



Company Presentation

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5th Greek Investment Conference
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Agenda

- History of the Company
- Activity Review
 - i. Plastics
 - ii. Daios Luxury Living
 - iii. Hellas Holiday Hotels SA
- Financial Review
- Stock Data



Intersection

1974-1977

The company was founded.
Main activity the production of shopping bags

1980

Development of the vineyard cover for protecting table grapes

1977

First Patent.
PE film for drying tobacco leaves

1985

Production of PVC Flat Tubes and High Pressure Pipes.
Exports to West European Markets

Intersection



1977
First Patent:
Tobacco Drying Film



1980
Rain Shelter for table grapes

Intersection



1985 Flat PVC
tubes



1985 PVC high
pressure pipes

1987

Partnership with
Plastro Gvat.
Production of
drip irrigation
pipes



1990 –2000
Development
of the DALIN®
Series of
Products. The
company holds
19 European
Patents



1989

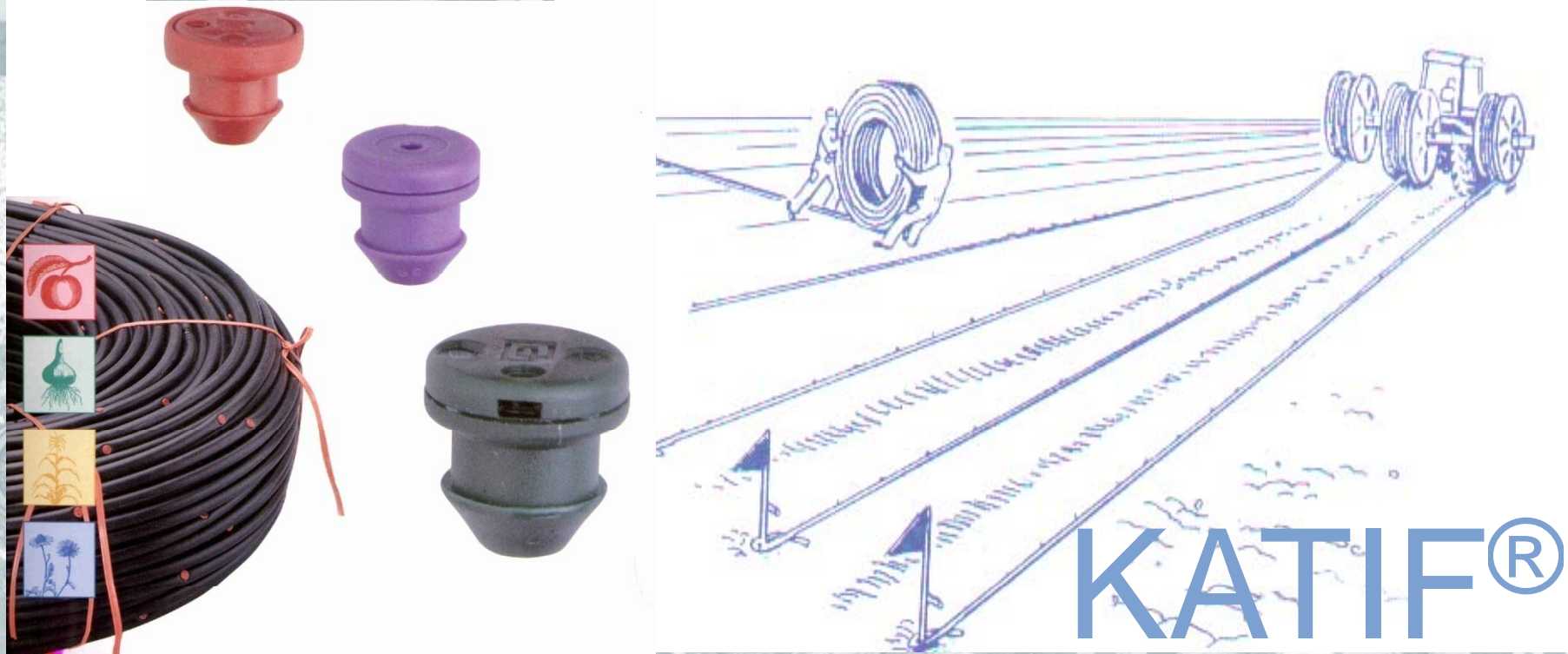
Partnership with DOW
PLASTICS. Exclusive
use of DOWLEX®
Resins



2000

The company
is listed in the
Athens Stock
Exchange
ASE

Intersection



1987

Partnership with Plastro Gvat for the production of driplines

Intersection



Partnership with Dow Plastics. Exclusive use of Dowlex® Resins

Intersection



1989
Dalin® as cotton mulch



1990
Series of Dalin® products for
mulch applications

Intersection



1990-2000
Dalin® Pocket films
for asparagus and
strawberries



Development of cloches and
tunnels for delicate
cultivations

2000–2004 Further expansion in the European markets. Investment in state-of-the-art production equipment

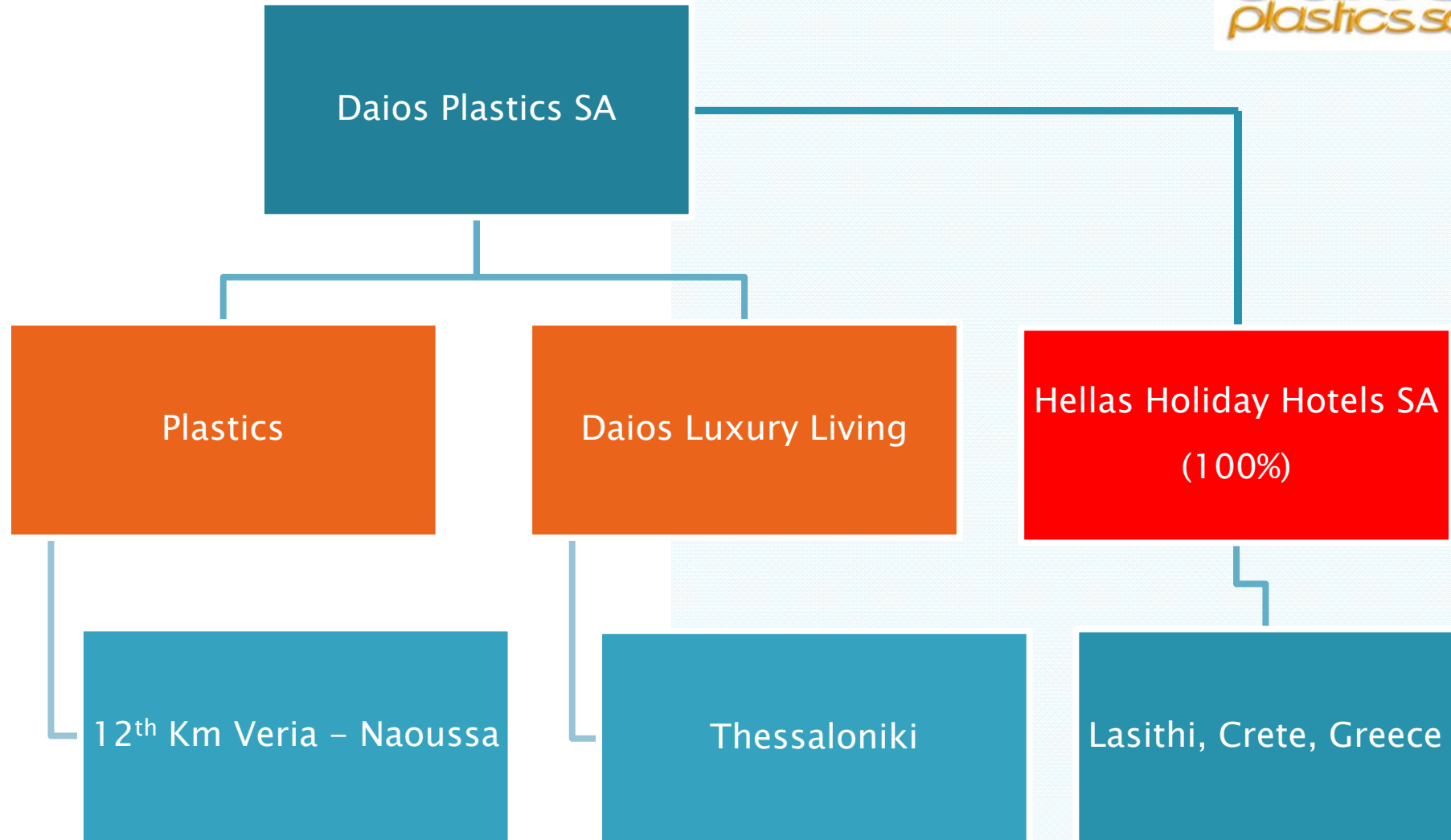
2006
Acquisition of 100% of “Hellas Holiday Hotels SA”

2004–2006

Step into the hospitality business. “Daios Luxury Living” is inaugurated in September 2006

2007–Today

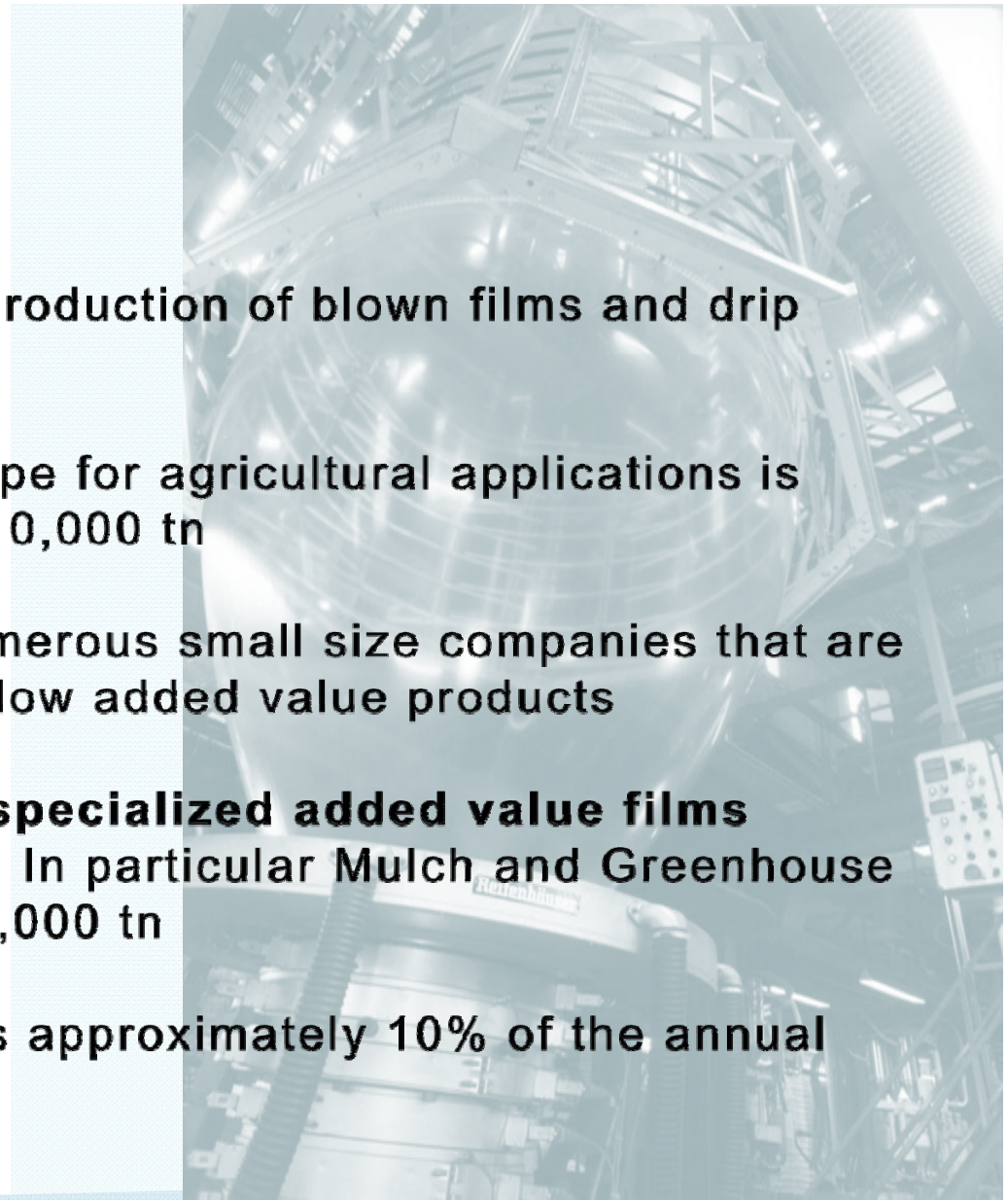
Development of the acquired project in Lasithi, Crete, Greece



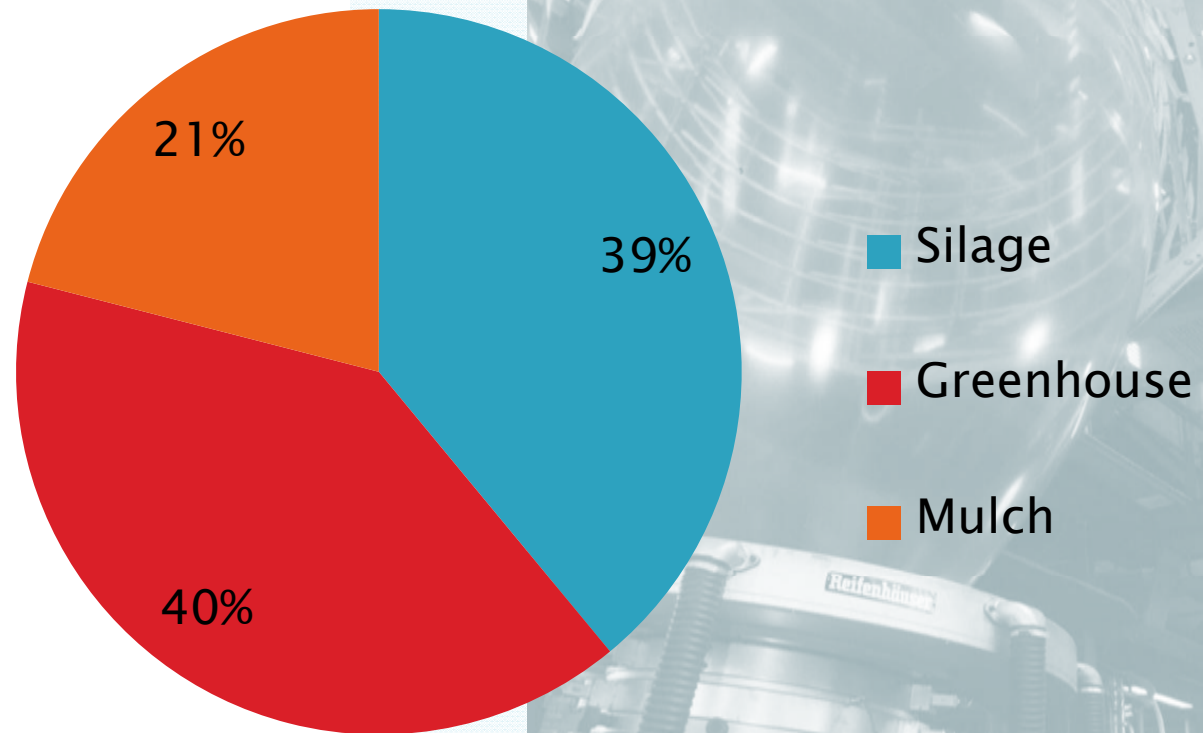
Activity review

Plastics

- Daios Plastics is active in the production of blown films and drip irrigation pipes
- The flexible film market in Europe for agricultural applications is estimated to be approximately 710,000 tn
- The business is scattered in numerous small size companies that are usually involved in high volume, low added value products
- Daios Plastics provides **highly specialized added value films** mainly for the agricultural sector. In particular Mulch and Greenhouse films. Its annual production is 10,000 tn
- Industrial packaging constitutes approximately 10% of the annual production

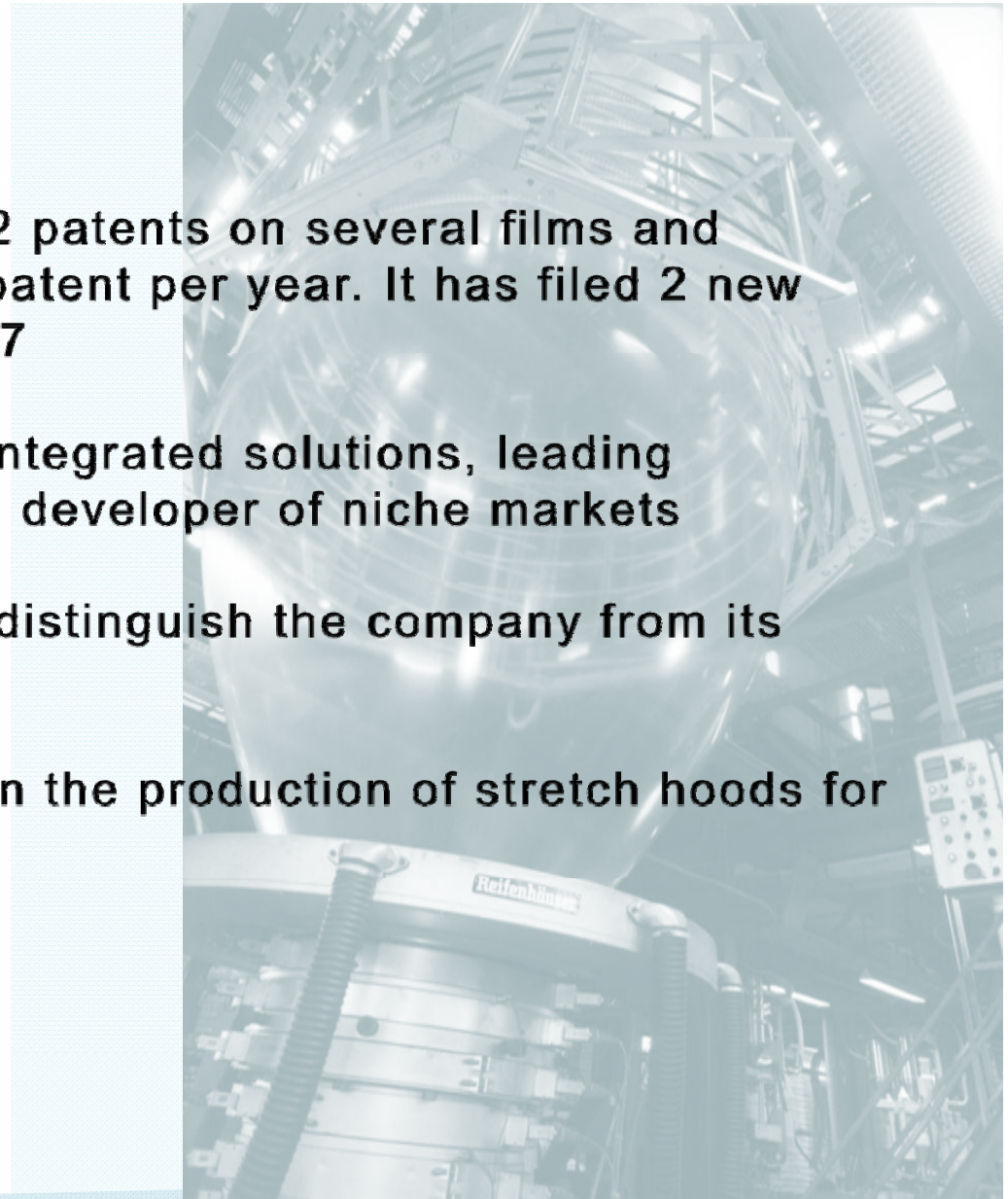


Agricultural film breakdown in Europe



Total market 710,000 tn
(Applied Market Information Ltd)

- The company currently holds 22 patents on several films and innovates at a rate of at least a patent per year. It has filed 2 new patents at EPO in December 2007
- Is considered as a provider of integrated solutions, leading developments in its sector, and a developer of niche markets
- Differentiation is a key feature distinguish the company from its competitors
- In 2008 the company invested in the production of stretch hoods for industrial packaging



- Permanent staff of 50.
- 40% of Turnover mainly in Eurozone countries, such as England, Germany, Italy, Austria, Spain, France etc
- New market opportunities in the Balkan area and Turkey
- Business Outlook: Sales are forecasted to increase in the coming years due to the addition of new products and the penetration in the aforementioned markets
- Daios will continue to invest in new high added value applications
- Its Partnerships with Raw Material Producers, Machinery manufacturers and Research centres will continue to guarantee its success



- Applied R&D
- Continuous Investment
- Niche Markets
- Eurozone exports

Daios Plastics
SA

- Expertise in Polyolefins
- 2nd Largest Chemical Group
- Continuous Technical Support



Dow
Chemicals

- Horticultural Research in the Universities of Neustadt, Osnabruck in Germany and Wageningen in Holland

European
Research
Centres

Reifenhauser



- Leading Blown film machinery manufacturer in Europe
- Investment in R&D
- Broad experience in the blown film sector



Intersection

The leap into the hospitality sector

The Leap in the hospitality sector

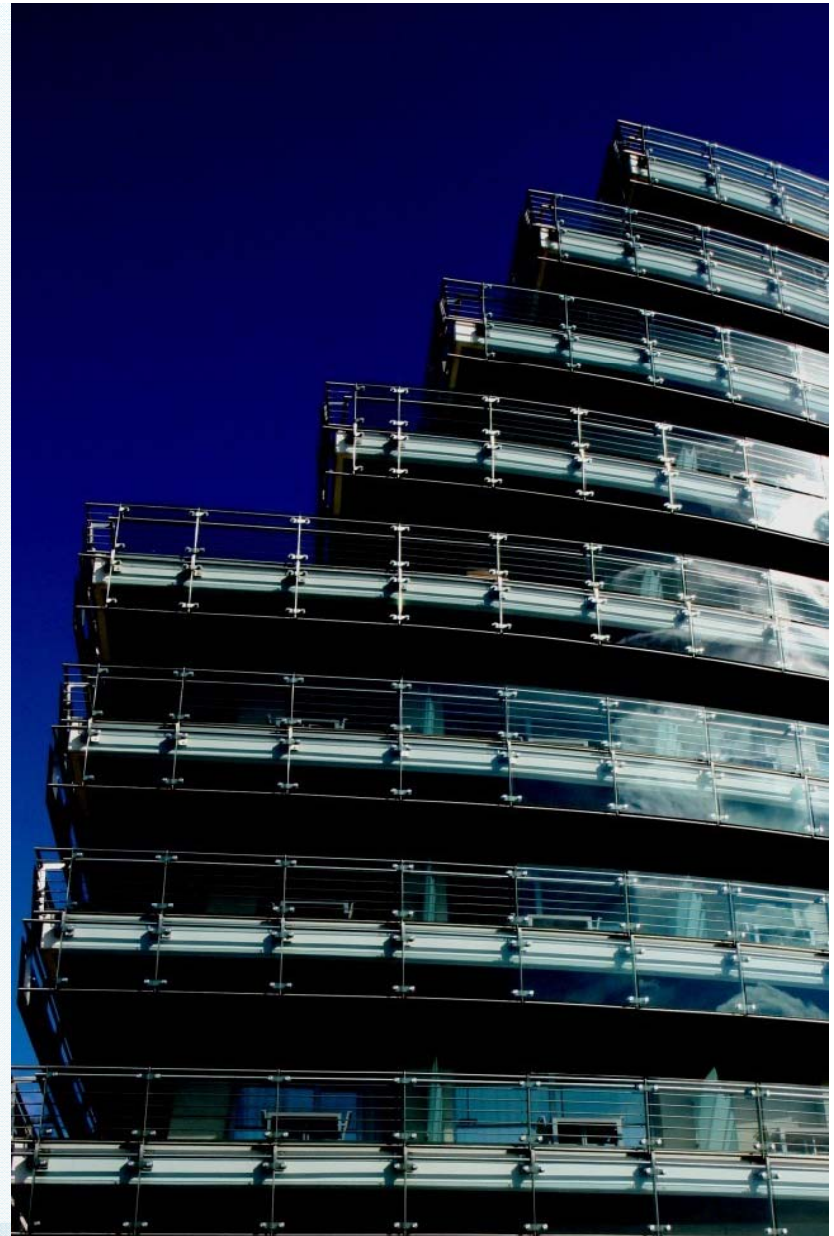
- Greece has a positive outlook concerning its tourism sector
- The country experienced unprecedented exposure due to the 2004 Athens Olympic Games
- Major infrastructure works have been completed while a stream of other projects are under planning or development
- Numerous unexploited sites that provide opportunities for development and capital appreciation
- Vacation housing markets can provide a boost to the whole sector

The Leap in the hospitality sector

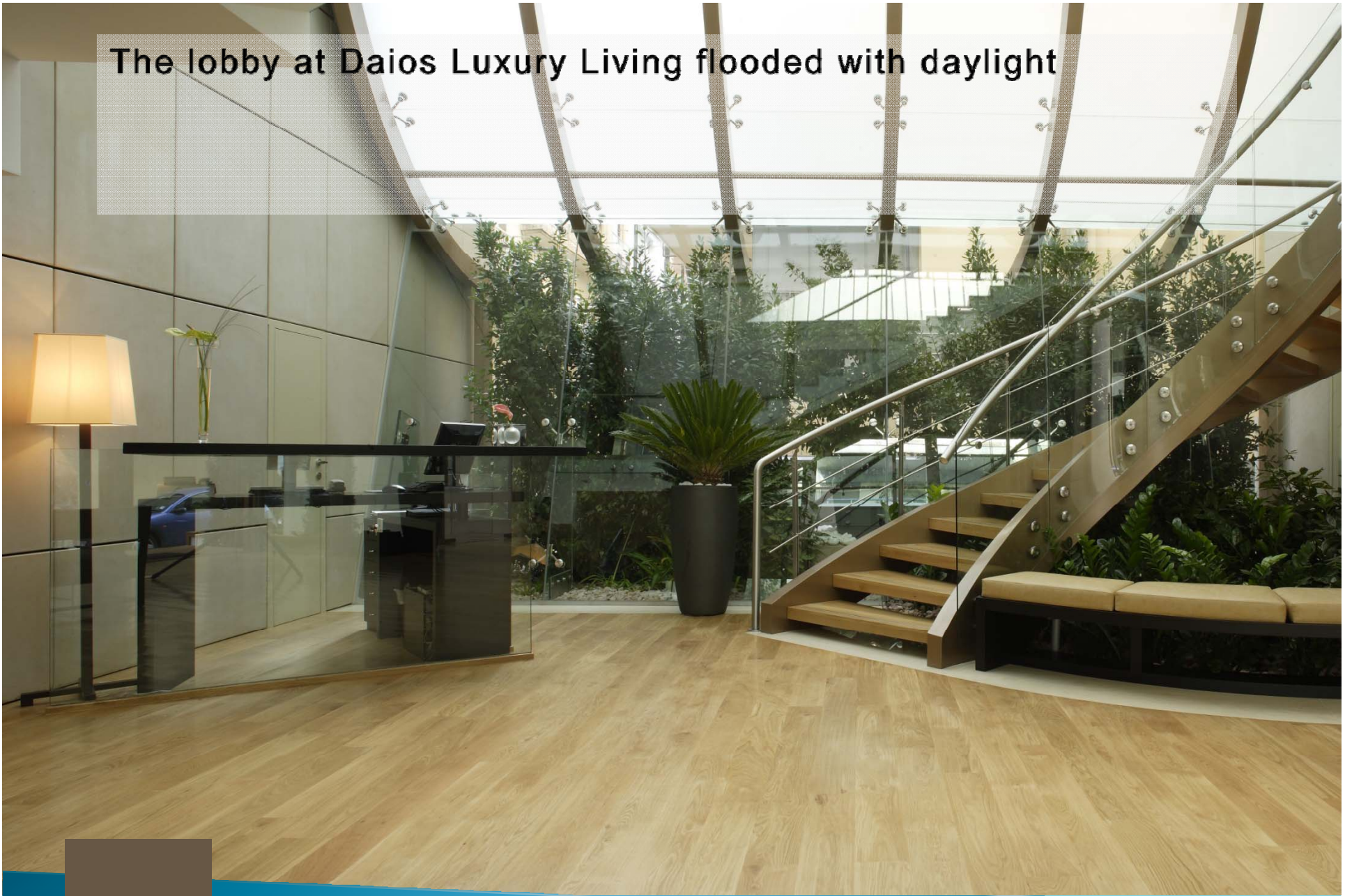


- In 2004 Daios Plastics acquired a property in Thessaloniki, Northern Greece from the Mytilinaios Group.
- Total area 3500 sqm with additional 1800 sqm of underground parking space
- Total Investment €25 m
- Thessaloniki's Population: 1m inhabitants
- The city is considered a business destination, and attracts professionals mainly from Athens
- It has a well – established trade show and exhibition centre
- Major port for the area. It provides access for the Balkan countries to the Mediterranean basin

- The building has been transformed to a luxury hotel
- Total area 3500 sqm with additional 1800 sqm of underground parking space
- Facilities: 50 Rooms & Suites (smallest room at 40m²)
- Café & Bar, Restaurant
- The hotels is at a prime location at the heart of the city viewing the sea, harbour and the White Tower, the landmark of the city
- Adjacent to the upscale shopping district of the city
(www.daioshotels.com)



The lobby at Daios Luxury Living flooded with daylight



Daios

LUXURY LIVING

The lobby at night



DAIOS

LUXURY LIVING

"Deep Blue" from a Suite at Daios Luxury Living



daios

LUXURY LIVING



Intersection

From a city hotel to a luxury resort

Developing a luxury resort

- Daios SA acquired in September 2006, 100% of the shares of “Hellas Holiday Hotels SA” from “Fibona Beteiligungs – Holding GmbH” based in Wiesbaden, Germany.
- “Hellas Holiday Hotels SA” owned **205,000 m²** in September 2006. The company has since acquired additionally **95,000 m²**
- **Overall land and construction cost € 90 m**
- **Expected Opening Date: May 2009**

The Island of Crete

- Crete is at the southern part of Greece and one of the major islands in the Mediterranean sea.
- There are four major cities at the north part of the island of which Heraklion is the biggest in terms of population
- It attracts most tourists than any other region in Greece (25% of total arrivals in 2006)
- Major ancient monuments include Knossos (2m visitors annually) and Phaestos
- Advanced infrastructure on the northern part of the island
- Plentiful water
- Superb weather conditions (more than 250 days / annum sunshine)

The Location

- The site that Daios Plastics SA acquired is located 7km South of Agios Nikolaos, prefecture of Lasithi where most 5star luxury hotels are (Elounda is 7km North of Agios Nikolaos).
- The area is a world destination for upscale tourism
- Several world known hotels such as Elounda Beach, Elounda Bay, Blue Palace have already created a destination for connoisseurs
- Highly trained staff is available at this prefecture
- Frequent flights to the island

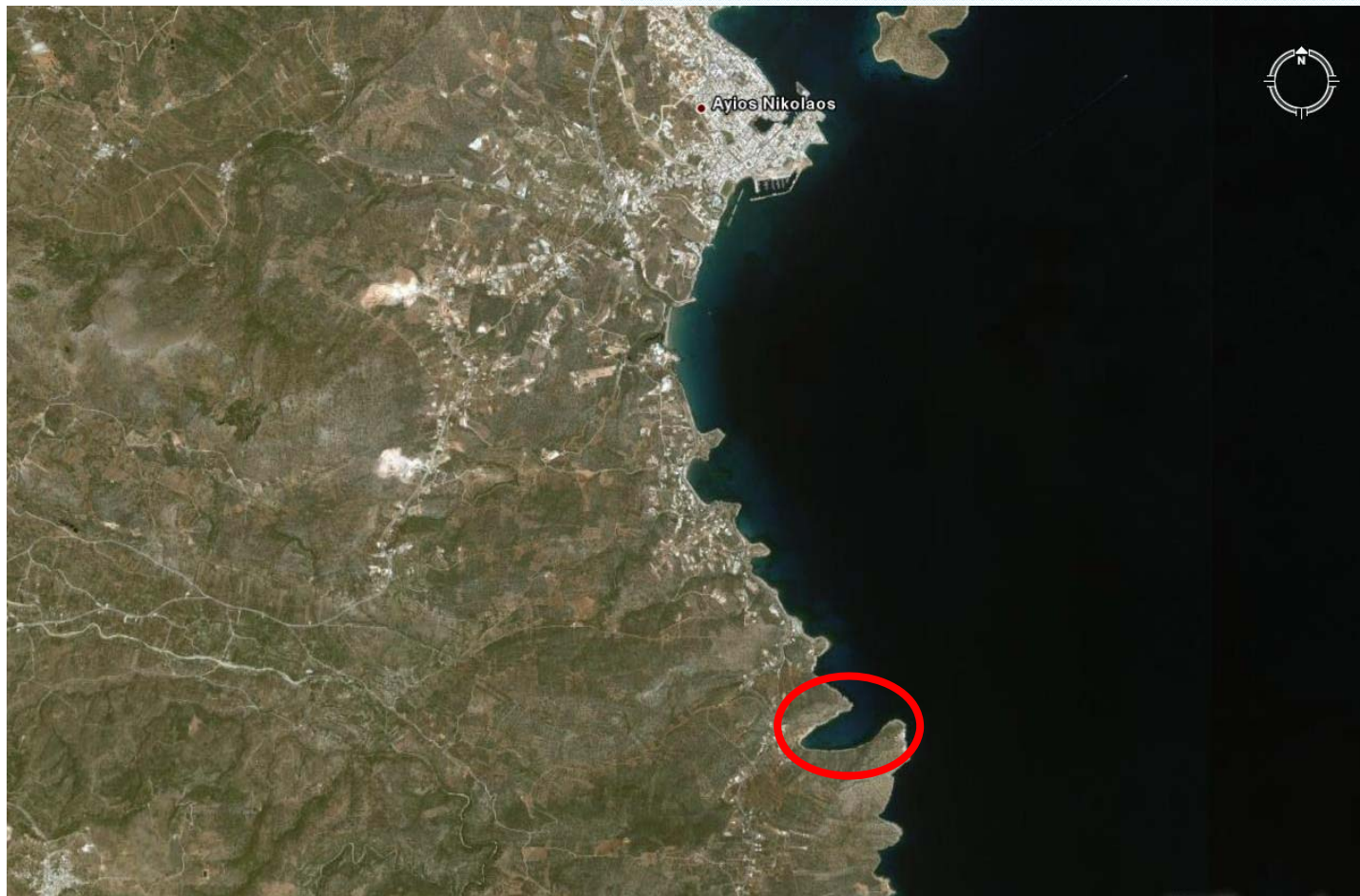
The island of Crete



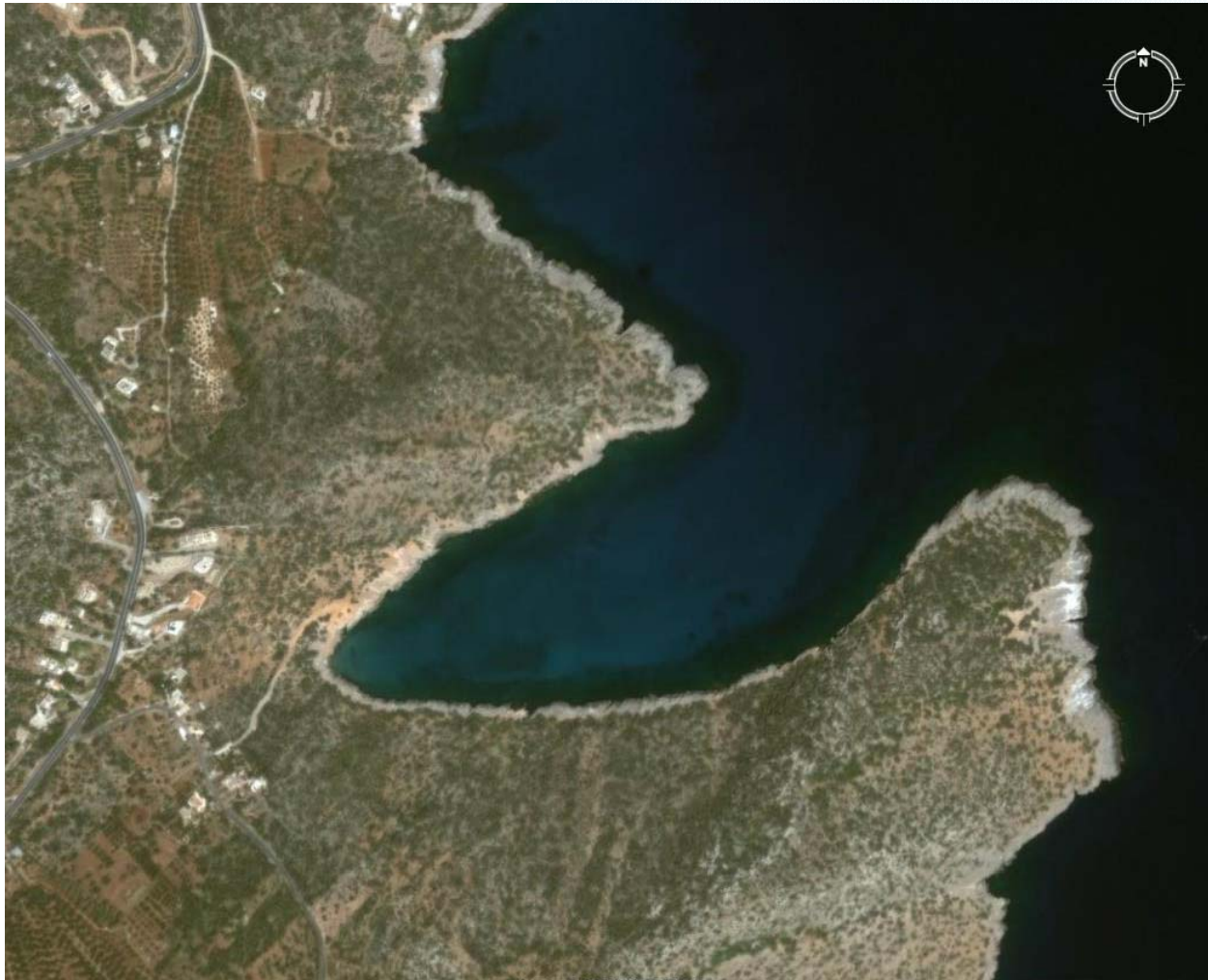
Distance from Heraklion to Agios Nikolaos (approx. 35 min)



Distance from to Agios Nikolaos to planned Hotel 7km



The acquired gulf



Picture showing the inclination of the land that allows all accommodation facilities to have direct sea view



Description of the project

The planned resort complex comprises:

- 250 rooms & suites
- 50 villas
- 3,000 m² Wellness Facilities
- 6 F&B outlets
- G8 Standards Convention Centre
- Helipad
- Sport and water sport facilities

Overview of the gulf



Overview of the complex from the Northern tip of the gulf.
The pictures show the compatibility of the architectural
planning with the local landscape



DAIOS

LUXURY LIVING

The entrance is a hint of local architectural elements and materials. Stone, Wood, Marble line the descent of the guest to the hotel. At the end of it a flying bridge provides panoramic views to the bay and the resort



DAIOS

LUXURY LIVING

The view from the flying bridge at the entrance



DAIOS

LUXURY LIVING

“Sophistication of simplicity” perfectly describes the resort



DAIOS

LUXURY LIVING

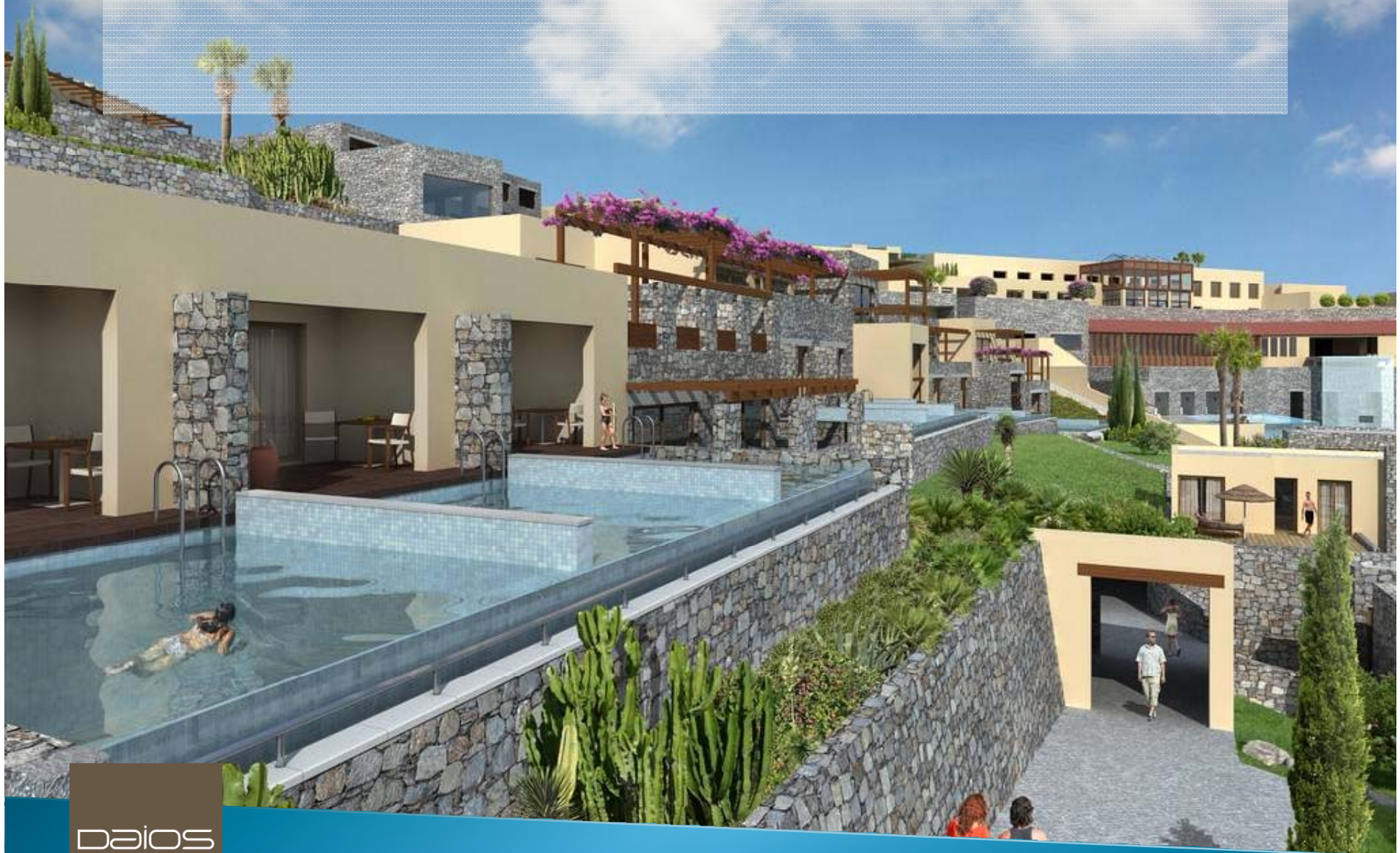
The main swimming pool area



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LUXURY LIVING

View of the private pools



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Rendering of a section of the SPA & Wellness facilities



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A standard room, where the materials can be seen. The terrace leads to the private pool



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A villa's living room. The villas provide absolute luxury in a subtle and discreet environment



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Current Status



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LUXURY LIVING

11/04/2008 15:15



11/04/2008 15:14

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SWOT analysis

Strengths

- Unique landscape
- Easily accessible
- Provides absolute privacy
- Property quality of the highest standards
- Already established region for upscale travelers
- Availability of labour
- Financing has been secured
- Long season
- Permitted to build 10m from the coastline

Weaknesses

- Rocky coastline

Opportunities

- Room for expansion (60 more villas could be built in the future)
- 500m from an area that could be developed to a golf course
- Possibility to develop real estate around the hotel

Threats

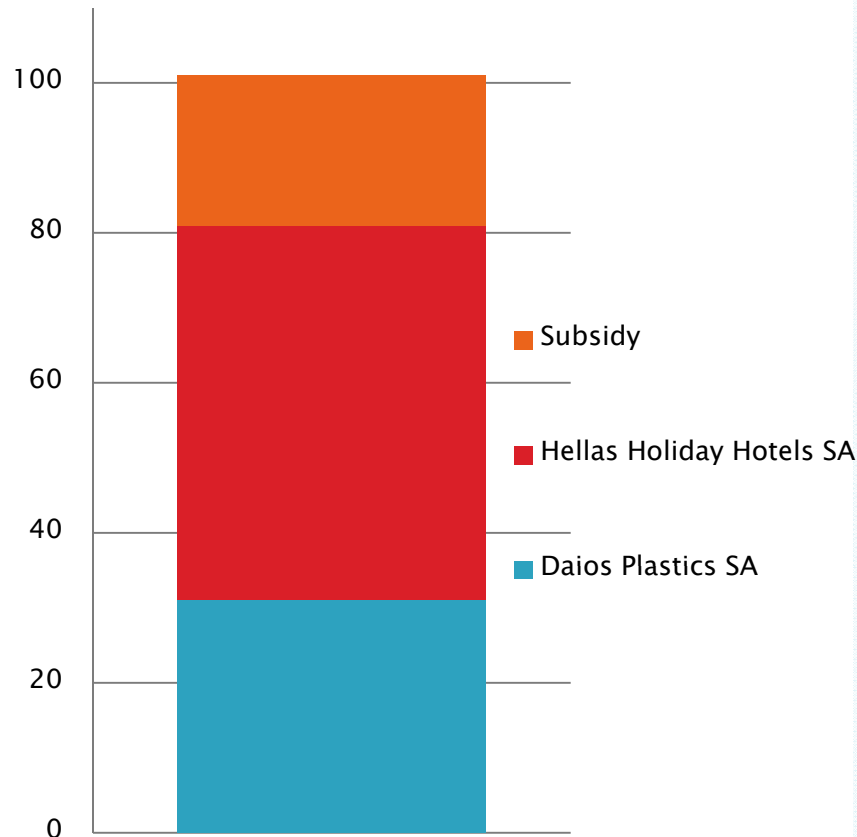
- International competition

Planned Actions to overcome the weaknesses

- The rocky coastline will be curved in such a way that it will provide private plateaus for the guests
- The technical means to increase the sandy surface of the coastline are also readily available
- The threat of international competition is overcome by the fact that the affluent population in the world is rapidly increasing.

Debt Structure & Project Financing

Debt Structure (m €)



- Daios Plastics SA
 - € 31m Corporate Bond issued by Eurobank, National Bank of Greece, Panellinia Bank
 - € **20m** have been used for financing the Project in Crete

- Hellas Holiday Hotels
 - Projected to receive €50 m in 2008 as a Corporate Bond

- Subsidy
 - Approved €17,5 m
 - Pending €2,5 for the SPA and Convention Centre

Future Developments

- **Daios invests in long term Partnerships**
- **The company is committed in quality in terms of infrastructure and services**
- **It is customer and client oriented**
- **Has the power, will and drive to be deeply involved in the tourism sector in Greece**
- **Believes in differentiation as a means to maximize value**
- **Aims to the upscale world tourism market**

Financial review

Income Statement



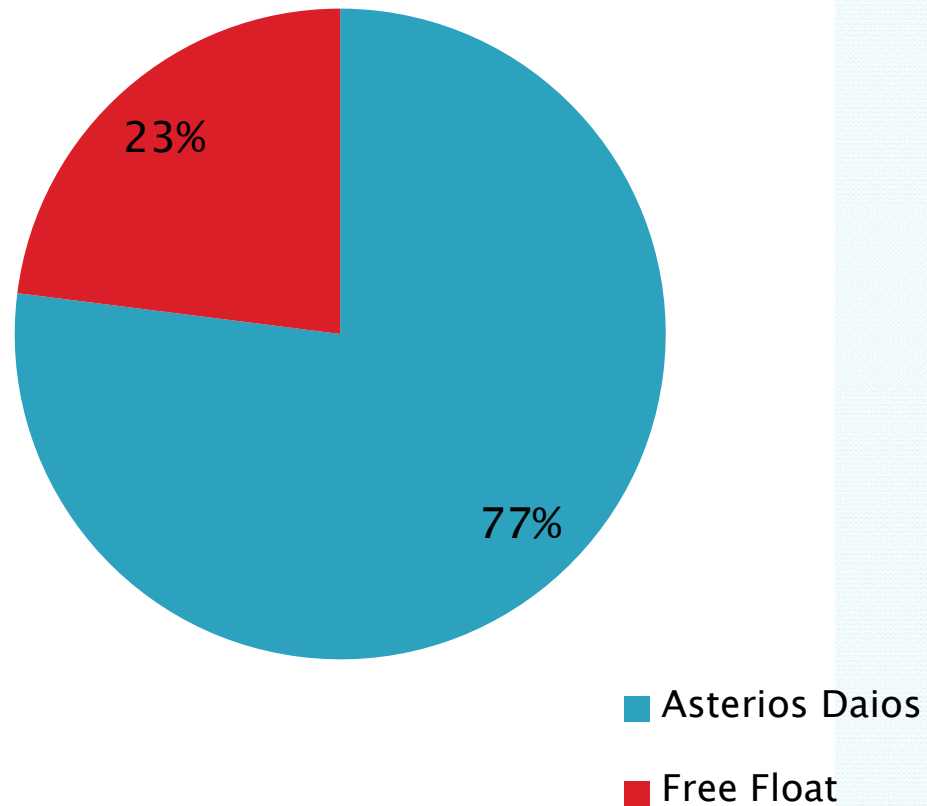
IFRS €m		2006	2007	2008*	2009*	2010*	2011*	2012*
Turnover								
Daios Plastics SA	Plastics	12,74	12,43	12,8-13	13,5-14	14,5-15,2	15,5-16	16-17
	Daios Luxury Living (Inaugurated 09/2006)	0,54	2,36	2,8-3	3,2-3,5	3,8-4,1	4,2-4,5	4,6-5
Hellas Holiday Hotels SA	(Expected Opening 05/2009)				10-11	15-17	20-22	25-28
Turnover Total		13,28	14,79	15,8-16	26,7-28,5	33,3-36,3	39,7-42,5	45,6-50
EBITDA		1,590	2,534	3-3,2	7,6-8,5	11-12,5	13,4-14,8	15,5-17,5
EBT		3,757	0,821	0,2-0,3	0,1-0,3	2,5-2,8	3,5-4	4,5-5
Margins %								
EBITDA		11,98%	17,13%	19,2%-20%	28,4%-29,8%	33%-34,4%	33,7%-34,8%	33,9%-35%
EBT		28,30%	5,55%	1,2%-1,8%	0,37%-1%	7,5%-7,7%	8,8%-9,4%	9,8%-10%

*Management's Estimates

Balance Sheet

IFRS €m	2006	2007
Fixed Assets	41,765	55,606
Current Assets	27,75	24,85
Total Assets	69,510	80,451
Bank Debt	31,21	32,25
Cash	15,53	10,16
Equity	28	29
Total Equity and Liabilities	69,510	80,451

Shareholder Structure & Information



Market Cap: €150*

*26/3/2008

Total No. Of Shares: 15,000,000

Free Float: 23%

Listing: FTSE/Athex SmallCap 80, FTSE/ Athex 140, Eurobank Mid Cap Private Sector 50 Index, FTSE/ Athex DXM

ASE Symbol: DAIOS

Reuters: DAIR.AT

Bloomberg: DAIOS:GA



Intersection

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