



Website:	http://www.sarantis.gr
Bloomberg code:	SAR:GA
Reuters code:	SRSr.AT
ISIN code:	GRS204003008

COMPANY PROFILE

SARANTIS GROUP is one of the leading consumer product companies offering well recognized brand names in the categories of Fragrances & Cosmetics, Personal Care, Household Products and Health & Care Products.

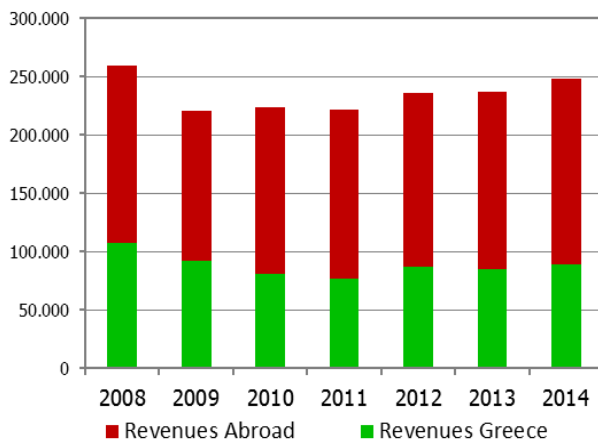
The Group operates subsidiaries in nine European countries, namely Poland, Romania, Bulgaria, Serbia, Czech Republic, Hungary, F.Y.R.O.M., Bosnia-Herzegovina and Portugal, and maintains a powerful distribution network in more than 35 countries, via direct exports, supplying the regions of Eastern and Central Europe, the Balkans, Middle East and North Africa.

The parent company GR. SARANTIS S.A. has been listed in the Athens Stock Exchange since 1994. Additionally, the company has established a joint venture with ESTEE LAUDER HELLAS for the exclusive distribution of ESTEE LAUDER products in Greece, Romania and Bulgaria.

Sarantis Group aims at being a leader in the manufacturing and marketing of consumer products.

The Group's vision is to present high-value, high quality everyday products meeting the needs of millions of consumers and continue to grow in a socially responsible manner offering added value to our consumers, customers, suppliers, shareholders and employees.

REVENUE ANALYSIS (in € 000)



The company's exports in 2014 are 64.21% of gross sales.

KEY INVESTMENT HIGHLIGHTS

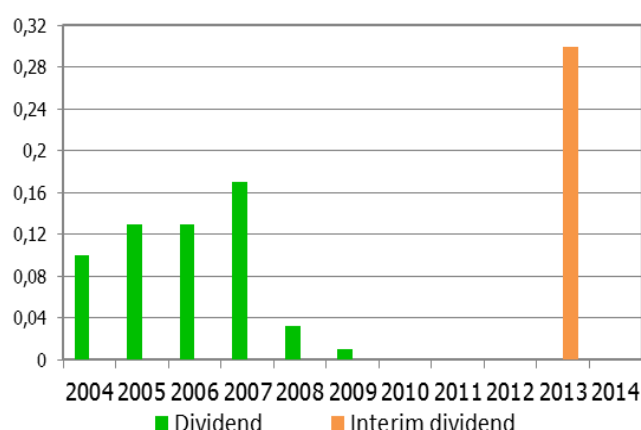
- Solid financial position and sustainable free cashflow generation, net cash position.
- Strong own brand portfolio representing 75% of the total turnover.
- Eastern Europe accounts for 65% of Total Group Turnover.
- 9% CAGR growth in sales from EE activities the last 10 years.
- Strong distribution network covering 52,000 points of sales.
- Almost 90% of the Group's turnover realized in the Supermarkets network.
- Well diversified and balanced portfolio of brands with leading market shares.
- Strategic partnerships with international companies.
- Stock performance better than the GI (Relative price 52 weeks).

OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2014 - 31/03/2015)

Symbol:	SAR		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (31 March 2015)	270,9		
Shares Outstanding (number): (31 March 2015)	34.770.982		
Average Spread (%):	1,33%		
Market Liquidity (%):	2,086%		
Average Trading volume (no of shares):	14.344		
Total Value of transactions (€):	26.093.609		
Days to trade (1% of outstanding amount):	24,3		
Free Float (31 March 2015):	25,44%		
Turnover Velocity (F.F. Weighted):	31,4%		
Historic Volatility	30 days	60 days	90 days
(annualised %)	41,64%	39,46%	38,80%

GROUP STRUCTURE

Gr Sarantis SA (Parent)	
Gr Sarantis Cyprus LTD	100%
ELODE FRANCE SARL	100%
Sarantis Anadol SA	100%
Gr Sarantis Cyprus LTD (Parent)	
Sarantis Belgrade DOO	100%
Sarantis Scopje DOO	40%
Sarantis Bulgaria LTD	100%
Sarantis Romania SA	100%
Thrace Sarantis SA	50%
Sarantis Polska SA	100%
Sarantis Czech Republic SRO	100%
Zetafin LTD	100%
Sarantis Hungary KFT	100%
Sarantis Belgrade DOO (parent)	
Sarantis Banja Luka DOO	100%
Sarantis Scopje DOO	60%

DIVIDEND POLICY-DPS (in €)

The Board of Directors will propose at the Annual Shareholders Meeting set for May 12th 2015 the distribution of a dividend payment of 0.15 euros per share to be paid on May 22nd 2015.

CURRENT PROJECTS

- SAP project. After the successful implementation in Gr. Sarantis SA, Sarantis Poland SA, Sarantis Romania SA, Sarantis Belgrade DOO, Sarantis Bulgaria SAP is now being implemented in Sarantis Czech Republic. The project will be completed within 2015.

FORTHCOMING PROJECTS/ INVESTMENTS – BUSINESS PLAN HIGHLIGHTS

The Group's strategy is focused on product innovations within the Group's core business categories of mass market cosmetics and household products, the renewal and enrichment of the Group's brand portfolio, increasing its market shares, improving further productivity and production cost and continuing its investment plan behind value adding acquisitions that are able to provide high returns, enhance the Group's margins and offer synergies not only in terms of expenses and costs but also in the product innovation and product expansion front.

RECENT DEALS

On March 31st 2015 Sarantis Group signed an agreement to acquire the AVA brand in Greece from Procter & Gamble. Subject to customary conditions, the closing of the deal is expected to occur on April 30, 2015. This acquisition, completed within the context of the Group's strategic growth plan, further enriches the Group's own brand portfolio and reinforces its position as a leading consumer products company.

AVA is a well-established and traditional brand in Greece. AVA has a strong presence in the category of hand dishwashing liquids and holds the 2nd position in the particular market.

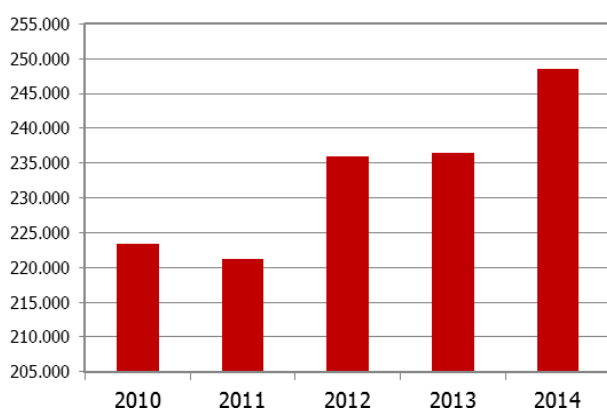
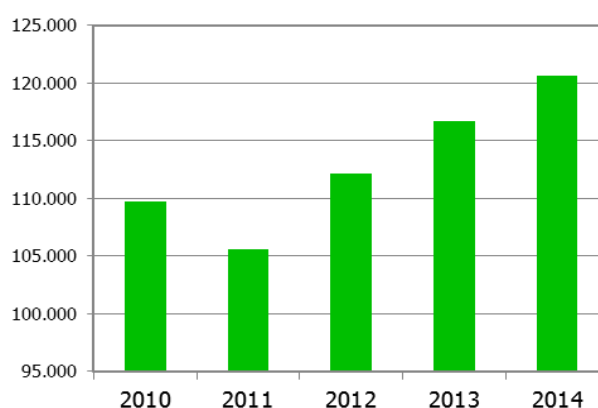
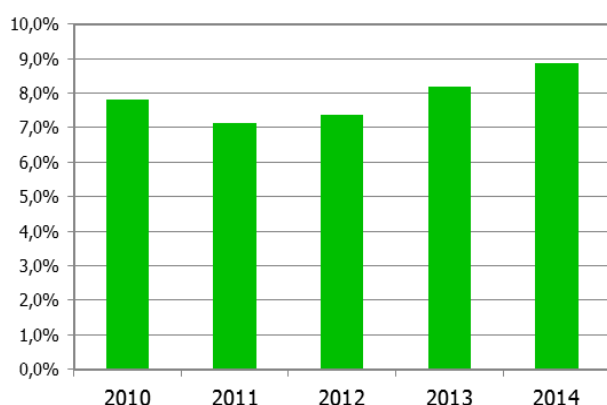
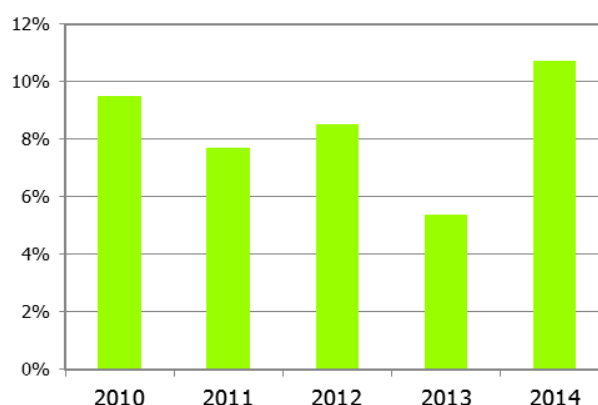
The acquisition price was agreed at 3.49million €.

Sarantis Group management initial focus will be targeted on integrating this new brand into the Group's operation and investing in its support and expansion opportunities.

This acquisition is a great fit for Sarantis Group, fully in line with its objectives and strategy to support its core business activities through both organic growth and acquisitions.

COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (consolidated)					
(in € 000)	2010	2011	2012	2013	2014
Sales	223.340	221.293	235.998	236.496	248.437
Gross profit	109.679	105.549	112.129	116.685	120.616
EBIT	17.482	15.769	17.360	19.352	22.048
EBITDA	21.370	19.628	21.167	22.942	25.645
Earnings before tax	15.356	12.653	15.290	12.523	21.487
Earnings after tax	11.820	9.739	12.154	8.316	17.142
E.P.S.	0,6894	0,254	0,35	0,24	0,49
Total Equity	124.219	126.526	142.603	154.444	159.638
ROE	9,52%	7,70%	8,52%	5,38%	10,74%

Revenues (in € 000)**Gross profit (in € 000)****Operating Margin****ROE****MAJOR SHAREHOLDERS (>5%)**

Name	%
SARANTIS GREGORY, SARANTIS KYRIAKOS, SARANTI AIKATERINI, HAWKEYE HOLDING LTD	49,32%
FMR LLC	10,19%
ARGOS S.P.A.	10,02%
Total	69,53%

BOARD OF DIRECTORS

Name	Qualification
SARANTIS P. GREGORY	PRESIDENT/EXECUTIVE MEMBER
SARANTIS P. KYRIAKOS	VICE PRESIDENT/CEO/EXECUTIVE MEMBER
ROZAKEAS P. KONSTANTINOS	EXECUTIVE MEMBER
STAMATIOU F.KONSTANTINOS	EXECUTIVE MEMBER
SARANTI P. AIKATERINI	NON EXECUTIVE MEMBER
AGIOSTRATITIS M. ANTONIOS	NON EXECUTIVE MEMBER
EFSTATHIOU K. DIMITRIOS	INDEPENDENT NON EXECUTIVE MEMBER
ECONOMOU I CHRISTOS	INDEPENDENT NON EXECUTIVE MEMBER

BOARD OF DIRECTORS PROFILE

SARANTIS P. GREGORY: Chairman of Sarantis Group and Chief Executive Officer of ESTEE LAUDER HELLAS, the joint venture between THE ESTEE LAUDER COMPANIES and GR. SARANTIS S.A. He was born in Athens and studied at Athens Law School. He is also a graduate of Athens College. His decisive executive leadership and vision has helped bring accelerated growth for both Sarantis Group and Estee Lauder Hellas. He is a results focused and effectual leader with a proven ability to deliver improvements to product quality,

market positioning, customer relationships and financial performance. He adopts a motivational management style able to build and retain highly motivated teams.

SARANTIS P. KYRIAKOS: Vice Chairman and Chief Executive Officer of Sarantis Group. He was born in Athens and studied at the Economics University of Athens. He is also a graduate of Athens College. His vision and business thinking brought significant development in the company making it one of the leading consumer companies in Europe. He has repeatedly produced sustained revenue, operational performance and profitability within dynamic and changing markets, building shareholder value, driving vision, and achieving critical strategic goals. He is renowned for his healthy and practical management style centered on the employees' fulfillment and advancement.

ROZAKEAS P. KONSTANTINOS: Deputy Managing Director responsible for all the non-commercial activities of the Group. He has been the CFO of Sarantis Group for almost 20 years now, having 12 years of former experience as a Chartered Accountant (at SOL) and Business Consultant (at ARTHUR ANDERSEN). He has also attended the Advanced Management Program (AMP) and Corporate Financial Strategy in Global Markets (CFSGM) executive programs of INSEAD Business School.

STAMATIOU F. KONSTANTINOS: Currently holds the SARANTIS Group Legal Department Director position, and has been with GR. SARANTIS S.A. as in house counsel since 1997. Graduate (cum laude) of Athens College. Graduate (magna cum laude) of Athens Law School. Holds a postgraduate degree in law (L.L.M.) from the University of London (studied at UCL & QMC).

SARANTI P. AIKATERINI: Member of the audit committee. She holds a Master degree in Special Education from Lesley College in USA and a Bachelor in Psychology from Deree College in Athens. Graduate of Moraitis High School.

AGIOSTRATITIS M. ANTONIOS: He has been the Information Systems Director of the Group since 1993. Before joining Sarantis Group he held various positions in CIS Software, Corman Hellas, National Pharmaceutical Industry S.A, Abbot Laboratories Hellas and Mak Data Processing. He is a graduate of KONTOLEFAS Private School and holds a Ministry of Education certificate.

EFSTATHIOU K. DIMITRIOS: Mr. Dimitrios Konstantinos Efstathiou has been Non-Executive Independent Director of Gr Sarantis SA since April 12, 2011. He holds a Bachelor degree in Economics from the University of Athens and an MBA with honors from Northeastern University, United States. He is Member of the Economic Chamber of Greece and Member in Center for Political Research and Communication. He is President of Arkadiki Maritime SA, founder and Vice President of Emporodomi SA, founder and President of the Evrythmos Development SA, founder and President of Evidilos Development SA, partner in Cold Aimos OE, founder and President of Eukleia Development SA as well as founder and President of Efthetos Development Ltd.

CHRISTOS ECONOMOU: Independent and Non-Executive Member of GR. Sarantis S.A. BoD since September 11th 2014.

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