

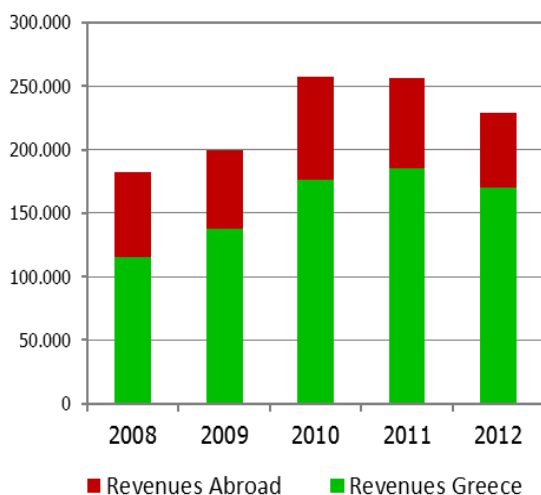


Website:	http://www.ebz.gr
Bloomberg code:	HSI:GA
Reuters code:	HSI.AT
ISIN code:	GRS181111006

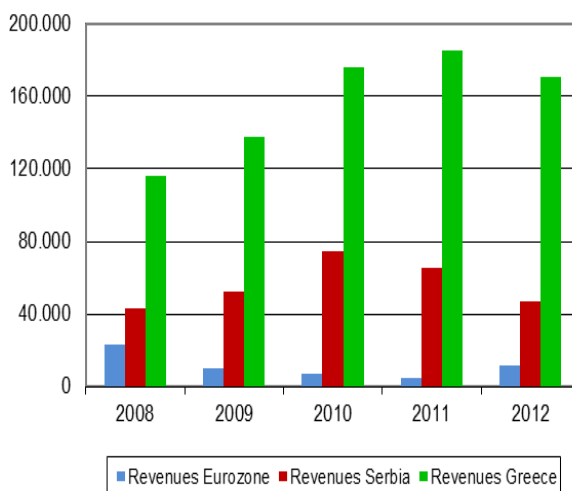
COMPANY PROFILE

Hellenic Sugar Industry SA is a Greece-based company, founded in 1960 in Thessaloniki, where its head offices are located. The company is the sole sugar producer in Greece, engaged in the production and trade of white crystal sugar and its by-products, such as molasses, sugar beet pulp pellets and fresh pulp. Its principal activities include the manufacture of all types of sweetener products and general kneading products; the production and processing of sugar beet and other plants; the production of raw materials for sugar production; the establishment, equipping and exploitation of sugar producing factories; conducting scientific research in all fields of activity of the Company; the trade and standardization of sugar products, by-products, raw materials, multiple materials, agricultural products and machinery, and carrying out agro-industrial activities in Greece and abroad. The Company's facilities include five sugar factories, two of which are used as sugar warehouses since 2006, one seed processing factory in Greece, two sugar factories in Serbia and a distribution network in Greece and Cyprus.

REVENUES ANALYSIS (in € 000)



Information about Geographical Areas (in € 000)



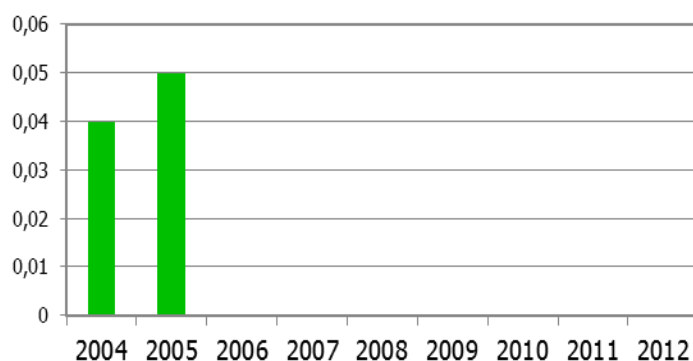
For the financial year from 01.07.2011 to 30.06.2012 group's sales to Serbia was 47,098,085 € and to Euro zone was 11,275,821 €, representing 20.57% and 4.92% of total sales respectively.

OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2012 - 28/03/2013)

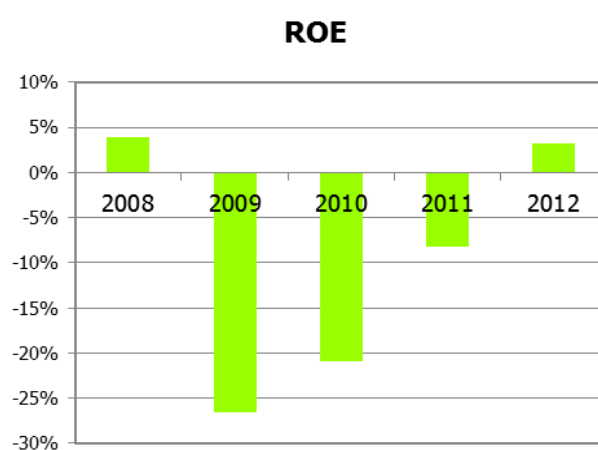
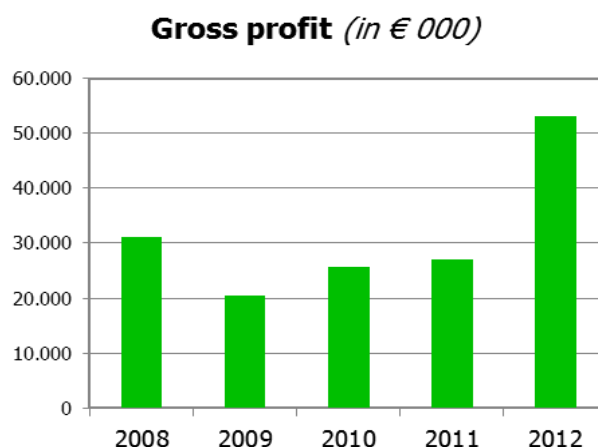
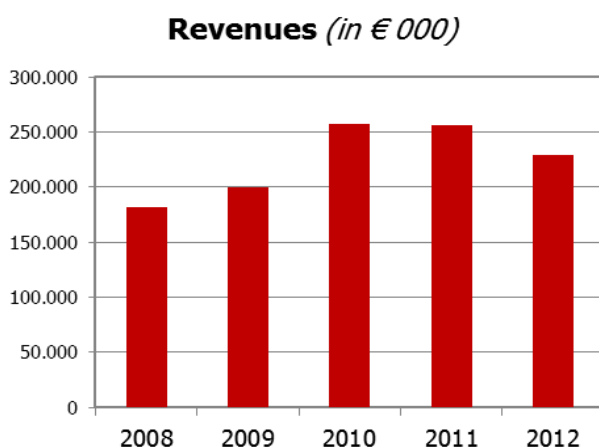
Symbol:	HSI		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (28 March 2013)	35,1		
Shares Outstanding (number): (28 March 2013)	36.748.909		
Average Spread (%):	3,99%		
Market Liquidity (%):	3,200%		
Average Trading volume (no of shares):	26.658		
Total Value of transactions (€):	7.807.108		
Days to trade (1% of outstanding amount):	11,4		
Free Float (28 March 2013):	17,67%		
Turnover Velocity (F.F. Weighted):	111,5%		
Historic Volatility	30 days	60 days	90 days
(annualised %)	69,02%	65,46%	69,75%

GROUP STRUCTURE**HELLENIC SUGAR INDUSTRY S.A.**

AD FABRIKA SECERA "SAJKASKA"	99.49%
AD FABRIKA SECERA "CRVENKA"	98.50%
HSI Cyprus LTD	100%

DIVIDEND POLICY-DPS (in €)**COMPANY'S PERFORMANCE**

FINANCIAL OVERVIEW (consolidated)				
(in € 000)	2009	2010	2011	2012
Sales	199.869	257.353	255.964	228.966
Gross profit	20.503	25.573	27.037	53.219
EBIT	-35.712	-13.149	6.935	20.955
EBITDA	-30.242	-6.523	12.959	26.254
Earnings before tax	-38.346	-25.824	-9.452	232
Earnings after tax	-41.096	-25.365	-9.343	2.957
E.P.S.	-1,17	-0,7384	-0,3335	0,0768
Total Equity	154.422	121.574	112.658	90.239
ROE	-26,61%	-20,86%	-8,29%	3,28%



MAJOR SHAREHOLDERS (>5%)

Name	%
AGRICULTURAL BANK OF GREECE S.A. UNDER SPECIAL LIQUIDATION	82,33%
Total	82,33%

BOARD OF DIRECTORS

Name	Qualification
GEROUKIS CHRISSOSTOMOS	PRESIDENT/EXECUTIVE MEMBER
LAZARI ADAMANTINI	VICE PRESIDENT/NON EXECUTIVE MEMBER
CHARALAMPOUS LAMPROS	CEO/EXECUTIVE MEMBER
TARAZAS ASTERIOS	EXECUTIVE MEMBER
KONSTANTINIDIS MANASIS	INDEPENDENT NON EXECUTIVE MEMBER
MPAROUTAS PAVLOS	INDEPENDENT NON EXECUTIVE MEMBER
KOLIATSAS SPIRIDON	NON EXECUTIVE MEMBER

MANAGEMENT TEAM PROFILE

Mr. Chrysostomos Stefanos Geroukis was appointed Executive Chairman of the Board of Hellenic Sugar Industry SA on January 30, 2010.

Ms. Adamantini Konstantinos Lazari was appointed Non-Executive Vice Chairman of the Board of Hellenic Sugar Industry SA on March 30, 2010.

Mr. Lampros Antonios Charalampous was appointed Executive Managing Director of the Board of Hellenic Sugar Industry SA on November 13, 2009.

Mr. Asterios Dimitrios Tarazas was appointed Executive Member of the Board of Hellenic Sugar Industry SA on March 30, 2010.

Mr. Manasis Theodoros Konstantinidis was appointed Non-Executive Independent Member of the Board of Hellenic Sugar Industry SA on March 31, 2011.

Mr. Pavlos Mparoutas was appointed Non-Executive Independent Member of the Board of Hellenic Sugar Industry SA on February 24, 2012.

Mr. Spyridon Ilias Koliatsas was appointed Non-Executive Member of the Board of Hellenic Sugar Industry SA on March 30, 2010.

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