



FOR IMMEDIATE RELEASE

18 March 2021

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs have been granted at nil cost performance shares of CHF 6.70 each ("Shares") in the Company on 16 March 2021 through their participation in the Stock Option and Performance Share Award Plan ("PSP"). The performance shares will vest after three years subject to achievement of performance conditions.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	94,256	£ 23.80
JAN GUSTAVSSON	24,397	£ 23.80
MINAS AGELIDIS	18,728	£ 23.80
MARCEL MARTIN	21,056	£ 23.80
MICHALIS IMELLOS	27,150	£ 23.80
SANDA PAREZANOVIC	19,436	£ 23.80
PANAGIOTA KALOGERAKI	37,095	£ 23.80
NIKOLAOS KALAITZIDAKIS	18,728	£ 23.80
VITALIY NOVIKOV	18,475	£ 23.80
MATTHIEU SEGUIN	12,473	£ 23.80
ALEKSANDER RUZEVIC	13,720	£ 23.80
SEAN O'NEILL	12,473	£ 23.80
MOURAD AJARTI	13,928	£ 23.80
FRANK O'DONNELL	12,473	£ 23.80



BEN ALMANZAR	25,308	£ 23.80
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The Notification of Dealing Forms for each PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ZORAN BOGDANOVIC						
2	Reason for the notification							
a)	Position/status	CHIEF EXECUTIVE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	SHARES						
	Identification code	CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AND WILL BE SUBJECT TO A FURTHER 2 YEAR HOLDING PERIOD FOLLOWING THE THREE-YEAR PERFORMANCE PERIOD						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>94,256</td> </tr> </tbody> </table>	Price(s)	Volume(s)	23.80 GBP	94,256		
Price(s)	Volume(s)							
23.80 GBP	94,256							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>94,256</td> <td>2,243,292.80 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	94,256	2,243,292.80 GBP
Price	Volume	Total						
23.80 GBP	94,256	2,243,292.80 GBP						
	- Aggregated volume							
	- Price							



e)	Date of the transaction	2021-03-16
f)	Place of the transaction	OUTSIDE A TRADING VENUE

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>24,397</td> </tr> </tbody> </table>	Price(s)	Volume(s)	23.80 GBP	24,397		
Price(s)	Volume(s)							
23.80 GBP	24,397							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>24,397</td> <td>580,648.60 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	24,397	580,648.60 GBP
Price	Volume	Total						
23.80 GBP	24,397	580,648.60 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>18,728</td> </tr> </tbody> </table>	Price(s)	Volume(s)	23.80 GBP	18,728		
Price(s)	Volume(s)							
23.80 GBP	18,728							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>18,728</td> <td>445,726.40 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	18,728	445,726.40 GBP
Price	Volume	Total						
23.80 GBP	18,728	445,726.40 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MARCEL MARTIN						
2	Reason for the notification							
a)	Position/status	SUPPLY CHAIN DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>21,056</td> </tr> </tbody> </table>	Price(s)	Volume(s)	23.80 GBP	21,056		
Price(s)	Volume(s)							
23.80 GBP	21,056							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>21,056</td> <td>501,132.80 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	21,056	501,132.80 GBP
Price	Volume	Total						
23.80 GBP	21,056	501,132.80 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MICHALIS IMELLOS						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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Price(s)	Volume(s)							
23.80 GBP	27,150							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>27,150</td> <td>646,170.00 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	27,150	646,170.00 GBP
Price	Volume	Total						
23.80 GBP	27,150	646,170.00 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SANDA PAREZANOVIC						
2	Reason for the notification							
a)	Position/status	HUMAN RESOURCES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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Price(s)	Volume(s)							
23.80 GBP	19,436							
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Price	Volume	Total						
23.80 GBP	19,436	462,576.80 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	PANAGIOTA KALOGERAKI						
2	Reason for the notification							
a)	Position/status	CHIEF OPERATING OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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23.80 GBP	37,095							
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Price	Volume	Total						
23.80 GBP	37,095	882,861.00 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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23.80 GBP	18,728							
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Price	Volume	Total						
23.80 GBP	18,728	445,726.40 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	GROUP CUSTOMER & COMMERCIAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price(s)	Volume(s)							
23.80 GBP	18,475							
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Price	Volume	Total						
23.80 GBP	18,475	439,705.00 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MATTHIEU SEGUIN						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price	Volume	Total						
23.80 GBP	12,473	296,857.40 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ALEKSANDAR RUZEVIC						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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23.80 GBP	13,720							
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Price	Volume	Total						
23.80 GBP	13,720	326,536.00 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SEAN O'NEILL						
2	Reason for the notification							
a)	Position/status	PA&C DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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23.80 GBP	12,473							
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23.80 GBP	12,473	296,857.40 GBP						
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f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MOURAD AJARTI						
2	Reason for the notification							
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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Price(s)	Volume(s)							
23.80 GBP	13,928							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>13,928</td> <td>331,486.40 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	13,928	331,486.40 GBP
Price	Volume	Total						
23.80 GBP	13,928	331,486.40 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	FRANK O'DONNELL						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>12,473</td> </tr> </tbody> </table>	Price(s)	Volume(s)	23.80 GBP	12,473		
Price(s)	Volume(s)							
23.80 GBP	12,473							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>12,473</td> <td>296,857.40 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	12,473	296,857.40 GBP
Price	Volume	Total						
23.80 GBP	12,473	296,857.40 GBP						
e)	Date of the transaction	2021-03-16						



f)	Place of the transaction	OUTSIDE A TRADING VENUE
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	BEN ALMANZAR						
2	Reason for the notification							
a)	Position/status	INCOMING CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>25,308</td> </tr> </tbody> </table>	Price(s)	Volume(s)	23.80 GBP	25,308		
Price(s)	Volume(s)							
23.80 GBP	25,308							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>23.80 GBP</td> <td>25,308</td> <td>602,330.40 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	23.80 GBP	25,308	602,330.40 GBP
Price	Volume	Total						
23.80 GBP	25,308	602,330.40 GBP						
e)	Date of the transaction	2021-03-16						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



Coca-Cola
Hellenic Bottling Company

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37