

18 September 2020

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 September 2020 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 September 2020 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	199.942	87.400	£ 20.87944
JAN GUSTAVSSON	121.992	53.327	£ 20.87944
MINAS AGELIDIS	40.133	38.722	£ 20.87944
MARCEL MARTIN	75.255	-	£ 20.87944
MICHALIS IMELLOS	58.183	59.344	£ 20.87944
SANDA PAREZANOVIC	41.652	42.483	£ 20.87944
PANAGIOTA KALOGERAKI	81.405	-	£ 20.87944
NIKOLAOS KALAITZIDAKIS	133.777	40.935	£ 20.87944
VITALIY NOVIKOV	153.508	30.701	£ 20.87944
MATTHIEU SEGUIN	86.832	28.221	£ 20.87944
ALEKSANDER RUZEVIC	179.091	35.818	£ 20.87944
SEAN O'NEILL	65.082	33.190	£ 20.87944
MOURAD AJARTI	124.376	-	£ 20.87944
FRANK O'DONNELL	27.135	27.135	£ 20.87944

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name ZORAN BOGDANOVIC				
2	Reason for the notification				
a)	Position/status	CHIEF EXECUTIVE	OFFIC	ER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emissio auctioneer or auction monito	-	partici	pant, a	uction platform,
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUUNDER THE COMP			
c)	Price(s) and volume(s)				
		Price(s)		Volum	ne(s)
		20.87944 GBP		199.9	42
d)	Aggregated information				
		Price	Volu	me	Total
	- Aggregated volume	20.87944 GBP	199.	942	GBP 4,174.68
	- Price				
e)	Date of the transaction	2020-09-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each			



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 20.87944 GBP			ne(s) 0
d)	Aggregated information	Price	Volume T		Total
	- Aggregated volume - Price	20.87944 GBP	87.400		GBP 1,824.86
e)	Date of the transaction	2020-09-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	JAN GUSTAVSSON		
2	Reason for the notification			
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emissior auctioneer or auction monitor	n allowance market participant, auction platform, r		
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			



a)	Description of the financial					
	instrument, type of	COCA-COLA HBC	COCA-COLA HBC AG ORDINARY SHARES OF CHF			
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction			PURCHASE SHARES		
0)		UNDER THE COMP				
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)	Vo	lume(s)		
		20.87944 GBP	12	1.992		
d)	Aggregated information					
		Price	Volume	Total		
	- Aggregated volume	20.87944 GBP	121.992	GBP 2,547.12		
	- Price					
	- FICE					
e)	Date of the transaction	2020-09-17				
-						
f)	Place of the transaction	XLON				
5	Details of the transaction(s):	-		•••		
	instrument; (ii) each type of t transactions have been cond		date; and (iv) each place where		
a)	Description of the financial					
α,	instrument, type of	COCA-COLA HBC	AG ORDIN	ARY SHARES OF CHF		
	instrument	6.70 EACH				
		6.70 EACH				
	Identification code	CH0198251305				
b)	Identification code Nature of the transaction	COMPANY'S MAT				
b)		COMPANY'S MATO PURCHASE SHARE	ES ON BEHA	ALF OF PDMR UNDER		
b)		COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E	ES ON BEHA			
b) c)		COMPANY'S MATO PURCHASE SHARE	ES ON BEHA	ALF OF PDMR UNDER		
	Nature of the transaction	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E	ES ON BEHA EMPLOYEE	ALF OF PDMR UNDER		
	Nature of the transaction	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN	ES ON BEHA EMPLOYEE	ALF OF PDMR UNDER SHARE PURCHASE		
	Nature of the transaction	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s)	ES ON BEHA EMPLOYEE	ALF OF PDMR UNDER SHARE PURCHASE lume(s)		
	Nature of the transaction	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s)	ES ON BEHA EMPLOYEE	ALF OF PDMR UNDER SHARE PURCHASE lume(s)		
c)	Nature of the transaction Price(s) and volume(s) Aggregated information	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s)	ES ON BEHA EMPLOYEE	ALF OF PDMR UNDER SHARE PURCHASE lume(s)		
c)	Nature of the transaction Price(s) and volume(s)	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 20.87944 GBP	ES ON BEHA EMPLOYEE Vo 53.	ALF OF PDMR UNDER SHARE PURCHASE lume(s) 327		
c)	Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 20.87944 GBP Price	ES ON BEH/ EMPLOYEE Vo 53. Volume	ALF OF PDMR UNDER SHARE PURCHASE		
c)	Nature of the transaction Price(s) and volume(s) Aggregated information	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 20.87944 GBP Price	ES ON BEH/ EMPLOYEE Vo 53. Volume	ALF OF PDMR UNDER SHARE PURCHASE		
c)	Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 20.87944 GBP Price	ES ON BEH/ EMPLOYEE Vo 53. Volume	ALF OF PDMR UNDER SHARE PURCHASE		



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	MINAS AGELIDIS			
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICA	TION		
3	Details of the issuer, emission auctioneer or auction monitor	allowance market p	particip	ant, auc	tion platform,
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted			
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) Volume(s) 20.87944 GBP 40.133			e(s)
d)	Aggregated information	Price	Volum	ne l	Total
	- Aggregated volume	Price Volume Focal 20.87944 GBP 40.133 GBP 837.95			
	- Price				<u> </u>
e)	Date of the transaction	2020-09-17			
f)	Place of the transaction	XLON			



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)			Volume(s) 38.722	
d)	Aggregated information - Aggregated volume	Price	Volu		Total
	- Price	20.87944 GBP	38.7		GBP 808.49
e)	Date of the transaction	2020-09-17			
f)	Place of the transaction	XLON			

1	Details of the person discharg	ging managerial responsibilities / person closely
	associated	
a)	Name	MARCEL MARTIN
2	Reason for the notification	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emissior	allowance market participant, auction platform,
	auctioneer or auction monito	r
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



4		transaction(s): section to be repeated for (i) each type of i) each type of transaction; (iii) each date; and (iv) each place where nave been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH					
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
c)	Price(s) and volume(s)	Price(s) Vo		Volu	/olume(s)		
		20.87944 GBP		75.2	55		
d)	Aggregated information						
		Price	Volur	ne	Total		
	- Aggregated volume	20.87944 GBP	75.25	55	GBP 1,571.28		
	- Price				<u> </u>		
e)	Date of the transaction	2020-09-17					
f)	Place of the transaction	XLON					

1	Details of the person discha associated	rging managerial responsibilities / person closely		
a)	Name	MICHALIS IMELLOS		
2	Reason for the notification			
a)	Position/status	CHIEF FINANCIAL OFFICER		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4): section to be repeated for (i) each type of f transaction; (iii) each date; and (iv) each place where ducted		



a)	Description of the financial					
α,	instrument, type of	COCA-COLA HB			Y SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE				
			UNDER THE COMPANY'S EMPLOYEE SHARE			
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volum	ne(s)	
		20.87944 GBP		58.18	3	
d)	Aggregated information					
		Price	Volum	e	Total	
	 Aggregated volume 	20.87944 GBP	58.183	3	GBP 1,214.83	
	- Price					
	Data afth a turn an atlan	2020 00 17				
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				
''		ALON				
5	Details of the transaction(s):	section to be repea	ted for	(i) each	type of	
	instrument; (ii) each type of t	-				
	transactions have been condu		,		···· •	
a)	Description of the financial					
	instrument, type of	COCA-COLA HBO	C AG OF		Y SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MAT				
					OF PDMR UNDER	
		THE COMPANY'S	EMPLC	ITEE SH	AKEPUKCHASE	
	Price(c) and volume(c)	PLAN				
c)	Price(s) and volume(s)	Price(c)		Value		
		Price(s) Volume(s)				
		20.87944 GBP		59.34	4	
١٣	Acaroastadisformation					
d)	Aggregated information	Drice	1/-1-	ma	Tatal	
1		Price Volume Total				
1	- Aggregated volume	20.87944 GBP 59.344 GBP 1,239.07				
	- Aggregated volume	20.87944 GBP	59.3	44	GBP 1,239.07	
		20.87944 GBP	59.3	44	GBP 1,239.07	
	- Aggregated volume - Price	20.87944 GBP	59.3	44	GBP 1,239.07	
e)		20.87944 GBP	59.3	44	GBP 1,239.07	



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	SANDA PAREZAN	NOVIC			
2	Reason for the notification					
-	Reason for the notification					
a)	Position/status	HUMAN RESOUR	CES DIR	ECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissior		t partici	pant, auc	tion platform,	
	auctioneer or auction monito					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4		transaction(s): section to be repeated for (i) each type of i) each type of transaction; (iii) each date; and (iv) each place where have been conducted				
a)	Description of the financial					
- /	instrument, type of	COCA-COLA HB			SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S			
c)	Price(s) and volume(s)					
		Price(s)		Volume	(s)	
		20.87944 GBP		41.652		
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	20.87944 GBP	41.652	2	GBP 869.67	
	- Price					
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)		Volum 42.48		
d)	Aggregated information - Aggregated volume - Price	Price 20.87944 GBP	Volu 42.4		Total GBP 887.02	
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)) Name PANAGIOTA KALOGERAKI					
2	Reason for the notification					
a)	Position/status	CHIEF OPERATING OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	-	allowance market participant, auction platform,				
	auctioneer or auction monito	r				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) Volume(s)			. ,	
		20.87944 GBP		81.4	.05	
d)	Aggregated information	Price	Volum	e	Total	
	- Aggregated volume	20.87944 GBP	81.405	5	GBP 1,699.69	
	- Price					
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	NIKOLAOS KALAITZIDAKIS			
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted			



a)	Description of the financial instrument, type of	COCA-COLA HBC			RY SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s) Volume(s)				
		20.87944 GBP 133.777				
d)	Aggregated information					
		Price	Volum	е	Total	
	- Aggregated volume	20.87944 GBP 133.777 GBP 2,793.18				
	- Price					
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s):	section to be repea	ted for	(i) eac	h type of	
	instrument; (ii) each type of t transactions have been condu		h date;	and (iv) each place where	
a)	Description of the financial					
	instrument, type of instrument	COCA-COLA HBC 6.70 EACH	C AG OF	RDINA	RY SHARES OF CHF	
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MAT	CHING	CONT	RIBUTION TO	
					F OF PDMR UNDER	
		THE COMPANY'S	EMPLO	YEE S	HARE PURCHASE	
c)	Price(s) and volume(s)	PLAN				
		Price(s)		Volu	me(s)	
		Price(s) Volume(s) 20.87944 GBP 40.935				
1		20.87944 GBP		40.9	35	
d)	Aggregated information	20.87944 GBP		40.9	35	
d)	Aggregated information	20.87944 GBP Price	Volu		35 Total	
d)	Aggregated information - Aggregated volume		Volu 40.9	me		
d)		Price		me	Total	



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	VITALIY NOVIKO'	V			
2	Reason for the notification					
a)	Position/status	GROUP CUSTOM	ER & CC	MMEF	CIAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICA	ATION			
3	Details of the issuer, emissior auctioneer or auction monitor		particip	oant, a	uction platform,	
a)	Name	r COCA-COLA HBO	CAG			
-,						
b)	LEI	549300EFP3TNG	7JGVE4	9		
4		s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place where nducted				
a)	Description of the financial					
	instrument, type of instrument	COCA-COLA HBO 6.70 EACH	CAGOR	DINAF	RY SHARES OF CHF	
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S		RCHASE SHARES OYEE SHARE	
c)	Price(s) and volume(s)					
		Price(s)		Volur		
		20.87944 GBP		153.5	508	
d)	Aggregated information					_
	- Aggregated volume	Price	Volum		Total	
	Aggregated volume	20.87944 GBP	153.50	8	GBP 3,205.16	
	- Price					
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)		Volum 30.70		
d)	Aggregated information - Aggregated volume - Price	Price 20.87944 GBP	Volu 30.7		Total GBP 641.02	
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MATTHIEU SEGUIN				
2	Reason for the notification					
a)	Position/status	COUNTRY GENERAL MANAGER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	-	allowance market participant, auction platform,				
	auctioneer or auction monito	r				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC	AG OR	DINAR	Y SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES				
		UNDER THE COMP	ANY'S	EMPLO	OYEE SHARE	
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
-		Price(s) Volume(s)				
		20.87944 GBP 86.832				
d)	Aggregated information					
а,	Aggi eguteu mornation	Price	Volu	me	Total	
	- Aggregated volume			-		
		20.87944 GBP	86.83	52	GBP 1,813.01	
	- Price					
	Data afth a tuan as ation	2020 00 17				
e)	Date of the transaction	2020-09-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s):	-				
	instrument; (ii) each type of t		date; a	and (iv)	each place where	
	transactions have been condu	icted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC	AGOR	DINAR	Y SHARES OF CHF	
	instrument	6.70 EACH				
	Ident:fication as do	CU0100251705				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATC		CONT		
וט	inature of the transaction	PURCHASE SHARE				
		THE COMPANY'S E				
		PLAN		IEEJH		
c)	Price(s) and volume(s)					
		Price(s)		Volum		
		20.87944 GBP		28.22	⊥	
d)	Aggregated information					
	•	Price	Volu	me	Total	
	- Aggregated volume	20.87944 GBP	28.22	21	GBP 589.24	
1						



	- Price	
e)	Date of the transaction	2020-09-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ALEKSANDAR RUZEVIC				
2	Reason for the notification					
a)	Position/status	COUNTRY GENER	COUNTRY GENERAL MANAGER			
b)	Initial notification /Amendment	INITIAL NOTIFICA	INITIAL NOTIFICATION			
3	Details of the issuer, emission auctioneer or auction monito		partici	pant, a	auction platform,	
a)	Name	COCA-COLA HBO	CAG			
b)	LEI	549300EFP3TNG	7JGVE4	9		
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been conde	ransaction; (iii) eac			• •	
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S		JRCHASE SHARES OYEE SHARE	
c)	Price(s) and volume(s)	Price(s) Volume(s) 20.87944 GBP 179.091				
d)	Aggregated information	Price	Volum	<u>م</u>	Total	
	- Aggregated volume	20.87944 GBP	179.09		GBP 3,739.32	
	- Price				<u> </u>	
e)	Date of the transaction	2020-09-17				



f)	Place of the transaction	XLON			
5	Details of the transaction(s) instrument; (ii) each type of transactions have been conc	transaction; (iii) each			
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) Volu		Volun 35.81	. ,
d)	Aggregated information - Aggregated volume - Price	Price 20.87944 GBP	Volun 35.81	_	Total GBP 747.86
e)	Date of the transaction	2020-09-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely						
	associated						
a)	Name	SEAN O'NEILL					
2	Reason for the notification						
a)	Position/status	PA&C DIRECTOR					
b)	Initial notification	INITIAL NOTIFICATION					
	/Amendment						
3	Details of the issuer, emission allowance market participant, auction platform,						
	auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					



b)	LEI	549300EFP3TNG7JGVE49					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	COCA-COLA HBO 6.70 EACH	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305					
b)	Nature of the transaction		PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)						
		Price(s)		Volur	ne(s)		
		20.87944 GBP		65.08	2		
d)	Aggregated information						
		Price	Volum	е	Total		
	- Aggregated volume	20.87944 GBP	65.082	2	GBP 1,358.88		
	- Price						
e)	Date of the transaction	2020-09-17					
f)	Place of the transaction	XLON					
5		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where					
		ucted	nuale;		eden place where		
a)		ucted	n uate; a				
a)	Description of the financial instrument, type of	COCA-COLA HBO			Y SHARES OF CHF		
a)	Description of the financial						
a) b)	Description of the financial instrument, type of instrument	COCA-COLA HBO 6.70 EACH CH0198251305 COMPANY'S MAT	C AG OF	RDINAR CONT BEHAL	RIBUTION TO F OF PDMR UNDER		
_	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBG 6.70 EACH CH0198251305 COMPANY'S MAT PURCHASE SHAR THE COMPANY'S	C AG OF	RDINAR CONT BEHAL	RIBUTION TO F OF PDMR UNDER		
b)	Description of the financial instrument, type of instrument Identification code Nature of the transaction	COCA-COLA HBG 6.70 EACH CH0198251305 COMPANY'S MAT PURCHASE SHAR THE COMPANY'S PLAN Price(s)	C AG OF	CONT BEHAL YEE SH	RIBUTION TO F OF PDMR UNDER HARE PURCHASE		
b)	Description of the financial instrument, type of instrument Identification code Nature of the transaction	COCA-COLA HBG 6.70 EACH CH0198251305 COMPANY'S MAT PURCHASE SHAR THE COMPANY'S PLAN	C AG OF	CONT BEHAL	RIBUTION TO F OF PDMR UNDER HARE PURCHASE		
b)	Description of the financial instrument, type of instrument Identification code Nature of the transaction	COCA-COLA HBG 6.70 EACH CH0198251305 COMPANY'S MAT PURCHASE SHAR THE COMPANY'S PLAN Price(s)	C AG OF	CONT BEHAL YEE SH	RIBUTION TO F OF PDMR UNDER HARE PURCHASE		



	- Aggregated volume	20.87944 GBP	33.190	GBP 692.99
	- Price			
e)	Date of the transaction	2020-09-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	MOURAD AJARTI					
2	Reason for the notification						
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFIC	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG	7JGVE4	9			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	COCA-COLA HB	CAGOF	RDINA	ARY SHARES OF CHF		
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S	-	URCHASE SHARES LOYEE SHARE		
c)	Price(s) and volume(s)			Val			
		Price(s) Volume(s) 20.87944 GBP 124.376					
d)	Aggregated information				· · · · · · · · · · · · · · · · · · ·		
	- Aggregated volume	Price Volume Total 20.87944 GBP 124.376 GBP 2,596.90		Total GBP 2,596.90			
	- Price						



e)	Date of the transaction	2020-09-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	FRANK O'DONNELL					
2	Reason for the notification						
a)	Position/status	COUNTRY GENER	COUNTRY GENERAL MANAGER				
b)	Initial notification /Amendment	INITIAL NOTIFICA	ATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBO	CAG				
b)	LEI	549300EFP3TNG	7JGVE4	9			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) eac					
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HB0 6.70 EACH CH0198251305	CAGOR	DINA	ARY SHARES OF CHF		
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S	-	URCHASE SHARES LOYEE SHARE		
c)	Price(s) and volume(s)	Price(s) Volume(s) 20.87944 GBP 27.135					
d)	Aggregated information	Price Volume Total					
	- Aggregated volume	20.87944 GBP 27.135 GBP 566.56					
	- Price						
e)	Date of the transaction	2020-09-17					



f)	Place of the transaction	XLON					
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305					
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
c)	Price(s) and volume(s)	Price(s) Volum 20.87944 GBP 27.135			. ,		
d)	Aggregated information - Aggregated volume - Price	Price 20.87944 GBP	Volum 27.135	-	Total GBP 566.56		
e)	Date of the transaction	2020-09-17					
f)	Place of the transaction	XLON					

 $This \, notification \, is \, made \, in \, accordance \, with \, the \, requirements \, of \, the \, EU \, Market \, Abuse \, Regulation.$

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37