



FOR IMMEDIATE RELEASE

19 September 2018

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 September 2018 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 September 2018 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	155.005	37.197	€ 25.70336
ALAIN LAURENT BROUHARD	110.567	35.004	€ 25.70336
JAN GUSTAVSSON	97.632	39.346	€ 25.70336
RONALD KEITH SANDERS	135.518	38.233	€ 25.70336
MARCEL MARTIN	58.345	-	€ 25.70336
MICHALIS IMELLOS	46.581	43.807	€ 25.70336
SANDA PAREZANOVIC	33.216	30.45	€ 25.70336
SOTIRIS YANNOPOULOS	60.983	34.41	€ 25.70336
PANAGIOTA KALOGERAKI	57.201	-	€ 25.70336
NIKOLAOS KALAITZIDAKIS	31.001	26.652	€ 25.70336

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.70336 GBP</td> <td>155.005</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.70336 GBP	155.005		
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	- Aggregated volume								
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e)	Date of the transaction	2018-09-17							
f)	Place of the transaction	XLON							

5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
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Price	Volume	Total						
25.70336 GBP	37.197	GBP 956.09						
e)	Date of the transaction	2018-09-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
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Price(s)	Volume(s)									

		25.70336 GBP	35.004
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	25.70336 GBP	35.004
		Total	GBP 899.72
e)	Date of the transaction	2018-09-17	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
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	Identification code	CH0198251305
b)	Nature of the transaction	PD MR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN
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		Price(s)	Volume(s)
		25.70336 GBP	97.632
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	25.70336 GBP	97.632
		Total	GBP 2509.47
e)	Date of the transaction	2018-09-17	
f)	Place of the transaction	XLON	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		25.70336 GBP	39.346
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	25.70336 GBP	39.346
		Total	GBP 1011.32
e)	Date of the transaction	2018-09-17	
f)	Place of the transaction	XLON	



1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	RONALD KEITH SANDERS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARCEL MARTIN	
2	Reason for the notification		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	



b)	LEI	549300EFP3TNG7JGVE49							
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Price	Volume	Total							
25.70336 GBP	58.345	GBP 1499.66							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-09-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MICHALIS IMELLOS	
2	Reason for the notification		
a)	Position/status	CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	



b)	LEI	549300EFP3TNG7JGVE49								
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	- Price									
e)	Date of the transaction	2018-09-17								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
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		Price(s)	Volume(s)
		25.70336 GBP	33.216
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	25.70336 GBP	33.216
		Total	GBP 853.76
e)	Date of the transaction	2018-09-17	
f)	Place of the transaction	XLON	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		25.70336 GBP	30.45
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	25.70336 GBP	30.45
		Total	GBP 782.67
e)	Date of the transaction	2018-09-17	
f)	Place of the transaction	XLON	



1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SOTIRIS YANNOPOULOS							
2	Reason for the notification								
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b)	Initial notification /Amendment	INITIAL NOTIFICATION							
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25.70336 GBP	57.201								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.70336 GBP</td> <td>57.201</td> <td>GBP 1470.26</td> </tr> </tbody> </table>		Price	Volume	Total	25.70336 GBP	57.201	GBP 1470.26
Price	Volume	Total							
25.70336 GBP	57.201	GBP 1470.26							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-09-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	NIKOLAOS KALAITZIDAKIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.70336 GBP</td> <td colspan="2">31.001</td> </tr> </tbody> </table>			Price(s)	Volume(s)		25.70336 GBP	31.001	
Price(s)	Volume(s)									
25.70336 GBP	31.001									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.70336 GBP</td> <td>31.001</td> <td>GBP 769.83</td> </tr> </tbody> </table>			Price	Volume	Total	25.70336 GBP	31.001	GBP 769.83
Price	Volume	Total								
25.70336 GBP	31.001	GBP 769.83								
e)	Date of the transaction	2018-09-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td></td> <td colspan="2"></td> </tr> </tbody> </table>			Price(s)	Volume(s)				
Price(s)	Volume(s)									



Coca-Cola
Hellenic Bottling Company

		25.70336 GBP	26.652	
d)	Aggregated information			
	- Aggregated volume	Price	Volume	Total
	- Price	25.70336 GBP	26.652	GBP 685.05
e)	Date of the transaction	2018-09-17		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37