Coca-Cola HBC AG Turmstrasse 26 6312 Steinhausen Switzerland T +41 41 726 01 10 www.coca-colahellenic.com



### FOR IMMEDIATE RELEASE

15 March 2019

### Coca-Cola HBC AG (the "Company")

### Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company has been notified that the following PDMRs have been granted at nil cost performance shares of CHF 6.70 each ("Shares") in the Company on 13 March 2019 through their participation in the Stock Option and Performance Share Award Plan ("PSP"). The performance shares will vest after three years subject to achievement of performance conditions.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	82,156	£ 26.17
ALAIN LAURENT BROUHARD	19,337	£ 26.17
JAN GUSTAVSSON	21,954	£ 26.17
RONALD KEITH SANDERS	21,331	£ 26.17
MARCEL MARTIN	18,961	£ 26.17
MICHALIS IMELLOS	24,440	£ 26.17
SANDA PAREZANOVIC	17,427	£ 26.17
PANAGIOTA KALOGERAKI	18,589	£ 26.17
NIKOLAOS KALAITZIDAKIS	16,265	£ 26.17
SEAN O'NEILL	11,452	£ 26.17

The Notification of Dealing Forms for each PDMR can be found below.



# Hellenic Bottling Company

1	Details of the person discharged associated	jing managerial res	sponsibi	lities /	person closely	
a)	Name	ZORAN BOGDAN	IOVIC			
2	Reason for the notification					
a)	Position/status	CHIEF EXECUTIV	E OFFIC	ER		
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monitor		t partici	pant, a	auction platform,	
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): instrument; (ii) each type of the transactions have been condu	ransaction; (iii) eac				
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AND WILL BE SUBJECT TO A FURTHER TWO-YEAR HOLDING PERIOD FOLLOWING THE THREE-YEAR PERFORMANCE				
c)	Price(s) and volume(s)	PERIOD				
		Price(s)		Volu	me(s)	
		26.17 GBP		82,1	56	
d)	Aggregated information			•	/	
	- Aggregated volume	Price Volume Total				
	- Price	26.17 GBP 82,156 2,150,022.52 GBP				
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRAD	ING VE	NUE		

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# Hellenic Bottling Company

1	Details of the person dischar associated	ging managerial res	sponsibi	lities /	person closely	
a)	Name	ALAIN LAURENT	BROUH	ARD		
2	Reason for the notification					
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissio auctioneer or auction monito		t particij	pant, ai	uction platform,	
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG	7JGVE4	9		
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	transaction; (iii) eac			••	
a)	Description of the financial instrument, type of instrument	SHARES	SHARES			
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO AC CONDITIONS	LL VEST	AFTER	THREE YEARS	
c)	Price(s) and volume(s)			1		
		Price(s)		Volum		
		26.17 GBP		19,33	7	
d)	Aggregated information		1			
	- Aggregated volume	Price	Volum		Total	
	Aggregated volume	26.17 GBP 19,337 506,049				
	- Price		l		<u> </u>	
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRADING VENUE				



# Hellenic Bottling Company

1	Details of the person dischar associated	ging managerial res	sponsibi	lities /	person closely	
a)	Name	JAN GUSTAVSS	NC			
2	Reason for the notification					
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, ai	uction platform,	
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	transaction; (iii) eac			• .	
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTER	THREE YEARS	
c)	Price(s) and volume(s)					
		Price(s) 26.17 GBP		Volum 21,95		
d)	Aggregated information		1			
	- Aggregated volume	Price Volume Total   26.17 GBP 21,954 574,536.18 GBP				
	- Price					
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRADING VENUE				



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	RONALD KEITH SA	ANDERS			
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECT	FOR			
b)	Initial notification /Amendment	INITIAL NOTIFICA	TION			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC	AG			
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): instrument; (ii) each type of to transactions have been condu	ransaction; (iii) each				
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	COST WHICH WIL	L VEST AF	ICE SHARES AT NIL TER THREE YEARS T OF PERFORMANCE		
c)	Price(s) and volume(s)					
		Price(s)		olume(s)		
		26.17 GBP	21	1,331		
d)	Aggregated information	Price	Volume	Total		
	- Aggregated volume	Price Volume Fotal   26.17 GBP 21,331 558,232.27 GBP				
	- Price					
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRADING VENUE				

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1	Details of the person dischar associated	ging managerial responsibilities / person closely				
a)	Name	MARCEL MARTIN	l			
2	Reason for the notification					
a)	Position/status	SUPPLY CHAIN DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissio auctioneer or auction monito		t particij	pant, a	auction platform,	
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTE		
c)	Price(s) and volume(s)					
		Price(s)		Volu	me(s)	
		26.17 GBP		18,90	51	
d)	Aggregated information		•			
		Price	Volum	е	Total	
	- Aggregated volume	26.17 GBP	496,209.37 GBP			
	- Price					
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRAE	OUTSIDE A TRADING VENUE			



1	Details of the person dischar associated	ging managerial responsibilities / person closely			
a)	Name	MICHALIS IMELL	.OS		
2	Reason for the notification				
a)	Position/status	CHIEF FINANCIAL OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emissio auctioneer or auction monito		t particij	oant, a	uction platform,
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	transaction; (iii) eac			• •
a)	Description of the financial instrument, type of instrument	SHARES			
	Identification code	CH0198251305			
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTER	R THREE YEARS
c)	Price(s) and volume(s)				
		Price(s)		Volun	
		26.17 GBP		24,44	0
d)	Aggregated information				1
	- Aggregated volume	Price	Volum		Total
	Aggregated volume	26.17 GBP 24,440 639,594.80 C			
	- Price				
e)	Date of the transaction	2019-03-13			
f)	Place of the transaction	OUTSIDE A TRAD	DING VEI	NUE	



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	SANDA PAREZAN	NOVIC			
2	Reason for the notification					
a)	Position/status	HUMAN RESOUR	CES DIRI	ECTO	R	
b)	Initial notification /Amendment	INITIAL NOTIFICA	ATION			
3	Details of the issuer, emissior auctioneer or auction monitor		particip	oant, a	uction platform,	
a)	Name	COCA-COLA HBO	CAG			
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): instrument; (ii) each type of to transactions have been condu	ransaction; (iii) eac			• .	
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PE COST WHICH WIL SUBJECT TO ACE CONDITIONS	_L VEST	AFTE	R THREE YEARS	
c)	Price(s) and volume(s)					
		Price(s)		Volur		
		26.17 GBP		17,42	.7	
d)	Aggregated information	Dries	Malura		Tatal	
	- Aggregated volume	Price Volume Total   26.17 GBP 17.427 456.064.59 GBP				
		26.17 GBP 17,427 456,064.59 GBP				
	- Price					
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRADING VENUE				

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1	Details of the person dischar associated	ging managerial responsibilities / person closely				
a)	Name	PANAGIOTA KAL	OGERA	<i< td=""><td></td></i<>		
2	Reason for the notification					
a)	Position/status	CHIEF CUSTOME	CHIEF CUSTOMER & COMMERCIAL OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFIC	INITIAL NOTIFICATION			
3	Details of the issuer, emissio auctioneer or auction monito		t particip	oant,	auction platform,	
a)	Name	COCA-COLA HB	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG	7JGVE4	9		
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	transaction; (iii) eac				
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTE		
c)	Price(s) and volume(s)					
		Price(s)			ime(s)	
		26.17 GBP		18,5	89	
d)	Aggregated information					
		Price	Volume	е	Total	
	- Aggregated volume	26.17 GBP 18,589 486,474.13 GBP				
	- Price					
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRAE	DING VEN	NUE		

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1	Details of the person dischar associated	charging managerial responsibilities / person closely				
a)	Name	NIKOLAOS KALA		S		
2	Reason for the notification					
a)	Position/status	REGIONAL DIREC	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFIC	INITIAL NOTIFICATION			
3	Details of the issuer, emission auctioneer or auction monitor		t participa	ant, auction platform,		
a)	Name	COCA-COLA HB	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	COST WHICH WI	LL VEST A	NCE SHARES AT NIL AFTER THREE YEARS NT OF PERFORMANCE		
c)	Price(s) and volume(s)					
		Price(s) 26.17 GBP		Volume(s) 16,265		
				-,		
d)	Aggregated information			<b>T</b>		
	- Aggregated volume	Price 26.17 GBP	Volume 16,265	Total 425,655.05 GBP		
	- Price					
e)	Date of the transaction	2019-03-13				
f)	Place of the transaction	OUTSIDE A TRADING VENUE				

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1	Details of the person dischar associated	ging managerial responsibilities / person closely			
a)	Name	SEAN O'NEILL			
2	Reason for the notification				
a)	Position/status	PUBLIC AFFAIRS & COMMUNICATION DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emissio auctioneer or auction monito		t particip	oant, a	auction platform,
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	SHARES			
	Identification code	CH0198251305			
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTE	
c)	Price(s) and volume(s)				
		Price(s)		Volu	me(s)
		26.17 GBP		11,4	52
d)	Aggregated information		-		
		Price	Volum	е	Total
	- Aggregated volume	26.17 GBP 11,452 299,6			299,698.84 GBP
	- Price				
e)	Date of the transaction	2019-03-13			
f)	Place of the transaction	OUTSIDE A TRAD	DING VEI	NUE	



This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37