



FOR IMMEDIATE RELEASE

20 July 2020

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 July 2020 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 July 2020 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	190.082	86.573	€ 21.2714
JAN GUSTAVSSON	115.973	52.821	€ 21.2714
MINAS AGELIDIS	36.091	38.355	€ 21.2714
MARCEL MARTIN	72.68	-	€ 21.2714
MICHALIS IMELLOS	55.312	58.782	€ 21.2714
SANDA PAREZANOVIC	39.596	42.081	€ 21.2714
PANAGIOTA KALOGERAKI	78.621	-	€21.2714
NIKOLAOS KALAITZIDAKIS	127.179	40.546	€ 21.2714
VITALIY NOVIKOV	296.514	32.121	€ 21.2714
MATTHIEU SEGUIN	83.863	27.254	€ 21.2714
ALEKSANDER RUZEVIC	172.966	34.592	€ 21.2714
SEAN O’NEILL	61.871	-	€ 21.2714
MOURAD AJARTI	120.05	-	€ 21.2714



Coca-Cola
Hellenic Bottling Company

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>190.082</td> </tr> </tbody> </table>		Price(s)	Volume(s)	21.2714 GBP	190.082		
Price(s)	Volume(s)								
21.2714 GBP	190.082								
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Price	Volume	Total							
21.2714 GBP	190.082	GBP 4043.31							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2020-7-17							
f)	Place of the transaction	XLON							



Coca-Cola
Hellenic Bottling Company

5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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Price	Volume	Total							
21.2714 GBP	86.573	GBP 1841.53							
e)	Date of the transaction	2020-7-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	JAN GUSTAVSSON	
2	Reason for the notification		
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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21.2714 GBP	52.821	GBP 1123.58							



	- Price	
e)	Date of the transaction	2020-7-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price	Volume	Total						
21.2714 GBP	38.355	GBP 815.86						
e)	Date of the transaction	2020-7-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MARCEL MARTIN
2	Reason for the notification	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49							
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Price	Volume	Total							
21.2714 GBP	72.68	GBP 1546.01							
e)	Date of the transaction	2020-7-17							
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MICHALIS IMELLOS	
2	Reason for the notification		
a)	Position/status	CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
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21.2714 GBP	55.312								
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21.2714 GBP	58.782	GBP 1250.38							



Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	2020-7-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SANDA PAREZANOVIC						
2	Reason for the notification							
a)	Position/status	HUMAN RESOURCES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price	Volume	Total						
21.2714 GBP	39.596	GBP 842.26						
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e)	Date of the transaction	2020-7-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	PANAGIOTA KALOGERAKI
2	Reason for the notification	
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	NIKOLAOS KALAITZIDAKIS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
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Price(s)	Volume(s)								
21.2714 GBP	40.546								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>40.546</td> <td>GBP 862.47</td> </tr> </tbody> </table>		Price	Volume	Total	21.2714 GBP	40.546	GBP 862.47
Price	Volume	Total							
21.2714 GBP	40.546	GBP 862.47							



	- Price	
e)	Date of the transaction	2020-7-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>296.514</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.2714 GBP	296.514		
Price(s)	Volume(s)							
21.2714 GBP	296.514							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>296.514</td> <td>GBP 6307.27</td> </tr> </tbody> </table>	Price	Volume	Total	21.2714 GBP	296.514	GBP 6307.27
Price	Volume	Total						
21.2714 GBP	296.514	GBP 6307.27						



e)	Date of the transaction	2020-7-17						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>32.121</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.2714 GBP	32.121		
Price(s)	Volume(s)							
21.2714 GBP	32.121							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>32.121</td> <td>GBP 683.26</td> </tr> </tbody> </table>	Price	Volume	Total	21.2714 GBP	32.121	GBP 683.26
Price	Volume	Total						
21.2714 GBP	32.121	GBP 683.26						
e)	Date of the transaction	2020-7-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MATTHIEU SEGUIN
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td colspan="2">83.863</td> </tr> </tbody> </table>			Price(s)	Volume(s)		21.2714 GBP	83.863	
Price(s)	Volume(s)									
21.2714 GBP	83.863									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>83.863</td> <td>GBP 1783.88</td> </tr> </tbody> </table>			Price	Volume	Total	21.2714 GBP	83.863	GBP 1783.88
Price	Volume	Total								
21.2714 GBP	83.863	GBP 1783.88								
e)	Date of the transaction	2020-7-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td colspan="2">27.254</td> </tr> </tbody> </table>			Price(s)	Volume(s)		21.2714 GBP	27.254	
Price(s)	Volume(s)									
21.2714 GBP	27.254									
d)	Aggregated information									



Coca-Cola
Hellenic Bottling Company

	- Aggregated volume	Price	Volume	Total
	- Price	21.2714 GBP	27.254	GBP 579.73
e)	Date of the transaction	2020-7-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	ALEKSANDAR RUZEVIC		
2	Reason for the notification			
a)	Position/status	COUNTRY GENERAL MANAGER		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH		
	Identification code	CH0198251305		
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		21.2714 GBP	172.966	
d)	Aggregated information	Price	Volume	Total
	- Aggregated volume			



	- Price	21.2714 GBP	172.966	GBP 3679.23						
e)	Date of the transaction	2020-7-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>34.592</td> </tr> </tbody> </table>			Price(s)	Volume(s)	21.2714 GBP	34.592		
Price(s)	Volume(s)									
21.2714 GBP	34.592									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>34.592</td> <td>GBP 735.82</td> </tr> </tbody> </table>			Price	Volume	Total	21.2714 GBP	34.592	GBP 735.82
Price	Volume	Total								
21.2714 GBP	34.592	GBP 735.82								
	- Aggregated volume									
	- Price									
e)	Date of the transaction	2020-7-17								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SEAN O'NEILL
2	Reason for the notification	
a)	Position/status	PA&C DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>61.871</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.2714 GBP	61.871		
Price(s)	Volume(s)							
21.2714 GBP	61.871							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>61.871</td> <td>GBP 1316.08</td> </tr> </tbody> </table>	Price	Volume	Total	21.2714 GBP	61.871	GBP 1316.08
Price	Volume	Total						
21.2714 GBP	61.871	GBP 1316.08						
e)	Date of the transaction	2020-7-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MOURAD AJARTI
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	COCA-COLA HBC AG								
b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td colspan="2">120.050</td> </tr> </tbody> </table>			Price(s)	Volume(s)		21.2714 GBP	120.050	
Price(s)	Volume(s)									
21.2714 GBP	120.050									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.2714 GBP</td> <td>120.050</td> <td>GBP 2553.63</td> </tr> </tbody> </table>			Price	Volume	Total	21.2714 GBP	120.050	GBP 2553.63
Price	Volume	Total								
21.2714 GBP	120.050	GBP 2553.63								
e)	Date of the transaction	2020-7-17								
f)	Place of the transaction	XLON								

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37