

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Coca-Cola HBC AG
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify): Acquisition of own shares by issuer affecting percentage of interest in shares held	<input checked="" type="checkbox"/>
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Competrol Establishment
4. Full name of shareholder(s) (if different from 3.): ^{iv}	Crescent Holding GmbH Competrol International Investments Limited
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	Purchase of own shares by Coca-Cola HBC AG on 10 September 2015
6. Date on which issuer notified:	17 December 2015
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	5%

8. Notified details:

A: Voting rights attached to shares ^{viii, ix}

Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
			Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
ISIN CH0198251305 Held by Crescent Holding GmbH	9,650,000	9,650,000	9,650,000	9,650,000	0	2.659	0

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
Equity Swap held by Competrol International Investments Limited	21 July 2016	21 July 2016	3,500,000	0.964
Equity Swap held by Competrol International Investments Limited	24 October 2016	24 October 2016	5,000,000	1.378

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}

Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)

Number of voting rights	Percentage of voting rights
18,150,000	5.001

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

Crescent Holding GmbH and Competrol International Investments Limited are ultimately controlled by Competrol Establishment.

Proxy Voting:

10. Name of the proxy holder:

11. Number of voting rights proxy holder will cease to hold:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information:

On 10 September 2015, Coca-Cola HBC AG purchased 75,000 of its ordinary shares. As a result of this repurchasing, the percentage of the aggregate holdings in shares and qualifying financial instruments ultimately held by Competrol Establishment increased from 4.999% to 5.001%.

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