



18 May 2021

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 May 2021 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 May 2021 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	156.477	64.407	€ 25.21648
JAN GUSTAVSSON	95.471	39.297	€ 25.21648
MINAS AGELIDIS	31.409	28.535	€ 25.21648
MARCEL MARTIN	58.720	-	€ 25.21648
SANDA PAREZANOVIC	32.597	31.307	€ 25.21648
PANAGIOTA KALOGERAKI	45.840	-	€ 25.21648
NIKOLAOS KALAITZIDAKIS	104.695	30.165	€ 25.21648
VITALIY NOVIKOV	154.921	23.956	€ 25.21648
MATTHIEU SEGUIN	67.754	25.408	€ 25.21648
ALEKSANDER RUZEVIC	139.743	27.949	€ 25.21648
SEAN O'NEILL	50.933	24.458	€ 25.21648
MOURAD AJARTI	94.578	-	€ 25.21648
FRANK O'DONNELL	25.408	21.173	€ 25.21648

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



Coca-Cola
Hellenic Bottling Company

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>156.477</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.21648 GBP	156.477		
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25.21648 GBP	156.477								
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Price	Volume	Total							
25.21648 GBP	156.477	GBP 3,945.80							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2021-05-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								

a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305	
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN	
c)	Price(s) and volume(s)	Price(s) 25.21648 GBP	Volume(s) 64.407
d)	Aggregated information - Aggregated volume - Price	Price 25.21648 GBP	Volume 64.407
		Total GBP 1,624.12	
e)	Date of the transaction	2021-05-17	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	JAN GUSTAVSSON	
2	Reason for the notification		
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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Price	Volume	Total								
25.21648 GBP	39.297	GBP 990.93								
e)	Date of the transaction	2021-05-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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25.21648 GBP	28.535								
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Price	Volume	Total							
25.21648 GBP	28.535	GBP 719.55							
e)	Date of the transaction	2021-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARCEL MARTIN	
2	Reason for the notification		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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Price	Volume	Total							
25.21648 GBP	58.720	GBP 1,480.71							
e)	Date of the transaction	2021-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

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25.21648 GBP	32.597								
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Price	Volume	Total							
25.21648 GBP	32.597	GBP 821.98							
e)	Date of the transaction	2021-05-17							
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Price	Volume	Total							
25.21648 GBP	31.307	GBP 789.45							



	- Price	
e)	Date of the transaction	2021-05-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	PANAGIOTA KALOGERAKI						
2	Reason for the notification							
a)	Position/status	CHIEF OPERATING OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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25.21648 GBP	45.840							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>45.840</td> <td>GBP 1,155.92</td> </tr> </tbody> </table>	Price	Volume	Total	25.21648 GBP	45.840	GBP 1,155.92
Price	Volume	Total						
25.21648 GBP	45.840	GBP 1,155.92						
	- Aggregated volume							
	- Price							
e)	Date of the transaction	2021-05-17						



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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25.21648 GBP	104.695							
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f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	VITALIY NOVIKOV	
2	Reason for the notification		
a)	Position/status	GROUP DIGITAL COMMERCE DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
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25.21648 GBP	23.956	GBP 604.09							



	- Price	
e)	Date of the transaction	2021-05-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MATTHIEU SEGUIN						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>67.754</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.21648 GBP	67.754		
Price(s)	Volume(s)							
25.21648 GBP	67.754							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>67.754</td> <td>GBP 1,708.52</td> </tr> </tbody> </table>	Price	Volume	Total	25.21648 GBP	67.754	GBP 1,708.52
Price	Volume	Total						
25.21648 GBP	67.754	GBP 1,708.52						
	- Aggregated volume							
	- Price							
e)	Date of the transaction	2021-05-17						

f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>25.408</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.21648 GBP	25.408		
Price(s)	Volume(s)							
25.21648 GBP	25.408							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>25.408</td> <td>GBP 640.70</td> </tr> </tbody> </table>	Price	Volume	Total	25.21648 GBP	25.408	GBP 640.70
Price	Volume	Total						
25.21648 GBP	25.408	GBP 640.70						
e)	Date of the transaction	2021-05-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALEKSANDAR RUZEVIC
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>139.743</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.21648 GBP	139.743		
Price(s)	Volume(s)							
25.21648 GBP	139.743							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>139.743</td> <td>GBP 3,523.83</td> </tr> </tbody> </table>	Price	Volume	Total	25.21648 GBP	139.743	GBP 3,523.83
Price	Volume	Total						
25.21648 GBP	139.743	GBP 3,523.83						
e)	Date of the transaction	2021-05-17						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price(s)	Volume(s)							
25.21648 GBP	27.949							
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Price	Volume	Total			
Price	Volume	Total						



	- Price	25.21648 GBP	27.949	GBP 704.78
e)	Date of the transaction	2021-05-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated									
a)	Name	SEAN O'NEILL								
2	Reason for the notification									
a)	Position/status	PA&C DIRECTOR								
b)	Initial notification /Amendment	INITIAL NOTIFICATION								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	COCA-COLA HBC AG								
b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
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Price(s)	Volume(s)									
25.21648 GBP	50.933									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>50.933</td> <td>GBP 1,284.35</td> </tr> </tbody> </table>			Price	Volume	Total	25.21648 GBP	50.933	GBP 1,284.35
Price	Volume	Total								
25.21648 GBP	50.933	GBP 1,284.35								
	- Aggregated volume									
	- Price									

e)	Date of the transaction	2021-05-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>24.458</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.21648 GBP	24.458		
Price(s)	Volume(s)								
25.21648 GBP	24.458								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>24.458</td> <td>GBP 616.74</td> </tr> </tbody> </table>		Price	Volume	Total	25.21648 GBP	24.458	GBP 616.74
Price	Volume	Total							
25.21648 GBP	24.458	GBP 616.74							
e)	Date of the transaction	2021-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MOURAD AJARTI	
2	Reason for the notification		
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	



b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>94.578</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.21648 GBP	94.578		
Price(s)	Volume(s)								
25.21648 GBP	94.578								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>94.578</td> <td>GBP 2,384.92</td> </tr> </tbody> </table>		Price	Volume	Total	25.21648 GBP	94.578	GBP 2,384.92
Price	Volume	Total							
25.21648 GBP	94.578	GBP 2,384.92							
e)	Date of the transaction	2021-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	FRANK O'DONNELL	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>25.408</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.21648 GBP	25.408		
Price(s)	Volume(s)								
25.21648 GBP	25.408								
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Price	Volume	Total							
25.21648 GBP	25.408	GBP 640.70							
e)	Date of the transaction	2021-05-17							
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b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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Price(s)	Volume(s)								
25.21648 GBP	21.173								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.21648 GBP</td> <td>21.173</td> <td>GBP 533.91</td> </tr> </tbody> </table>		Price	Volume	Total	25.21648 GBP	21.173	GBP 533.91
Price	Volume	Total							
25.21648 GBP	21.173	GBP 533.91							



Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	2021-05-17
f)	Place of the transaction	XLON

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37