

New IKEA store at The Mall Athens

IKEA, a member of the FOURLIS Group, continues to expand its omnichannel experience and welcomes the second "new generation" store at The Mall Athens in Maroussi to its network, in autumn, 2021.

The "new generation" stores, located within the urban web, bring **IKEA's commitment to come closer to its customers** to life, making daily purchases even easier and more accessible. The **IKEA store at The Mall Athens**, in an area of **2,000 sq.m.**, will offer over **1,000 immediately available codes**, which are constantly updated to inspire you every time, on every visit. All products will be available for order and delivery or pick up from the IKEA Kifissos or IKEA Airport stores.

The "new generation" **IKEA store at The Mall Athens** comes to complement the company's network, offering customers yet another communication channel, created for their own needs.

This way, it becomes an integral part of The Mall Athens, with over 200 different options for shopping, entertainment and food. The new store offers customers **the new IKEA experience**, located in a high-traffic site, where thousands of people work, visit and do their shopping every day.

September 01, 2021
Fourlis Holdings S.A.
I.R. Department