

Performance Technologies
Company Presentation



Business definition

A leading, forward looking, information technology provider.

Performance is a leading Greek IT provider with a cutting edge offering of products, solutions and services that transform traditional businesses into digital leaders. We help customers achieve the most effective and efficient business outcomes by delivering world-class information technology solutions, enabling businesses to free up resources for growth.

With more than 20 years of experience and know-how in the IT sector, we offer a high quality portfolio of products, solutions and services that include consulting, implementation, support in the hybrid IT area, education, managed and cloud services.

Key moments in Performance Technologies history

A record of adaptability to stay current and offer value to our customers.

Incorporated by Dr Dimitrios Papantoniou, initially focusing on advanced storage systems. From early on, entered into business partnerships with major international players, including IBM, HPE, DELL, VMware, Veritas and Symantec.

Listed shares in ASE/EnA, without IPO (not raising any capital) given difficult market conditions at the time.

Discontinuation of distribution activities; moving into ESS¹ offerings to endusers. Partnered with MicroFocus and Dynatrace to expand the ESS offering.

Created a cybersecurity services offering.
Benefited from acceleration of digitalization.

Established the new Cloud Business Unit. Enablement of Analytics Unit sales force.
Set up the "Performance Academy".
New partnerships with ServiceNow and SAS Analytics.

1997

2001

2005

2008

2016

2017

2019

2020

2021

Absorbed
Performance
Solutions, a JV with
A. Tsangaris,
offering integration
services to end
users. C. Sclavounis
invested in a capital
increase.

Brought in Attica
Ventures/Zaitech
fund as an
institutional
investor, raising
approximately
0,9M€ of new
equity.

Dimitrios
Papantoniou
passed the
CEO position
to Dionisis
Hintzidis,
hitherto head
of sales.

Focus on digital transformation accelerated profitable growth. Turnover increased by 81% and EBITDA by 223% the last 5 years.

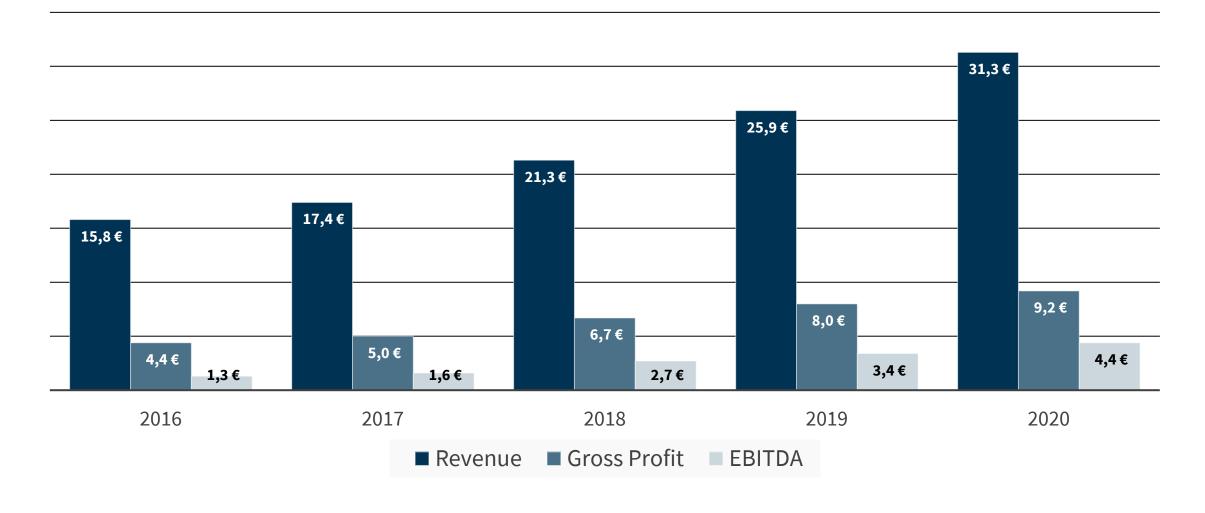
What's next:

Accelerate organic growth with higher penetration of client base, long-term contracts, value added and XaaServices.
Potential capital raise to fund faster growth and improve liquidity of the shares. M&A opportunities assessed



EVOLUTION OF FINANCIAL FIGURES

IN MILLIONS



Key segments of expertise and client offerings

Evolving, prospective and cutting edge offerings, expected to generate significant growth.

Hybrid IT and Cloud Transformation:

 Enabling clients transition to the cloud era. **Organizations** deploy applications, software, storage, computing networking elements without the burden of maintaining and upgrading internal IT infrastructures

Big Data & Business Analytics:

 Data collection and analysis, intelligent extraction, and effective business decisions, enabling: Data Driven Operations, User Experience, Monitoring and Business Intelligence

Business Workflows:

 Building digital processes for monitoring and control of IT infrastructures, key business applications, and various types of business workflows

Cybersecurity:

 Provision of effective data security services, remotely, via our Security Operation Center, addressing needs of midmarket companies as well as larger enterprise clients

How we approach the market place

Relationships with clients shifting to longer term contracts, allowing them to replace one-off big CAPEX investments with OPEX.

Project type sales

- Delivery of IT products, solutions and associated services in the context of a distinct project
- One-off IT services for design and implementation and for digital transformation
- IT Consulting services

Recurring multi-year contracts (based on frame agreements)

- Managed services
- Cloud XaaServices
- Recurring support services
- Productized vertical solutions

PT currently achieves circa 20% of its revenue and 40% of its Gross Margin from this type of client engagement

PARTNERSHIPS & ALLIANCES

mware Principal Partner, Professional Services Partner, Authorized Training Center (VATC)

Hewlett Packard HPE Platinum & Service One Partner Enterprise

IBM Platinum Business Partner

DELLTechnologies Dell Technologies Platinum Partner

RedHat Premier Business Partner & Training Delivery Partner, CCSP

Micro Focus Platinum Partner

Microsoft Microsoft Gold Partner

VERITAS Veritas Platinum Partner, Training Partner

COMMVAULT © CommVault Authorized Partner

Dynatrace Dynatrace Master Partner

FFortinet Business Partner

VEEAM Veeam Gold Partner

servicenow. Business Partner

Sas Business Partner

+MAJOR CLOUD PLATFORMS









Our customers

We have multi-year engagements with key customers, of increasing scope and value as their needs evolve. Our client base consists of major Greek enterprises in all sectors of the economy.



Financial services industry

BANK OF GREECE

ALPHA BANK

NATIONAL BANK OF GREECE

EUROBANK

PIRAEUS BANK

PANCRETA BANK

NEW SIA (ex. FIRSTDATA)

ATHEX

HELLENIC INSURANCE

GROUPAMA

AXA INSURANCE



<u>Telecommunications</u>

O.T.E.

VODAFONE

COSMOTE

WIND HELLAS FORTHNET



Energy & Industry

PUBLIC POWER CORPORATION

MYTILINEOS

HERON

HELLENIC PETROLEUM

MOTOROIL

VIOHALCO

TITAN



<u>Transport</u>

HELLENIC RAILWAYS ORGANISATION

Road concessions (e.g. EGNATIA, ATTIKES DIADROMES)

AEGEAN AIRLINES

SEAJET

ATHENS INTERNATIONAL AIRPORT



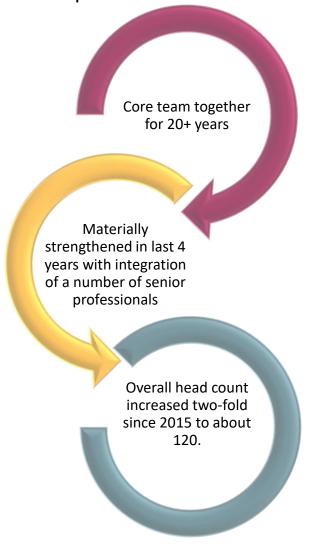
Other

OPAP
INTRALOT
LAMDA HELLIX
PUBLIC/ MEDIA MARKT

THE MART

Organizational structure

Have been building up our capabilities by attracting young talent and seasoned, credible professionals.

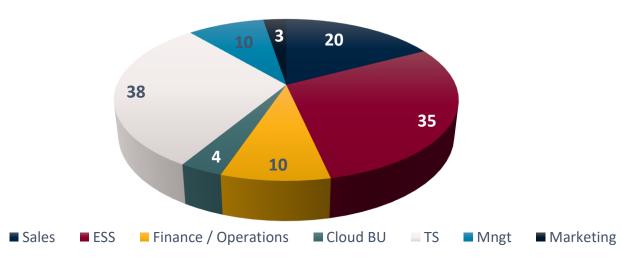


Our culture and reputation help attract talent.

Loyalty evidenced by very low employee turnover.

Share option scheme under implementation.







Business acceleration only at its beginning.

We are extremely well positioned to maintain a course of attractive, profitable growth, due to the explosion of data and the rapid adoption of digital transformation.

We have the reputation, client base and trusted business partnerships; we have built up our team to address this growing opportunity, which is just at its beginning.

Witnessing higher client penetration in our key segments; our offerings are becoming relevant to all levels of decision makers: top management, digital transformation officer, CIO, and IT managers.

Think Ahead.

Future prospects

Key pillars of our growth strategy and investment priorities:

Build further our core strengths with visible, attractive returns

Expand and enhance our cloud and security offerings

Increase traction in business apps and analytics (ERP, CRM..) Explore M&A opportunities to expand offerings and market penetration

Increase spend to "productize" our key service offerings



In conclusion

Think Ahead.

Key Success Factors and Strengths

Maintaining our culture, and the prudent and integrational character of our company are key factors to fuel further profitable growth. Our cohesive and highly collaborative team is characterized by professionalism, accuracy and efficiency.

We are agile, innovative and flexible in a rapidly changing technological environment; we keep abreast to ensure that our clients always achieve effective and efficient business outcomes.



Our clients are major participants in various market segments. They entrust us to deliver high quality products & services that match or exceed their expectations, enabling their organization's digital transformation in the cloud era.

Well positioned, with a positive outlook, poised for growth

Successfully navigated the change of management, whilst adding significant capabilities and building a very coherent and credible team.

Transformation underway to a cloud-era service provider, focused on enabling clients' transition to cloud and further developing our cutting-edge offerings.

Adapting business model to engage via longer term contracts and delivery of more internally developed services, further growing profitability and visibility.

Our excellent positioning with current and prospective clients bodes well with global trends: the reliance on cloud services, data and digitalization is increasing our total addressable market.

Increase of equity capital is being planned to accelerate our rate of growth, open a number of opportunities and investment avenues, improve further our profitability and business prospects.



PERFORMANCE AT A GLANCE

200+
TRANSFORMATION
WORKSHOPS DELIVERED

TECHNOLOGY

- · WORLD-CLASS SKILLS
- · KEY VENDOR ALLIANCES
- · FOCUS ON EXECUTION
- · CUSTOMER CENTRIC

SOLUTION AREAS

- · CLOUD STRATEGY
- · BUSINESS WORKFLOWS
- · ANALYTICS & BIG DATA
- · CYBERSECURITY & RISK

TRUSTED
BY 90% OF
ENTERPRISES
IN GREECE

80+CERTIFIEDPROFESSIONALS

450+CERTIFICATIONS

AUTHORIZED AWS, AZURE & GOOGLE **CLOUD PARTNERS**

We are first and foremost driven by a deep-rooted engineering ethos that drives us to deliver the best possible solutions at any given time!

Think Ahead.

THANK YOU!

