



18 August 2020

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 August 2020 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 August 2020 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	192.624	86.064	€ 21.10349
JAN GUSTAVSSON	117.525	52.510	€ 21.10349
MINAS AGELIDIS	42.843	38.129	€ 21.10349
MARCEL MARTIN	73.037	-	€ 21.10349
MICHALIS IMELLOS	56.052	58.436	€ 21.10349
SANDA PAREZANOVIC	40.126	41.833	€ 21.10349
PANAGIOTA KALOGERAKI	79.006	-	€ 21.10349
NIKOLAOS KALAITZIDAKIS	128.879	40.308	€ 21.10349
VITALIY NOVIKOV	148.984	29.796	€ 21.10349
MATTHIEU SEGUIN	84.274	27.388	€ 21.10349
ALEKSANDER RUZEVIC	173.815	34.762	€ 21.10349
SEAN O'NEILL	62.697	32.682	€ 21.10349
MOURAD AJARTI	120.840	-	€ 21.10349

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ZORAN BOGDANOVIC						
2	Reason for the notification							
a)	Position/status	CHIEF EXECUTIVE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>192.624</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.10349 GBP	192.624		
Price(s)	Volume(s)							
21.10349 GBP	192.624							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>192.624</td> <td>GBP 4065.04</td> </tr> </tbody> </table>	Price	Volume	Total	21.10349 GBP	192.624	GBP 4065.04
Price	Volume	Total						
21.10349 GBP	192.624	GBP 4065.04						
e)	Date of the transaction	2020-08-17						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							



a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price(s)	Volume(s)							
21.10349 GBP	86.064							
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Price	Volume	Total						
21.10349 GBP	86.064	GBP 1816.25						
e)	Date of the transaction	2020-08-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
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Price	Volume	Total								
21.10349 GBP	52.510	GBP 1108.14								
e)	Date of the transaction	2020-08-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price(s)	Volume(s)							
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Price	Volume	Total						
21.10349 GBP	38.129	GBP 804.65						
e)	Date of the transaction	2020-08-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARCEL MARTIN	
2	Reason for the notification		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



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Price	Volume	Total							
21.10349 GBP	73.037	GBP 1541.34							
e)	Date of the transaction	2020-08-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MICHALIS IMELLOS	
2	Reason for the notification		
a)	Position/status	CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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21.10349 GBP	56.052									
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21.10349 GBP	56.052	GBP 1182.89								
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Price	Volume	Total								
21.10349 GBP	58.436	GBP 1233.20								
e)	Date of the transaction	2020-08-17								



Coca-Cola
Hellenic Bottling Company

f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SANDA PAREZANOVIC						
2	Reason for the notification							
a)	Position/status	HUMAN RESOURCES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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21.10349 GBP	40.126							
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f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	PANAGIOTA KALOGERAKI	
2	Reason for the notification		
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	NIKOLAOS KALAITZIDAKIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
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e)	Date of the transaction	2020-08-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>148.984</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.10349 GBP	148.984		
Price(s)	Volume(s)							
21.10349 GBP	148.984							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>148.984</td> <td>GBP 3144.08</td> </tr> </tbody> </table>	Price	Volume	Total	21.10349 GBP	148.984	GBP 3144.08
Price	Volume	Total						
21.10349 GBP	148.984	GBP 3144.08						
e)	Date of the transaction	2020-08-17						



f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>29.796</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.10349 GBP	29.796		
Price(s)	Volume(s)							
21.10349 GBP	29.796							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>29.796</td> <td>GBP 628.80</td> </tr> </tbody> </table>	Price	Volume	Total	21.10349 GBP	29.796	GBP 628.80
Price	Volume	Total						
21.10349 GBP	29.796	GBP 628.80						
e)	Date of the transaction	2020-08-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MATTHIEU SEGUIN	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>84.274</td> </tr> </tbody> </table>		Price(s)	Volume(s)	21.10349 GBP	84.274		
Price(s)	Volume(s)								
21.10349 GBP	84.274								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>84.274</td> <td>GBP 1778.47</td> </tr> </tbody> </table>		Price	Volume	Total	21.10349 GBP	84.274	GBP 1778.47
Price	Volume	Total							
21.10349 GBP	84.274	GBP 1778.47							
e)	Date of the transaction	2020-08-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>27.388</td> </tr> </tbody> </table>		Price(s)	Volume(s)	21.10349 GBP	27.388		
Price(s)	Volume(s)								
21.10349 GBP	27.388								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>27.388</td> <td>GBP 577.98</td> </tr> </tbody> </table>		Price	Volume	Total	21.10349 GBP	27.388	GBP 577.98
Price	Volume	Total							
21.10349 GBP	27.388	GBP 577.98							



Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	2020-08-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ALEKSANDAR RUZEVIC						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>173.815</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.10349 GBP	173.815		
Price(s)	Volume(s)							
21.10349 GBP	173.815							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>173.815</td> <td>GBP 3668.10</td> </tr> </tbody> </table>	Price	Volume	Total	21.10349 GBP	173.815	GBP 3668.10
Price	Volume	Total						
21.10349 GBP	173.815	GBP 3668.10						
e)	Date of the transaction	2020-08-17						



f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>34.762</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.10349 GBP	34.762		
Price(s)	Volume(s)							
21.10349 GBP	34.762							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>34.762</td> <td>GBP 733.60</td> </tr> </tbody> </table>	Price	Volume	Total	21.10349 GBP	34.762	GBP 733.60
Price	Volume	Total						
21.10349 GBP	34.762	GBP 733.60						
e)	Date of the transaction	2020-08-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SEAN O'NEILL
2	Reason for the notification	
a)	Position/status	PA&C DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>62.697</td> </tr> </tbody> </table>			Price(s)	Volume(s)	21.10349 GBP	62.697		
Price(s)	Volume(s)									
21.10349 GBP	62.697									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>62.697</td> <td>GBP 1323.12</td> </tr> </tbody> </table>			Price	Volume	Total	21.10349 GBP	62.697	GBP 1323.12
Price	Volume	Total								
21.10349 GBP	62.697	GBP 1323.12								
e)	Date of the transaction	2020-08-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>32.682</td> </tr> </tbody> </table>			Price(s)	Volume(s)	21.10349 GBP	32.682		
Price(s)	Volume(s)									
21.10349 GBP	32.682									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> </tbody> </table>			Price	Volume	Total			
Price	Volume	Total								



	- Aggregated volume	21.10349 GBP	32.682	GBP 689.70
	- Price			
e)	Date of the transaction	2020-08-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated									
a)	Name	MOURAD AJARTI								
2	Reason for the notification									
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR								
b)	Initial notification /Amendment	INITIAL NOTIFICATION								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	COCA-COLA HBC AG								
b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>120.840</td> </tr> </tbody> </table>			Price(s)	Volume(s)	21.10349 GBP	120.840		
Price(s)	Volume(s)									
21.10349 GBP	120.840									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.10349 GBP</td> <td>120.840</td> <td>GBP 2550.14</td> </tr> </tbody> </table>			Price	Volume	Total	21.10349 GBP	120.840	GBP 2550.14
Price	Volume	Total								
21.10349 GBP	120.840	GBP 2550.14								
	- Aggregated volume									
	- Price									



Coca-Cola
Hellenic Bottling Company

e)	Date of the transaction	2020-08-17
f)	Place of the transaction	XLON

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37