



18 September 2020

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 September 2020 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 September 2020 are also set out below.

| PDMR | Number of Shares acquired by the PDMRs under the ESPP | Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP | Share price |
|------------------------|---|--|-------------|
| ZORAN BOGDANOVIC | 199.942 | 87.400 | € 20.87944 |
| JAN GUSTAVSSON | 121.992 | 53.327 | € 20.87944 |
| MINAS AGELIDIS | 40.133 | 38.722 | € 20.87944 |
| MARCEL MARTIN | 75.255 | - | € 20.87944 |
| MICHALIS IMELLOS | 58.183 | 59.344 | € 20.87944 |
| SANDA PAREZANOVIC | 41.652 | 42.483 | € 20.87944 |
| PANAGIOTA KALOGERAKI | 81.405 | - | € 20.87944 |
| NIKOLAOS KALAITZIDAKIS | 133.777 | 40.935 | € 20.87944 |
| VITALIY NOVIKOV | 153.508 | 30.701 | € 20.87944 |
| MATTHIEU SEGUIN | 86.832 | 28.221 | € 20.87944 |
| ALEKSANDER RUZEVIC | 179.091 | 35.818 | € 20.87944 |
| SEAN O'NEILL | 65.082 | 33.190 | € 20.87944 |
| MOURAD AJARTI | 124.376 | - | € 20.87944 |
| FRANK O'DONNELL | 27.135 | 27.135 | € 20.87944 |

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | |
|--------------|--|--|--|----------|-----------|--------------|--------------|---------|--------------|
| a) | Name | ZORAN BOGDANOVIC | | | | | | | |
| 2 | Reason for the notification | | | | | | | | |
| a) | Position/status | CHIEF EXECUTIVE OFFICER | | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | | | | |
| | Identification code | CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>199.942</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 20.87944 GBP | 199.942 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 20.87944 GBP | 199.942 | | | | | | | | |
| d) | Aggregated information | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>199.942</td> <td>GBP 4,174.68</td> </tr> </tbody> </table> | | Price | Volume | Total | 20.87944 GBP | 199.942 | GBP 4,174.68 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 199.942 | GBP 4,174.68 | | | | | | | |
| | - Aggregated volume | | | | | | | | |
| | - Price | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |

| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | |
|--------------|--|---|----------|-----------|--------------|--------------|--------|--------------|
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>87.400</td> </tr> </tbody> </table> | Price(s) | Volume(s) | 20.87944 GBP | 87.400 | | |
| Price(s) | Volume(s) | | | | | | | |
| 20.87944 GBP | 87.400 | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>87.400</td> <td>GBP 1,824.86</td> </tr> </tbody> </table> | Price | Volume | Total | 20.87944 GBP | 87.400 | GBP 1,824.86 |
| Price | Volume | Total | | | | | | |
| 20.87944 GBP | 87.400 | GBP 1,824.86 | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | |
| f) | Place of the transaction | XLON | | | | | | |

| | | |
|----------|--|---------------------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | JAN GUSTAVSSON |
| 2 | Reason for the notification | |
| a) | Position/status | GENERAL COUNSEL AND COMPANY SECRETARY |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |



| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
|--------------|--|--|--|--|----------|-----------|--------------|--------------|---------|--------------|
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>121.992</td> </tr> </tbody> </table> | | | Price(s) | Volume(s) | 20.87944 GBP | 121.992 | | |
| Price(s) | Volume(s) | | | | | | | | | |
| 20.87944 GBP | 121.992 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>121.992</td> <td>GBP 2,547.12</td> </tr> </tbody> </table> | | | Price | Volume | Total | 20.87944 GBP | 121.992 | GBP 2,547.12 |
| Price | Volume | Total | | | | | | | | |
| 20.87944 GBP | 121.992 | GBP 2,547.12 | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
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| Price | Volume | Total | | | | | | | | |
| 20.87944 GBP | 53.327 | GBP 1,113.44 | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | | |



| | | |
|----|--------------------------|------|
| f) | Place of the transaction | XLON |
|----|--------------------------|------|

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | |
|--------------|--|---|----------|-----------|--------------|--------------|--------|------------|
| a) | Name | MINAS AGELIDIS | | | | | | |
| 2 | Reason for the notification | | | | | | | |
| a) | Position/status | REGIONAL DIRECTOR | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | |
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| Price | Volume | Total | | | | | | |
| 20.87944 GBP | 40.133 | GBP 837.95 | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | |
| f) | Place of the transaction | XLON | | | | | | |

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| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
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| Price(s) | Volume(s) | | | | | | | | |
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| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 38.722 | GBP 808.49 | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | | |
|----------|--|-----------------------|--|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | MARCEL MARTIN | |
| 2 | Reason for the notification | | |
| a) | Position/status | SUPPLY CHAIN DIRECTOR | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | COCA-COLA HBC AG | |
| b) | LEI | 549300EFP3TNG7JGVE49 | |

| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
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| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
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| Price(s) | Volume(s) | | | | | | | | |
| 20.87944 GBP | 75.255 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>75.255</td> <td>GBP 1,571.28</td> </tr> </tbody> </table> | | Price | Volume | Total | 20.87944 GBP | 75.255 | GBP 1,571.28 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 75.255 | GBP 1,571.28 | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | | |
|----------|--|-------------------------|--|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | MICHALIS IMELLOS | |
| 2 | Reason for the notification | | |
| a) | Position/status | CHIEF FINANCIAL OFFICER | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | COCA-COLA HBC AG | |
| b) | LEI | 549300EFP3TNG7JGVE49 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |

| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
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| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
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| Price | Volume | Total | | | | | | | | |
| 20.87944 GBP | 58.183 | GBP 1,214.83 | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
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| 20.87944 GBP | 59.344 | GBP 1,239.07 | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | | |



| | | |
|----|--------------------------|------|
| f) | Place of the transaction | XLON |
|----|--------------------------|------|

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | |
|--------------|--|---|----------|-----------|--------------|--------------|--------|------------|
| a) | Name | SANDA PAREZANOVIC | | | | | | |
| 2 | Reason for the notification | | | | | | | |
| a) | Position/status | HUMAN RESOURCES DIRECTOR | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | |
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| e) | Date of the transaction | 2020-09-17 | | | | | | |
| f) | Place of the transaction | XLON | | | | | | |



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| c) | Price(s) and volume(s) | <table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>20.87944 GBP</td><td>42.483</td></tr></tbody></table> | | Price(s) | Volume(s) | 20.87944 GBP | 42.483 | | |
| Price(s) | Volume(s) | | | | | | | | |
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| d) | Aggregated information - Aggregated volume - Price | <table border="1"><thead><tr><th>Price</th><th>Volume</th><th>Total</th></tr></thead><tbody><tr><td>20.87944 GBP</td><td>42.483</td><td>GBP 887.02</td></tr></tbody></table> | | Price | Volume | Total | 20.87944 GBP | 42.483 | GBP 887.02 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 42.483 | GBP 887.02 | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | | |
|----------|--|-------------------------|--|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | PANAGIOTA KALOGERAKI | |
| 2 | Reason for the notification | | |
| a) | Position/status | CHIEF OPERATING OFFICER | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | |
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| a) | Name | COCA-COLA HBC AG | |
| b) | LEI | 549300EFP3TNG7JGVE49 | |



| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
|--------------|--|---|--|----------|-----------|--------------|--------------|--------|--------------|
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>81.405</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 20.87944 GBP | 81.405 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 20.87944 GBP | 81.405 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>81.405</td> <td>GBP 1,699.69</td> </tr> </tbody> </table> | | Price | Volume | Total | 20.87944 GBP | 81.405 | GBP 1,699.69 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 81.405 | GBP 1,699.69 | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | | |
|----------|--|------------------------|--|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | NIKOLAOS KALAITZIDAKIS | |
| 2 | Reason for the notification | | |
| a) | Position/status | REGIONAL DIRECTOR | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | COCA-COLA HBC AG | |
| b) | LEI | 549300EFP3TNG7JGVE49 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |



| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
|--------------|--|--|--|--|----------|-----------|--------------|--------------|---------|--------------|
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>133.777</td> </tr> </tbody> </table> | | | Price(s) | Volume(s) | 20.87944 GBP | 133.777 | | |
| Price(s) | Volume(s) | | | | | | | | | |
| 20.87944 GBP | 133.777 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>133.777</td> <td>GBP 2,793.18</td> </tr> </tbody> </table> | | | Price | Volume | Total | 20.87944 GBP | 133.777 | GBP 2,793.18 |
| Price | Volume | Total | | | | | | | | |
| 20.87944 GBP | 133.777 | GBP 2,793.18 | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>40.935</td> </tr> </tbody> </table> | | | Price(s) | Volume(s) | 20.87944 GBP | 40.935 | | |
| Price(s) | Volume(s) | | | | | | | | | |
| 20.87944 GBP | 40.935 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>40.935</td> <td>GBP 854.70</td> </tr> </tbody> </table> | | | Price | Volume | Total | 20.87944 GBP | 40.935 | GBP 854.70 |
| Price | Volume | Total | | | | | | | | |
| 20.87944 GBP | 40.935 | GBP 854.70 | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | | |



| | | |
|----|--------------------------|------|
| f) | Place of the transaction | XLON |
|----|--------------------------|------|

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | |
|--------------|--|--|----------|-----------|--------------|--------------|---------|--------------|
| a) | Name | VITALIY NOVIKOV | | | | | | |
| 2 | Reason for the notification | | | | | | | |
| a) | Position/status | GROUP CUSTOMER & COMMERCIAL DIRECTOR | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | |
| b) | Nature of the transaction | PDMM'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>153.508</td> </tr> </tbody> </table> | Price(s) | Volume(s) | 20.87944 GBP | 153.508 | | |
| Price(s) | Volume(s) | | | | | | | |
| 20.87944 GBP | 153.508 | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>153.508</td> <td>GBP 3,205.16</td> </tr> </tbody> </table> | Price | Volume | Total | 20.87944 GBP | 153.508 | GBP 3,205.16 |
| Price | Volume | Total | | | | | | |
| 20.87944 GBP | 153.508 | GBP 3,205.16 | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | |
| f) | Place of the transaction | XLON | | | | | | |



| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
|--------------|--|--|--|----------|-----------|--------------|--------------|--------|------------|
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>20.87944 GBP</td><td>30.701</td></tr></tbody></table> | | Price(s) | Volume(s) | 20.87944 GBP | 30.701 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 20.87944 GBP | 30.701 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"><thead><tr><th>Price</th><th>Volume</th><th>Total</th></tr></thead><tbody><tr><td>20.87944 GBP</td><td>30.701</td><td>GBP 641.02</td></tr></tbody></table> | | Price | Volume | Total | 20.87944 GBP | 30.701 | GBP 641.02 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 30.701 | GBP 641.02 | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | | |
|----------|--|-------------------------|--|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | MATTHIEU SEGUIN | |
| 2 | Reason for the notification | | |
| a) | Position/status | COUNTRY GENERAL MANAGER | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | COCA-COLA HBC AG | |
| b) | LEI | 549300EFP3TNG7JGVE49 | |

| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
|--------------|--|---|--|----------|-----------|--------------|--------------|--------|--------------|
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>86.832</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 20.87944 GBP | 86.832 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 20.87944 GBP | 86.832 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>86.832</td> <td>GBP 1,813.01</td> </tr> </tbody> </table> | | Price | Volume | Total | 20.87944 GBP | 86.832 | GBP 1,813.01 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 86.832 | GBP 1,813.01 | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>28.221</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 20.87944 GBP | 28.221 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 20.87944 GBP | 28.221 | | | | | | | | |
| d) | Aggregated information - Aggregated volume | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>28.221</td> <td>GBP 589.24</td> </tr> </tbody> </table> | | Price | Volume | Total | 20.87944 GBP | 28.221 | GBP 589.24 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 28.221 | GBP 589.24 | | | | | | | |



Coca-Cola
Hellenic Bottling Company

| | | |
|----|--------------------------|------------|
| | - Price | |
| e) | Date of the transaction | 2020-09-17 |
| f) | Place of the transaction | XLON |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | |
|--------------|--|--|----------|-----------|--------------|--------------|---------|--------------|
| a) | Name | ALEKSANDAR RUZEVIC | | | | | | |
| 2 | Reason for the notification | | | | | | | |
| a) | Position/status | COUNTRY GENERAL MANAGER | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | | | |
| | Identification code | CH0198251305 | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>179.091</td> </tr> </tbody> </table> | Price(s) | Volume(s) | 20.87944 GBP | 179.091 | | |
| Price(s) | Volume(s) | | | | | | | |
| 20.87944 GBP | 179.091 | | | | | | | |
| d) | Aggregated information | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>179.091</td> <td>GBP 3,739.32</td> </tr> </tbody> </table> | Price | Volume | Total | 20.87944 GBP | 179.091 | GBP 3,739.32 |
| Price | Volume | Total | | | | | | |
| 20.87944 GBP | 179.091 | GBP 3,739.32 | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | |



| f) | Place of the transaction | XLON | | | | | | |
|--------------|--|---|----------|-----------|--------------|--------------|--------|------------|
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>35.818</td> </tr> </tbody> </table> | Price(s) | Volume(s) | 20.87944 GBP | 35.818 | | |
| Price(s) | Volume(s) | | | | | | | |
| 20.87944 GBP | 35.818 | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>35.818</td> <td>GBP 747.86</td> </tr> </tbody> </table> | Price | Volume | Total | 20.87944 GBP | 35.818 | GBP 747.86 |
| Price | Volume | Total | | | | | | |
| 20.87944 GBP | 35.818 | GBP 747.86 | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | |
| f) | Place of the transaction | XLON | | | | | | |

| | | |
|----------|--|----------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | SEAN O'NEILL |
| 2 | Reason for the notification | |
| a) | Position/status | PA&C DIRECTOR |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |

| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | | |
|--------------|--|---|--|--|----------|-----------|-------|--------------|--------|--------------|
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td colspan="2">65.082</td> </tr> </tbody> </table> | | | Price(s) | Volume(s) | | 20.87944 GBP | 65.082 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 20.87944 GBP | 65.082 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>65.082</td> <td>GBP 1,358.88</td> </tr> </tbody> </table> | | | Price | Volume | Total | 20.87944 GBP | 65.082 | GBP 1,358.88 |
| Price | Volume | Total | | | | | | | | |
| 20.87944 GBP | 65.082 | GBP 1,358.88 | | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td colspan="2">33.190</td> </tr> </tbody> </table> | | | Price(s) | Volume(s) | | 20.87944 GBP | 33.190 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 20.87944 GBP | 33.190 | | | | | | | | | |
| d) | Aggregated information | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table> | | | Price | Volume | Total | | | |
| Price | Volume | Total | | | | | | | | |
| | | | | | | | | | | |



Coca-Cola
Hellenic Bottling Company

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|----|--------------------------|--------------|--------|------------|
| | - Aggregated volume | 20.87944 GBP | 33.190 | GBP 692.99 |
| | - Price | | | |
| e) | Date of the transaction | 2020-09-17 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | |
|--------------|--|--|--|----------|-----------|--------------|--------------|---------|--------------|
| a) | Name | MOURAD AJARTI | | | | | | | |
| 2 | Reason for the notification | | | | | | | | |
| a) | Position/status | BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR | | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | | | | |
| | Identification code | CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>124.376</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 20.87944 GBP | 124.376 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 20.87944 GBP | 124.376 | | | | | | | | |
| d) | Aggregated information | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>124.376</td> <td>GBP 2,596.90</td> </tr> </tbody> </table> | | Price | Volume | Total | 20.87944 GBP | 124.376 | GBP 2,596.90 |
| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 124.376 | GBP 2,596.90 | | | | | | | |
| | - Aggregated volume | | | | | | | | |
| | - Price | | | | | | | | |



| | | |
|----|--------------------------|------------|
| e) | Date of the transaction | 2020-09-17 |
| f) | Place of the transaction | XLON |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | |
|--------------|--|---|----------|-----------|--------------|--------------|--------|------------|
| a) | Name | FRANK O'DONNELL | | | | | | |
| 2 | Reason for the notification | | | | | | | |
| a) | Position/status | COUNTRY GENERAL MANAGER | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>27.135</td> </tr> </tbody> </table> | Price(s) | Volume(s) | 20.87944 GBP | 27.135 | | |
| Price(s) | Volume(s) | | | | | | | |
| 20.87944 GBP | 27.135 | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>27.135</td> <td>GBP 566.56</td> </tr> </tbody> </table> | Price | Volume | Total | 20.87944 GBP | 27.135 | GBP 566.56 |
| Price | Volume | Total | | | | | | |
| 20.87944 GBP | 27.135 | GBP 566.56 | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | |

| f) | Place of the transaction | XLON | | | | | | | |
|--------------|--|---|--|----------|-----------|--------------|--------------|--------|------------|
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>20.87944 GBP</td> <td>27.135</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 20.87944 GBP | 27.135 | | |
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| 20.87944 GBP | 27.135 | | | | | | | | |
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| Price | Volume | Total | | | | | | | |
| 20.87944 GBP | 27.135 | GBP 566.56 | | | | | | | |
| e) | Date of the transaction | 2020-09-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37