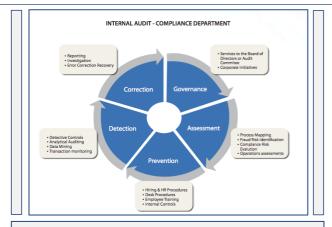
Euroxx • # of Competitors





### 02.5 Brokerage Services – Risk Management

- Secured transactions and assets and thus secured investors are the focal point of Euroxx's trading services. These get feasible through a very rigid and intensive risk monitoring plan implemented by the Company's Compliance Department through Internal Audit practices.
- Internal Audit is an independent, objective, secure and advisory activity, designed to add value and improve the operation for Euroxx. It helps the organization to achieve its objectives providing a systematic scientific approach to evaluate and improve the effectiveness of risk management, audits and management procedures.
- Internal Audit at Euroxx is an independent audit instrument set-up to ensure that company policies are followed, and company assets are well protected.
- The scope of Internal Audit is to assure diligence and compliance for company accounts / books, assets and services and protect the clients. The assurance provided depends on comprehensive information and reviews, on formalized inspection procedures and suggestions. Internal auditing policy is designed and implemented in strict compliance with current Stock Exchange and Hellenic Capital Market Commission decisions.



#### Internal Audit Duties

To fulfill its assigned tasks the Internal Audit Department examines and evaluates the following issues:

- Compliance of the internal audit system regarding operation, financial standing and accounting books.
- Reliability and thoroughness in economic and financial accounts, such as the balance sheet, budget and fiscal report prepared by company Financial Administration.
- Check compliance with strategies and aims set forth by the Administration.
- Rational use of company sources and assets.

The Company Brokerage Wealth Investment Services Management Banking





THE COMPANY



**BROKERAGE SERVICES** 



#### WEALTH MANAGEMENT



#### **INVESTMENT BANKING**



## 03.1 Euroxx Wealth Management



Euroxx's Wealth Management unit (WM) was established at the end of 2007 and provides extensive portfolio management services primarily to high-net-worth individuals. Portfolio Management consists of an interrelation between investment products and advisory services in a framework that aims to support investors achieving their personal goals. Tracking and managing investment risk constitutes of a fundamental principal in managing assets. WM's major goals are:

- The delivery of consistent performance and risk characteristics to all investment profiles and portfolios.

- The delivery of superior investment advisory and after sales services.

- The optimization of the sales process by fully utilizing both Euroxx network and sales force capabilities in order to expand Assets Under Management (AUMs).





## 03.2 Wealth Management Services



Wealth

Management



## **03.3** On & Offshore Banking







## 03.4 Why Euroxx Wealth Management



#### **ENHANCED SECURITY**

Clients' portfolios are safeguarded in onshore or/and offshore personal bank accounts (either for legal entities or private clients). Customers receive information for their portfolio on a regular basis directly from the custodian bank without any Euroxx interference.

#### EASILY ACCESSIBLE AND SIMPLE

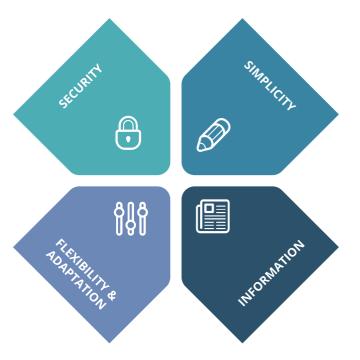
The custodian bank allows direct access to the client in order to view his positions and follow every execution on the different asset classes. The communication may also be channeled through his/her relationship manager.

#### **OPTIMAL USE OF INFORMATION**

Euroxx uses state-of-the-art technology to handle market information based on international practices and rules. In addition, it has access to analyses and data from the biggest investment houses and banks abroad, without any kind of dependence, maximizing the benefits to the clients' portfolios.

#### **HIGH LEVEL OF FLEXIBILITY & ADAPTATION**

The Investment Department consists of experienced staff with specialized skills. Training is a consistent process within the wealth management division for the staff to fully adapt in the changing financial environment. The goal is to provide the best service to the customers.







## **03.5** Why Euroxx Wealth Management



#### SYSTEMATIC PORTFOLIO SURVEILLANCE

Daily portfolio monitoring and reconciliation in order to safeguard the accuracy and the validity of the clients' assets. Various risk management checks to make ensure that the portfolios are adapted to current market conditions and investment risk appetite.



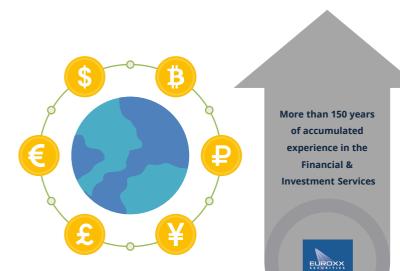
#### INDEPENDENCE AND OBJECTIVITY

Tailor-made independent solutions, offer the most appropriate investment choices to the customers through a wide range of products. Euroxx's goals are in line with the investment needs of the clients. Euroxx is an independent company acting as intermediary that safeguards the interests of its customers without encouraging them to take investment decisions that do not match their investment profiles.



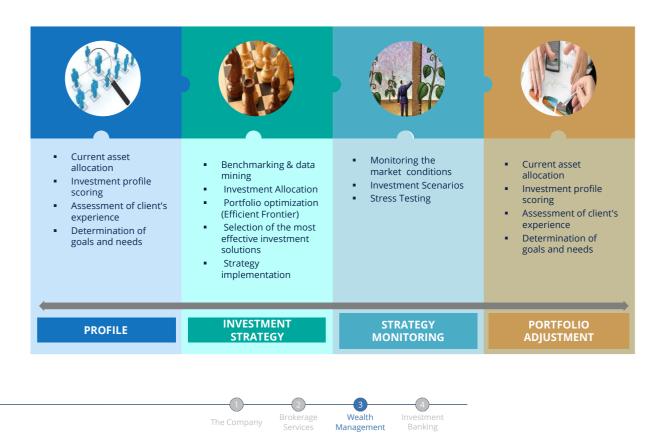
#### **MINIMUM COST**

Local and international partnerships which can secure the best transaction and service costs for each customer. Euroxx receives institutional investor commission levels which is for the client's benefit.





### 03.6 Investment Strategy







**THE COMPANY** 



**BROKERAGE SERVICES** 



WEALTH MANAGEMENT



#### **INVESTMENT BANKING**



- Over 2015-22, Euroxx had leading bookrunner roles in c.€10bn of equity capital raising transactions in Greece.
- Euroxx has significantly strengthened its capacity to place Greek stock to international investors (e.g., accelerated equity offerings of Mytlineos, Autohellas, Terna Energy, Aegean Airlines, Lamda Development, ElvalHalkor). To be noted that these equity offerings are amongst the handful transactions that have taken place in the Greek market the past few years.
- Additionally, Euroxx has participated either as Joint Bookrunner or Co-manager in the recapitalizations, share capital increases and Tier II issues of all Greek systemic banks as well as Joint Bookrunner for the Eurobond issuance of Hellenic Petroleum. It also pioneered the emerging domestic bond market where it is the clear market leader helping Greek companies raise almost €4bn (Housemarket, OPAP, Mytilineos, Sunlight, Terna Energy, Gek Terna, B&F, Coral, Aegean, Attica Group, Lamda Development, Motor Oil, Costamare, Capital, Prodea, ElvalHalkor, Noval, etc.).
- Euroxx provides due diligence, asset management and other support services to major institutional investors such as Lone Star, Letter One, Balbec Capital and APS Group (IFC and EBRD also co-invested) for the acquisition of NPL portfolios (secured/unsecured) from Greek systemic banks.
- Euroxx provides advisory services to Greek systemic Banks for the sale of more than €3bn of NPL exposures.
- Euroxx's Investment Banking team has offered advising services to various listed and non-listed companies such as Eurobank, Marfin Investment Group, Hygeia DTC, Wind Hellas, ELTECH Anemos, Sciens, Ioniki Hotels, Korres, Kyriakidis Marbles, Athena ATE, Galaxidi Sea Farms, Mermeren Kombinat, Nexans, Druckfarben, FG Europe, Entersoft, Karatzi, Newsphone, Iaso, Reds, Plaisio, etc.
- Euroxx's research department provides independent substantiated research based on fundamental analysis for approximately 30 Greek listed companies. Their coverage includes the most important corporate sectors in Greece including Banking, Industrial, Commercial and Telecommunications.



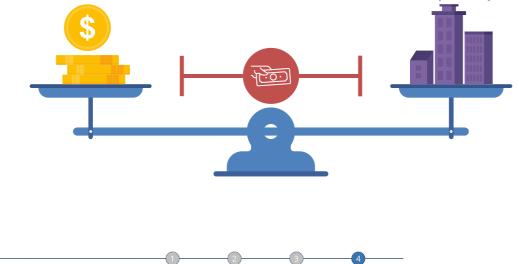


#### PLACEMENT CAPACITY

Euroxx has strong capabilities in placing Greek equities due to its extensive network of international investors. Euroxx has been involved in almost all placement transactions executed in the ATHEX over the last years. These equity offerings amounted to c.€350mn

#### **TOP TIER COMPANIES**

October 2013 **(Mytilineos)** €25.5mn April 2014 **(Aegean Airlines)** €44.2mn January 2018 **(Terna Energy)** €52.2mn March 2018 **(Autohellas)** €39.5mn July 2020 **(Lamda Development)** €33.6mn December 2020 **(Terna Energy)** €25.8mn April 2021 **(ElvalHalcor)** €50.0mn May 2022 **(Mytilineos)** €75.0mn

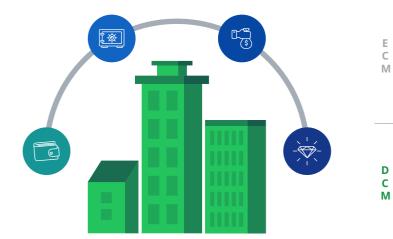


Investment

Banking



## 04.3 Investment Banking – ECM & DCM



#### BANKS

Euroxx was actively involved as a syndicate member in the recapitalization and subsequent share capital increases of systemic Greek banks, totaling c.€8.7bn

#### CORPORATES

Euroxx was actively involved as a syndicate member in share capital increases of major Greek corporations, of c.€1.7bn

BANKS – TIER I & II

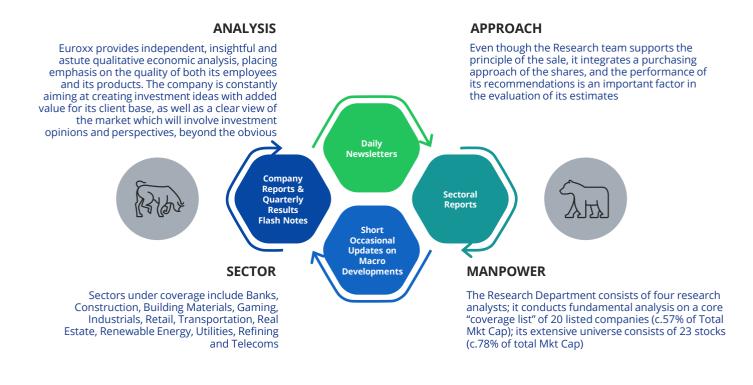
Euroxx has played a key role in the Tier I & II issues of systemic Greek banks over the last five years, amounting to c.€2.0bn

#### CORPORATE BONDS

Euroxx was a pioneer in the emergence of the domestic bond market in 2017. Since then, it has held a prominent role in the evolution of the local listed debt issues of c.€4.0bn









## 04.5 Related Services - Research Dept's Publications

COMPANY NAME	UW	EW	ow	TARGET PRICE (€)
ALPHA BANK				1.60
EUROBANK				1.30
NATIONAL BANK				4.20
PIRAEUS BANK				2.20
TERNA ENERGY			Ø	18.00
TITAN CEMENT				23.70
HELLENIC EXCHANGES				4.90
OTE				16.50
OPAP				16.90
JUMBO				19.80
FOURLIS				6.00
ADMIE Holding				3.40
РРС				16.00
MOTOR OIL				21.40
MYTILINEOS GROUP				23.80
ELVAL HALCOR				2.80
AEGEAN AIRLINES				8.50
AUTOHELLAS				14.60
LAMDA DEVELOPMENT				14.00
GEK TERNA Group			Ø	14.00



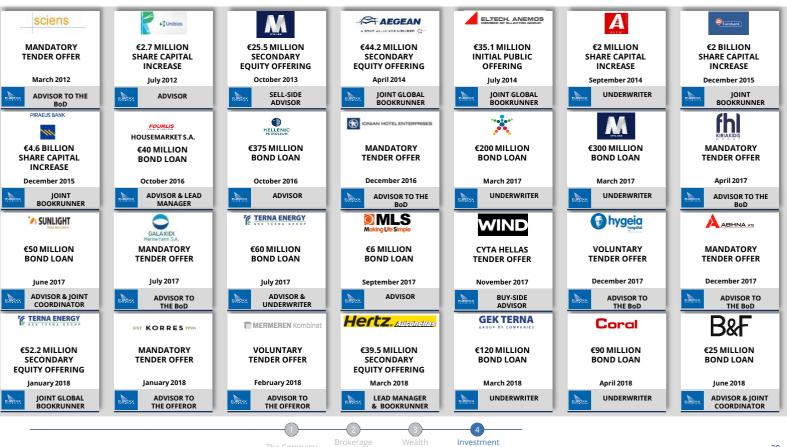
Aug 2022

The Company Services Management Banking



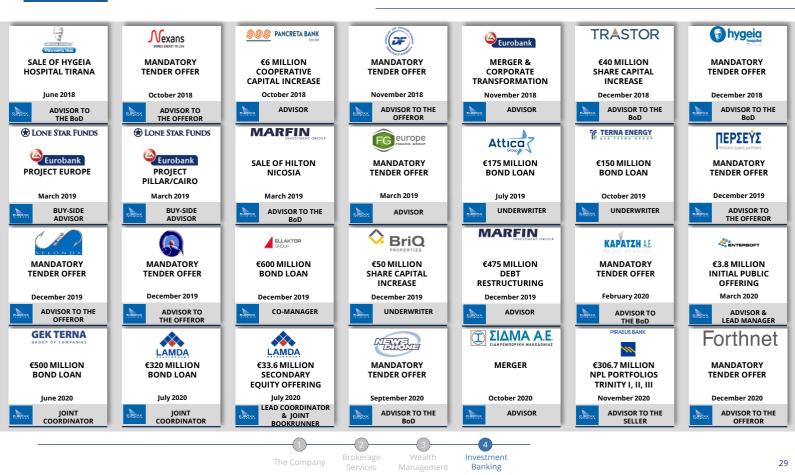
## 04.6a Investment Banking Credentials

Banking



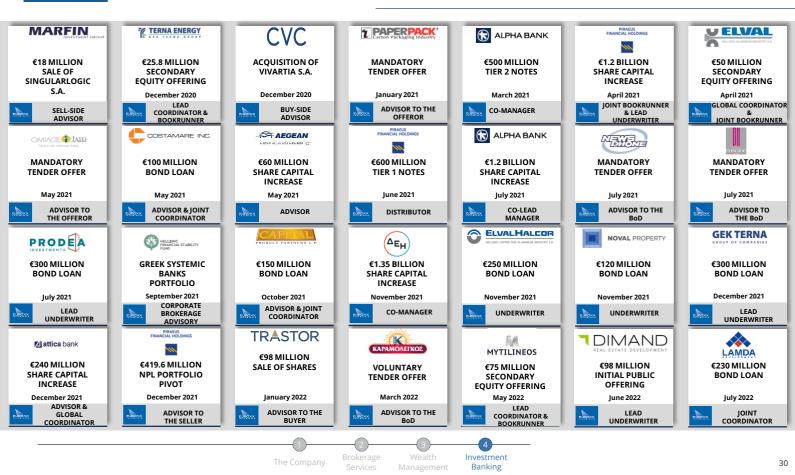


## 04.6b Investment Banking Credentials





## 04.6c Investment Banking Credentials





## **04.6d** Investment Banking Credentials









in thousands €	2020	2021	2022
Sales	13.401,6	23.224,4	20.619,3
Cost of Sales	(9.158,6)	(15.796,7)	(13.322,0)
Gross Profit	4.243,0	7.427,6	7.297,2
(Loss)/Profit Before Taxes	(295,7)	1.692,7	2.059,4
(Loss) Profit after Taxes	(526,9)	1.199,6	656,0
EBITDA	1.685,5	3.347,0	3.405,5
Total Equity	4.490,6	5.758,9	6.414,4
Total Assets	28.564,6	20.950,8	20.643,9

Note: Any deviations in totals from the sum of the individual items are due to rounding up. Source: Audited Annual Financial Statements for 2022 and 2021 (2019 figures are comparative data from the 2020 Audited Annual Financial Statements).



Reve	enues		
in thousands €	2020	2021	2022
Brokerage	5.918,3	6.193,5	8.366,0
Wealth Management	3.159,2	3.444,1	3.703,5
Investment Banking	3.779,9	13.586,7	9.094,1

Cost			
in thousands €	2020	2021	2022
Revenues	13.401,6	23.224,4	20.619,3
Cost of Sales	(9.158,6)	(15.796,7)	(13.322,0)
Salaries	2.175,6	2.291,9	2.695,2
% of Revenues	16,23%	9,87%	13,07%
# Employees	59	63	62

Note: Any deviations in totals from the sum of the individual items are due to rounding up. Source: Audited Annual Financial Statements for 2022 and 2021 (2019 figures are comparative data from the 2020 Audited Annual Financial Statements).

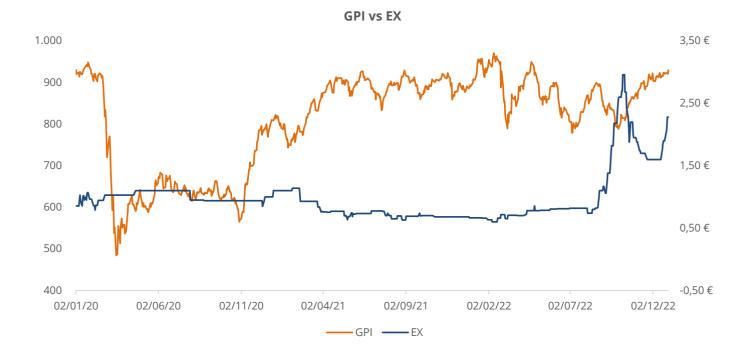


Financial Ratios			
in thousands €	2020	2021	2022
Gross profit margin	31,7%	32,0%	35,4%
EBITDA margin	12,6%	14,4%	16.5%
Net profit margin	N/A	7,3%	10,0%
ROE	N/A	29,4%	32,1%
ROA	N/A	8,1%	10,0%
Assets/Equity Ratio	6,4	3,6	3,2
Capital Adequacy Ratio (>8%)	15,8%	326,6%	196,5%

Source: Euroxx



## D. ASE Daily Chart





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