



FOR IMMEDIATE RELEASE

19 May 2020

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 18 May 2020 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 18 May 2020 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	218.337	93.469	€ 18.72488
JAN GUSTAVSSON	133.213	58.873	€ 18.72488
MINAS AGELIDIS	41.457	43.619	€ 18.72488
MARCEL MARTIN	81.924	-	€ 18.72488
MICHALIS IMELLOS	63.534	65.540	€ 18.72488
SANDA PAREZANOVIC	45.484	46.735	€ 18.72488
PANAGIOTA KALOGERAKI	88.620	-	€ 18.72488
NIKOLAOS KALAITZIDAKIS	146.085	43.619	€ 18.72488
VITALIY NOVIKOV	167.113	37.221	€ 18.72488
MATTHIEU SEGUIN	94.529	29.912	€ 18.72488
ALEKSANDER RUZEVIC	194.965	37.221	€ 18.72488
SEAN O’NEILL	71.069	-	€ 18.72488

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>218.337</td> </tr> </tbody> </table>		Price(s)	Volume(s)	18.72488 GBP	218.337		
Price(s)	Volume(s)								
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Price	Volume	Total							
18.72488 GBP	218.337	GBP 4088.33							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2020-05-18							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								



Coca-Cola
Hellenic Bottling Company

a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price	Volume	Total						
18.72488 GBP	93.469	GBP 1750.20						
e)	Date of the transaction	2020-05-18						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
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18.72488 GBP	58.873	GBP 1102.39								
e)	Date of the transaction	2020-05-18								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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	Identification code	CH0198251305						
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f)	Place of the transaction	XLON							
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Price	Volume	Total							
18.72488 GBP	43.619	GBP 816.76							
e)	Date of the transaction	2020-05-18							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARCEL MARTIN	
2	Reason for the notification		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



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18.72488 GBP	81.924								
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Price	Volume	Total							
18.72488 GBP	81.924	GBP 1534.02							
e)	Date of the transaction	2020-05-18							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MICHALIS IMELLOS	
2	Reason for the notification		
a)	Position/status	CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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Price(s)	Volume(s)									
18.72488 GBP	63.534									
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18.72488 GBP	63.534	GBP 1189.67								
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e)	Date of the transaction	2020-05-18								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SANDA PAREZANOVIC						
2	Reason for the notification							
a)	Position/status	HUMAN RESOURCES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	PANAGIOTA KALOGERAKI	
2	Reason for the notification		
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	NIKOLAOS KALAITZIDAKIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
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b)	LEI	549300EFP3TNG7JGVE49	
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Price(s)	Volume(s)									
18.72488 GBP	43.619									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>43.619</td> <td>GBP 816.76</td> </tr> </tbody> </table>			Price	Volume	Total	18.72488 GBP	43.619	GBP 816.76
Price	Volume	Total								
18.72488 GBP	43.619	GBP 816.76								
e)	Date of the transaction	2020-05-18								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>167.113</td> </tr> </tbody> </table>	Price(s)	Volume(s)	18.72488 GBP	167.113		
Price(s)	Volume(s)							
18.72488 GBP	167.113							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>167.113</td> <td>GBP 3129.17</td> </tr> </tbody> </table>	Price	Volume	Total	18.72488 GBP	167.113	GBP 3129.17
Price	Volume	Total						
18.72488 GBP	167.113	GBP 3129.17						
e)	Date of the transaction	2020-05-18						



f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>37.221</td> </tr> </tbody> </table>	Price(s)	Volume(s)	18.72488 GBP	37.221		
Price(s)	Volume(s)							
18.72488 GBP	37.221							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>37.221</td> <td>GBP 696.96</td> </tr> </tbody> </table>	Price	Volume	Total	18.72488 GBP	37.221	GBP 696.96
Price	Volume	Total						
18.72488 GBP	37.221	GBP 696.96						
e)	Date of the transaction	2020-05-18						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MATTHIEU SEGUIN
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>94.529</td> </tr> </tbody> </table>			Price(s)	Volume(s)	18.72488 GBP	94.529		
Price(s)	Volume(s)									
18.72488 GBP	94.529									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>94.529</td> <td>GBP 1770.05</td> </tr> </tbody> </table>			Price	Volume	Total	18.72488 GBP	94.529	GBP 1770.05
Price	Volume	Total								
18.72488 GBP	94.529	GBP 1770.05								
e)	Date of the transaction	2020-05-18								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>29.912</td> </tr> </tbody> </table>			Price(s)	Volume(s)	18.72488 GBP	29.912		
Price(s)	Volume(s)									
18.72488 GBP	29.912									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> </tbody> </table>			Price	Volume	Total			
Price	Volume	Total								



Coca-Cola
Hellenic Bottling Company

	- Aggregated volume	18.72488 GBP	29.912	GBP 560.10
	- Price			
e)	Date of the transaction	2020-05-18		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ALEKSANDAR RUZEVIC							
2	Reason for the notification								
a)	Position/status	COUNTRY GENERAL MANAGER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>18.72488 GBP</td> <td>194.965</td> </tr> </table>	Price(s)	Volume(s)	18.72488 GBP	194.965			
Price(s)	Volume(s)								
18.72488 GBP	194.965								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td colspan="3">- Aggregated volume</td> </tr> </table>		Price	Volume	Total	- Aggregated volume		
Price	Volume	Total							
- Aggregated volume									



	- Price	18.72488 GBP	194.965	GBP 3650.70						
e)	Date of the transaction	2020-05-18								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
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18.72488 GBP	37.221									
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Price	Volume	Total								
18.72488 GBP	37.221	GBP 696.96								
e)	Date of the transaction	2020-05-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SEAN O'NEILL
2	Reason for the notification	
a)	Position/status	PA&C DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION



Coca-Cola
Hellenic Bottling Company

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>71.069</td> </tr> </tbody> </table>	Price(s)	Volume(s)	18.72488 GBP	71.069		
Price(s)	Volume(s)							
18.72488 GBP	71.069							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>18.72488 GBP</td> <td>71.069</td> <td>GBP 1330.76</td> </tr> </tbody> </table>	Price	Volume	Total	18.72488 GBP	71.069	GBP 1330.76
Price	Volume	Total						
18.72488 GBP	71.069	GBP 1330.76						
e)	Date of the transaction	2020-05-18						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37